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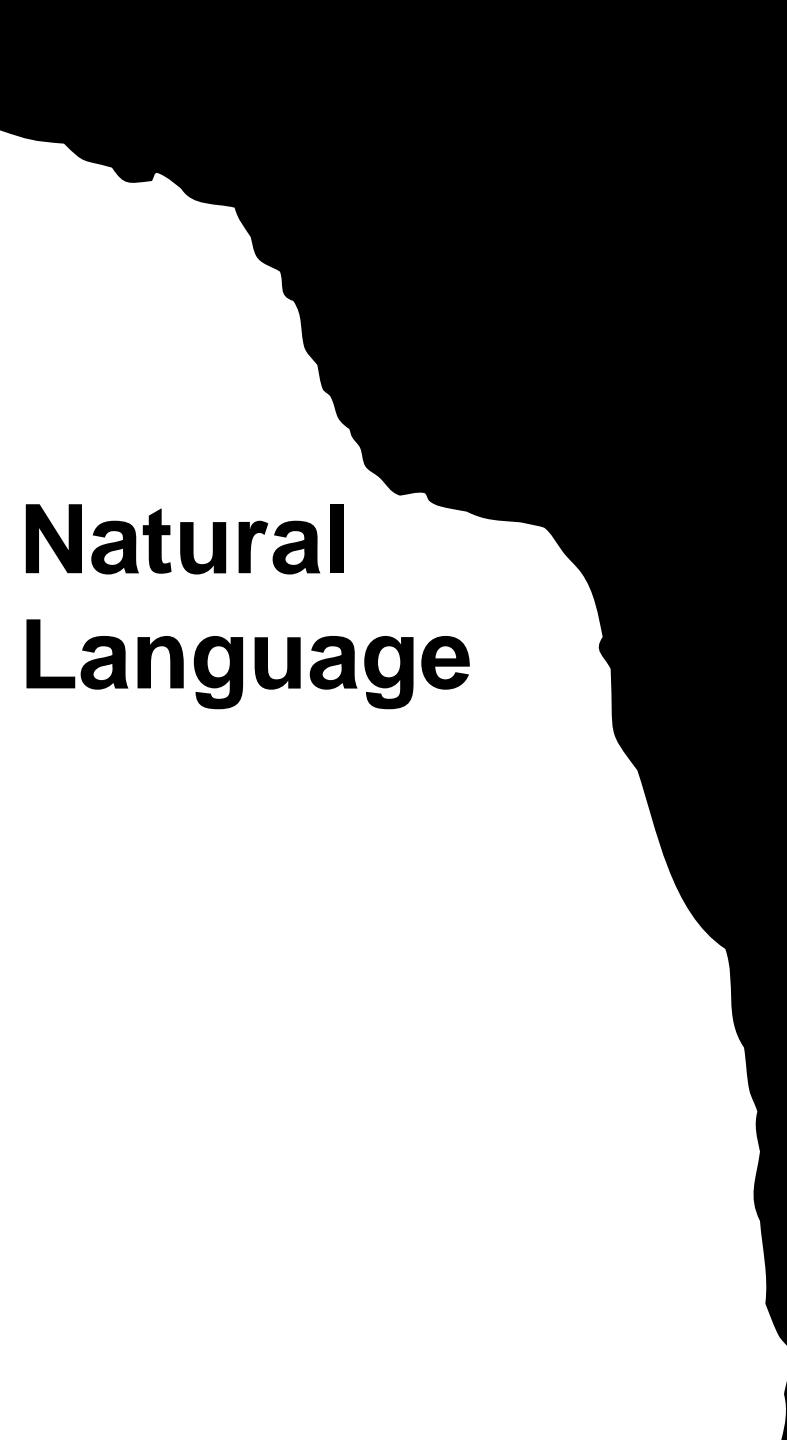
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The diagram features a central black funnel shape set against a white background. At the top of the funnel, the text "Electronic Health Record" is written in white. Two white arrows point downwards from this text, one to the left and one to the right, indicating a flow or extraction process. To the left of the funnel, the words "Natural Language" are printed in large, bold, black capital letters. To the right, the words "Structured Data" are also printed in large, bold, black capital letters.

Electronic
Health
Record

Natural
Language

Structured
Data



**Natural
Language**

Datum	Krankheits-Geschichte	Datum	Krankheits-Geschichte
	<p>Sonnenbl. Heimweh S. der Sonnenbl. ist in einer - erholung und einem Zorn, der auf das Innere gekommen ist so dass es selten die Fähigkeit zu empfunden kann in den Tagen kommt manchmal eine so starke Leid- schaft mit so viel Gefühl heran welche man nicht anders als Hoffnung kann machen</p>		<p>Seitdem sind Elemente des Fortschritts die ich nie erreicht habe welche ich hier auf die Arbeit nicht mehr habe die Möglichkeit der Entwicklung zu brauchen. Ich habe nun nichts mehr mehr zu tun als die Erfolglosig- keit der Arbeit zu beobachten ohne sie zu tun zu können. Polytechnikus war nicht mehr ein Fortschritt in Wissenschaft. Ich bin jetzt sehr traurig und frustriert und kann mich nicht mehr auf die Arbeit konzentrieren. Ich kann mich nicht mehr auf die Arbeit konzentrieren und ich kann mich nicht mehr auf die Arbeit konzentrieren.</p>

Datum	Uhrz.	Pflegebericht – Verlaufsbeschreibung Krankenbeobachtung	Hz.
21.4.13 ⁵⁰		Pat. kam mit einer Motorrollerin, hat keine Unterhose, war schon zur Toilette und hat sich selbstständig gewaschen	St
22.4.5 ³⁵		Pat. lief in d. Nacht viele Male herum, sie gab aber ♂ Bestreckerellen ab	T Sh
22.4.14 ⁰⁰		Pat. lt. Pflegeplan versorgt	St
21 ⁰⁰		Pat. lt. Pflegeplan versorgt, ist nach Betastung sehr geschafft	AP
23.4.8 ⁰⁰		Pat saß fast die ganze Nacht am Bett unter Sonnen nicht um liegen schlafen	St
11 ⁰⁰		Pat hatte 3x Breiig Reis dünnflüssigen Stuhlgang (braun)	St
14 ⁰⁰		Versorgg. lt. Pflegeplan	St
21 ⁰⁰		Pat. lt. Pflegeplan versorgt, hält sich nicht am Ende Bettlinke	AP
24.4.2 ⁵⁰		Pat beim Toilettengang erwischt, hält sich nicht am Bettende (sieht keinen Dom darin)	T
25 ³⁰		Pat wachte aus der Einne sepiaw)	T

Familienanamnese:

Vater verstorben an Bronchial-Karzinom, Mutter verstorben an den Folgen einer Pneumonie. Mutter Diabetes mellitus. 5 gesunde Kinder.

Systemanamnese:

Derzeit Appetitlosigkeit, Trockengewicht um 75 Kg, derzeit 80 Kg. Miktio: gelegentlich Harn-verhalt, gehäuft Harnwegsinfekte, derzeit keine Algurie. Vor Dialyse keine Rest-Diurese. Stuhlgang obstipiert, benutzt regelmäßig Abführmittel. Vor NTX starker Juckreiz, Seit NTX deutlich rückläufig. Kein Husten/Auswurf. Noxen: Nichtraucherin, kein Alkohol.

Soziale Anamnese:

Früher Arbeiterin in der Elektronikbrache, dann Hausfrau, verheiratet, lebt mit dem Ehemann zusammen.

Allergien. Keine bekannt.

Medikation bei Aufnahme:

Ulcogant 1-1-1, Pepdul mit 0-0-0-1, Cellcept 2x1 g, Bayotensin 3 x 1, Cynt 0,2 1x1, Ludiomil 50 mg 1 x 1, Sandimmun 2 x 150 mg, Clexane 0,4 ml 1 x täglich s.c.

Status bei Übernahme:

58-jährige Patientin in vorgealtertem, reduziertem Allgemein- und adipösem Ernährungszu-stand (80 Kg Gewicht bei 160 cm Körpergröße). RR 170/80 mm Hg, Puls 66/Minute, regelmäßig. Punktförmige Depigmentierungen an beiden Unterarmen bei Zustand nach heftigem Kratzen wegen Juckreiz. Keine zervikalen Lymphome. Mundschleimhaut trocken, Zunge weißlich belegt. Rachenschleimhaut reizlos, Tonsillen schlecht einsehbar. Schilddrüse nicht vergrößert. Pulmo: Sonorer Klopfschall und vesikuläres Atemgeräusch. Cor: Spatzenstoß nicht tastbar, leise, reine Herztöne. 3/6. spindelförmiges Systolikum und 1-2/6. Decrescendo-Sofort-dialstolikum über der Aorta mit Fortleitung in die Karotis. Kein abdominales und inguinale Strömungsgeräusch. Abdomen: Bei Adipositas Organgrenzen schlecht beurteilbar, Leber/Milz nicht vergrößert. Reizlose Narbe im Bereich des rechten Unterbauches bei Zustand nach NTX. Dort leichte Druckdolenz. Wirbelsäule nicht klopfsschmerhaft. Bds. Unterschenkelödeme. Feinschlägiger Tremor beim Arm-Vorhalte-Versuch. Pupillen isokor, Lichtreaktion prompt. Finger-Nase-Versuch bds. unsicher, ataktisch. Reflexe seitengleich.

Burden of infectious diseases in South Asia

Anita K M Zaidi, Shally Awasthi, H Janaka deSilva

Infectious diseases are a major cause of death in South Asia, with children incurring a disproportionate share of the burden. This review discusses the underlying causes of some of the more common diseases and strategies to improve their detection and control

Preventable infections are a major cause of deaths and disabilities in South Asia. Over two thirds of the estimated 3.7 million deaths in children in South Asia in the year 2000 were attributable to infections such as pneumonia, diarrhoea, and measles.^{1,2} India now has the second largest population with AIDS and HIV infection in the world, and tuberculosis and chronic hepatitis continue to threaten the lives of millions. Of the overall burden of deaths related to infectious disease in the region, around 63% are in children aged under 5 years.³ Serious effort should be devoted to the control of infectious disease if South Asian countries are to meet their millennium development goal of two thirds reduction in child mortality by 2015.

Sri Lanka alone among South Asian countries has made remarkable progress in reducing the burden of infectious disease, despite civil war and meagre resources.

This review describes the burden of infectious

Summary points

Acute respiratory infections, diarrhoea, and neonatal infections remain major child killers

India has the second highest burden of HIV and AIDS in the world, with 4.58 million people infected with HIV

Antibiotic misuse has resulted in high rates of antimicrobial resistance

Only half of all South Asian children receive routine immunisations, and many new vaccines have not been introduced in mass immunisation programmes

Lack of surveillance systems and poorly

odvolejte bolest hlavy 800 555 430

bezplatná informační linka

Ischemická choroba srdeční

Co je to „ischemie“?

Navzdory poměrně komplikovanému názvu je tato choroba asi většině z Vás dobře známa. Její důsledky pro naše zdraví jsou příliš vážné a výskyt v našem nejbližším okolí příliš častý, než aby jí bylo možné jen tak přehlídnout. Ischemická choroba srdeční je v České republice již několik let provořadým zdravotním problémem. Je příčinou takřka třetiny úmrtí v našem státě a u stejně početné skupiny kvalitu života významně zhoršuje. O co se tedy jedná?

„Ischemie“ znamená nedostatečné prokrvení orgánu. Dostatečné prokrvení, tedy odpovídající příjem živin a kyslíku, je nezbytné pro správné fungování každého orgánu v našem těle. Pokud se tato porucha dotkne natolik důležitého orgánu jakým je srdce, dojde k přiměru ohrožení našeho života.

Čím je choroba způsobena

Ischemická choroba srdeční představuje nedostatečné prokrvení části srdečního svalu (ischemii myokardu) v důsledku poruchy věnčitých tepen, které srdeční sval normálně vyžívají. Nejčastější příčinou poškození věnčitých tepen je **ateroskleróza**.

Ateroskleróza je onemocnění poškozující cévy ukládáním tuků do jejich stěny. Nejčastější příčinou téhoto změn je **zvýšená hladina cholesterolu** v důsledku jeho nadbytečné konzumace v potravě. Ve věnčitých tepnách se vytvářejí tzv. **aterosklerotické pláty** připomínající nánosy bahna a rizí ve starých vodovodních trubkách. Důsledkem tohoto zúžení je pak nedostatečné prokrvení srdečního svalu – ischemie myokardu.

Ke zužování věnčité tepny může docházet postupně a dlouhodobě. Takové zúžení se projeví poprvé až při zvýšené námaze – jedná se o tzv. stabilní **anginu pectoris**. Pokud je však pláť měkký a křehký, tzn. nestabilní, může prasknout a vytvořit tak tvorbu krevní sraženiny, která cévu náhle zúží nebo úplně uzavře. Důsledkem je pak náhlý vznik obtíží – **srdeční infarkt**.

Neprokrená část srdečního svalu odumírá a je postupně nahrazena méně cennou vazivovou tkání – jizvou. Srdeční sval ztrácí část své svalové tkáně a tím i síly k další práci. Rozsah následků závisí na druhu postižené srdeční tepny a na jejím průměru. Čím větší tepna, tím je zasažen větší okrsek svalstva srdce a o to pak i závažnější důsledky pro pacienta. Pokud postihne infarkt větší část srdce – udává se rozsah okolo 40% – srdece není schopno dále pracovat.



Převod kódu diagnózy

Pro vypsání diagnózy
zadejte její kód.

Hledej

Soulisící produkty

[Valoimun qt.25ml na imunitu](#)
[Swiss Ginkgo biloba 40 mg cps. 30](#)
[Walmark Cholestop tbl.30](#)
[Walmark Pupalka tob.100x500mg](#)
[Walmark Epa Marine tob.100](#)
[Herna Bion Q10 Super cps.30x30mq](#)

Klub

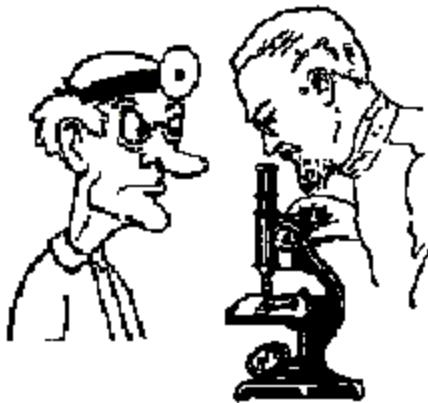
Chcete se zdarma stát členem klubu Lékárny.cz a získat tak zajímavé výhody?

Chci se stát členem

Přehled vitamínů

Potřebujete dodat Vašemu tělu vitamíny? Přečtěte si

Natural Language



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- ... is the main carrier of
- Communication between health professionals
 - Communication between researchers
 - Clinical documentation
 - Scientific publication
 - Dissemination of authoritative medical knowledge for professionals and consumers

Structured Data



...required for

- Disease reporting
- Patient grouping for Billing, Controlling
- Clinical Trials
- Health Statistics
- Registries, Databases
- Document Indexing and Retrieval

**Structured
Data**



Epidemiology (Morbidity, Mortality)

Causes of Death		Sex	Number of Deaths		Number of Deaths at ages (in days)			
ICD 10 Codes	Cause Groupings		< 1 year	< 1	1-6	7-27	28-364	
-	All causes	M	2485	168	703	416	1198	
		F	1885	138	448	279	1020	
		U	0	0	0	0	0	
A00-B99	Infectious and parasitic diseases	M	95	0	1	9	85	
A00-A09	Intestinal infectious diseases	F	93	0	2	9	82	
A37	Whooping cough	M	65	0	0	6	59	
E40-E64	Nutritional deficiencies	F	63	0	0	6	57	
G00-G98	Diseases of the nervous system	M	1	0	0	0	0	1
G00,G03	Meningitis	F	0	0	0	0	0	0
J00-J98	Diseases of the respiratory system	M	92	0	2	26	64	
J12-J18	Pneumonia	F	61	0	4	16	41	
J10,J11	Influenza	M	37	0	2	18	17	
		F	30	0	4	12	14	
		M	734	0	3	66	665	
		F	609	1	3	51	554	
		M	705	0	3	65	637	
		F	587	1	3	50	533	
		M	0	0	0	0	0	
		F	0	0	0	0	0	

Billing, Controlling

L XIII. Herzchirurgie

3050

Operative Maßnahmen in Verbindung mit der Herz-Lungen-Maschine zur Herstellung einer extrakorporalen Zirkulation

1850	107,83€	248,01€
------	---------	---------

3051

Perfusion der Hirnarterien, zusätzlich zur Leistung nach Nummer [3050](#)

1290	75,19€	172,94€
------	--------	---------

3052

Perfusion der Koronararterien, zusätzlich zur Leistung nach Nummer [3050](#)

1110	64,70€	148,81€
------	--------	---------

3053

Perfusion von Arterien eines anderen Organs, zusätzlich zur Leistung nach Nummer [3050](#)

1110	64,70€	148,81€
------	--------	---------

3054

Operative extrathorakale Anlage einer assistierenden Zirkulation

1850	107,83€	248,01€
------	---------	---------

3055

Überwachung einer assistierenden Zirkulation, je angefangene Stunde

554	32,29€	74,27€
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Die Leistung nach Nummer 3055 ist nur während einer Operation berechnungsfähig.

3060

Intraoperative Funktionsmessungen am und/oder im Herzen

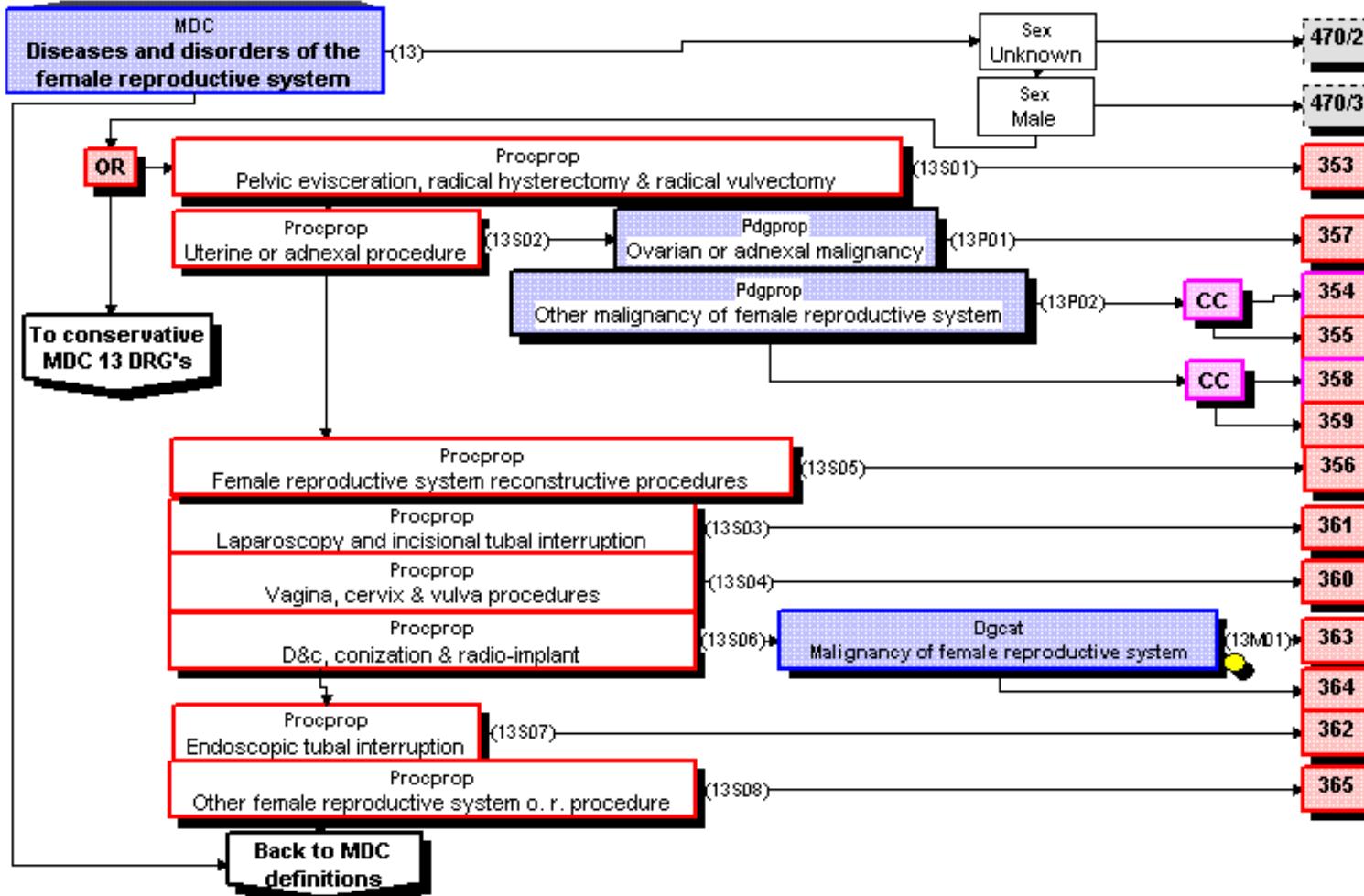
554	32,29€	74,27€
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3065

Operation am Perikard, als selbständige Leistung

2000	116,57€	268,13€
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DRGs



Cancer Registries

Tabelle 7: 3-, 5-, 10- und 15-Jahres-Überlebenswahrscheinlichkeit und Wahrscheinlichkeit rezidivfreien Überlebens (Sterbetafelverfahren ergänzt nach (9)) für die häufigsten Diagnosen (1981-2001)
 3-, 5-, 10-, and 15-year survival probabilities and event-free survival probabilities (life table method extended according to (9)) for the most common diagnoses (1981-2001)

Diagnoses	Number of cases *	Probabilities				Survival			
		Event-free survival				3-	5-	10-	15-year
		3-	5-	10-	15-year	3-	5-	10-	15-year
Retinoblastoma	461	—	—	—	—	97	97	95	95
Hodgkin's disease	1543	88	86	84	83	96	95	94	93
Nephroblastoma	1830	81	80	80	79	87	86	86	85
Germ cell tumours	1003	82	79	77	75	89	88	85	84
Non-Hodgkin lymphoma	1787	80	79	77	76	84	83	81	80
Lymphoid leukaemia	8136	77	71	68	67	85	81	76	74
Astrocytoma	1987	72	68	63	58	78	76	74	68
Neuroblastoma	2474	61	58	57	56	70	65	62	62
Osteosarcoma	770	63	58	55	54	75	66	61	60
Ewing's sarcoma	584	62	56	54	52	71	64	60	59
Rhabdomyosarcoma	1022	58	55	53	51	69	64	60	58
Acute non-lymphocytic leukaemia	1543	42	40	39	38	49	46	44	42
Primitive neuroectodermal tumours	1254	52	47	41	38	59	53	45	41
All malignancies	27799	70	66	63	62	78	74	71	69

Literature Indexing

TI - CT appearance of primary CNS lymphoma in patients with acquired immunodeficiency syndrome.

PG - 39-44

AB - Cranial CT studies of 32 patients with biopsy-proven AIDS-related primary CNS lymphoma were reviewed retrospectively. A wide variety of different CT appearances were identified. Mass lesions varied in location, size, and number. Most lesions were either iso- or hyperdense and all enhanced with contrast medium. Several different patterns of enhancement were observed. Mass effect and edema were seen in almost all patients. After radiotherapy, most tumors decreased in diameter, became hypodense, and no longer enhanced with contrast medium. Edema and mass effect decreased or resolved in all but one patient. Postradiotherapy CT scans also revealed interval enlargement of the ventricles and cortical sulci. This study demonstrates the wide diversity of CT appearances of AIDS-related primary CNS lymphoma. The CT findings cannot be used in lieu of biopsy for diagnosis of this disorder. The appearance of postradiotherapy CT scans was consistent with regressing lymphoma.

TA - J Comput Assist Tomogr

MH - Acquired Immunodeficiency Syndrome/*complications

MH - Adolescent

MH - Adult

MH - Aged

MH - Brain Neoplasms/etiology/*radiography/radiotherapy

MH - Child

MH - Child, Preschool

MH - Female

MH - Human

MH - Lymphoma/etiology/*radiography/radiotherapy

MH - Male

MH - Middle Aged

MH - Retrospective Studies

MH - *Tomography, X-Ray Computed

EDAT- 1991/01/01

MHDA- 1991/01/01 00:01

PST - ppublish

SO - J Comput Assist Tomogr 1991 Jan-Feb;15(1):39-44.

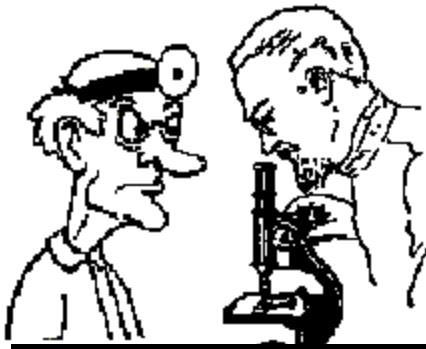
**...based on Clinical
Terminologies,
Classifications, e.g.**

- ICD
- Procedure Codes
- SNOMED
- MeSH
- etc., etc.

**Structured
Data**



Natural Language



Vater erkrankt an Bronchial-Karzinom. Mutter verstorben an den Folgen einer Pneumonie. Mutter: Diabetes mellitus. 5 gesunde Kinder.

Systemanamnese:

Derzeit Appetitlosigkeit, Trockengewicht um 75 Kg, derzeit 80 Kg. Mikro-gelegentlich leicht Schweißausbrüche, gehabt Herpesgesicht, derzeit keine Alpträume. Vor Diagnose kein Reiz-Darm-Syndrom bestehend, benutzt regelmäßigt Abführmittel. Vor NTX starker Juckreiz. Seit NTX deutlich rückläufig. Kein HustenAnwurf. Niesen: Nichtraucherin, kein Allergik.

Soziale Anamnese:

Friehandarbeit, zunächst in der Elektronikbranche, dann Hausfrau, verheiratet, lebt mit dem Ehemann zusammen.

Allergien: Keine bekannt.

Medikamentöse Aufnahme:

Usoptax 0.11, Prostano 0.0-0.1, Cellecept 2x1, Bayteasin 2 x 1, Cyrt 0.2 1x1, Ludovril 50 mg 1 x 1, Sandimmun 2 x 150 mg, Clexane 0.4 ml 1 x täglich s.c.

Status bei Übernahme:

56-jährige Patientin, ehemalige Sportlerin; nachdiabetisches Allgemein- und adipöses Ernährungszustand (80 Kg Gewicht bei 160 cm Körpergröße). RR 170/80 mm Hg.

Puls 88/minute, regelmäßig. Punktformige Depigmentierungen an beiden Unterarmen bei Zustand nach heftigen Kratzern wegen Juckreiz. Keine zervikalen Lymphknoten, Mundschleimhaut trocken. Kunge wachsam belast. Rachenhinterhaupt rechts. Testosteronwert im mittleren Sollbereich mit 78 ng/ml. Sonorer Kopfschall und vesikuläses Atemgeräusch. Cor. Spitzensistol nicht lastbar, leise reine Herzton. 3rd spindelförmiges Systemkatum und 1-2d. Dekreasendo-Solitär. Blasensteinkrankheit mit Folsäuretherapie, aber abnormales und inguinale Stromungsgeräusche kommen. Bei Adipositas Organparameter schlecht beurteilbar, Leber/Milz nicht vergrößert. Reizlose Narbe im Bereich des rechten Unterbauches bei Zustand nach Appendektomie. Dorsal rechte Druckdolorz. Weitere Befunde: Ösophagitis, Stomatitis, Urethritis, Kavernoskopie: Fehlschläger. Tremor beim Ann-Vorhalte-Versuch. Pupillen isokor. Lichtreaktion prompt. Finger-Nase-Versuch bds. unsicher, ataktisch. Reflexe sellengleich.

Structured Data



ICD-10 Codes	Cause Description	Year	Number of deaths			
			1 year	5 years	10 years	20 years
	All causes		2485	146	414	1130
P			1189	57	275	790
U			0	0	0	0
M			95	6	9	35
A00-A99	Non-infective and parasitic diseases		7	5	3	1
A00-A09	Intestinal infectious diseases		63	6	6	57
A10			0	0	0	0
A37	Whooping cough		0	0	0	0
D40-E54	Nutritional deficiencies		1	0	0	0
G30-G46	Diseases of the nervous system		92	0	26	64
G30-G39			38	0	0	14
G40-G49			57	0	2	18
I00-I99	Hematology		629	0	4	32
J00-J99	Diseases of the respiratory system		705	2	3	51
J12-J38	Pneumonia		705	0	3	65
K10-K12	Influenza		563	1	0	0
Q00-Q99	Congenital anomalies		458	1	0	0
Q30-Q55	Spina bifida and hydrocephalus		375	71	5	16
Q50-Q51			375	1	1	47
Q50-Q52			222	6	7	30
Q50-Q54			167	0	0	1
Q50-Q55			879	227	559	187
P00-P96	Certain conditions originating in the perinatal period		571	97	340	111
P10-P15	Birth trauma		24	4	25	10
			24	4	5	0

Doctors' attitude towards producing...

Natural
Language



+	quality	-
-	cost	+

Structured
Data





*your bill is correct, Sir... well, the operation
lasted only ten minutes, but then our doctor
took two hours encoding the procedure in our
new system...*

Attitude of Health Administrators towards analyzing...

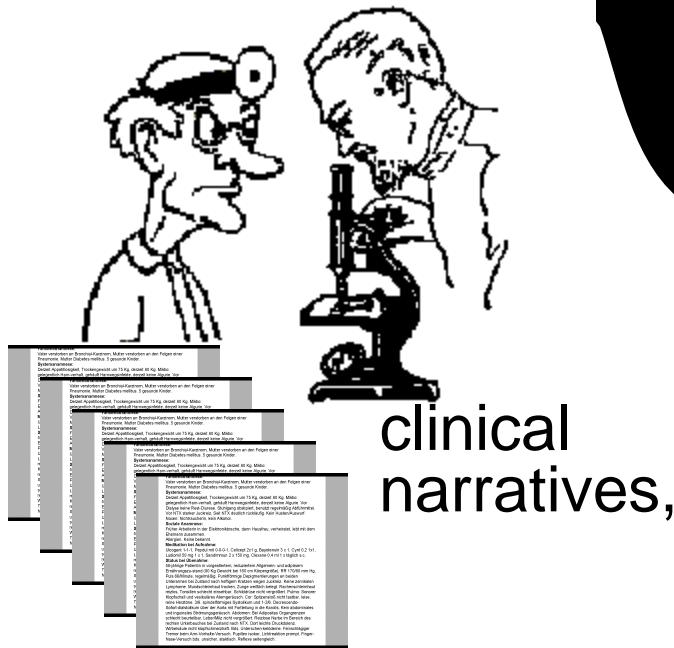
Natural
Language

Structured
Data



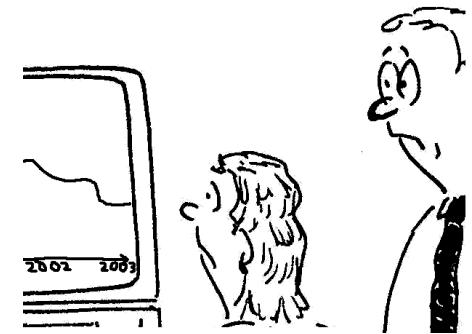
how to bridge this gap...?

Natural Language



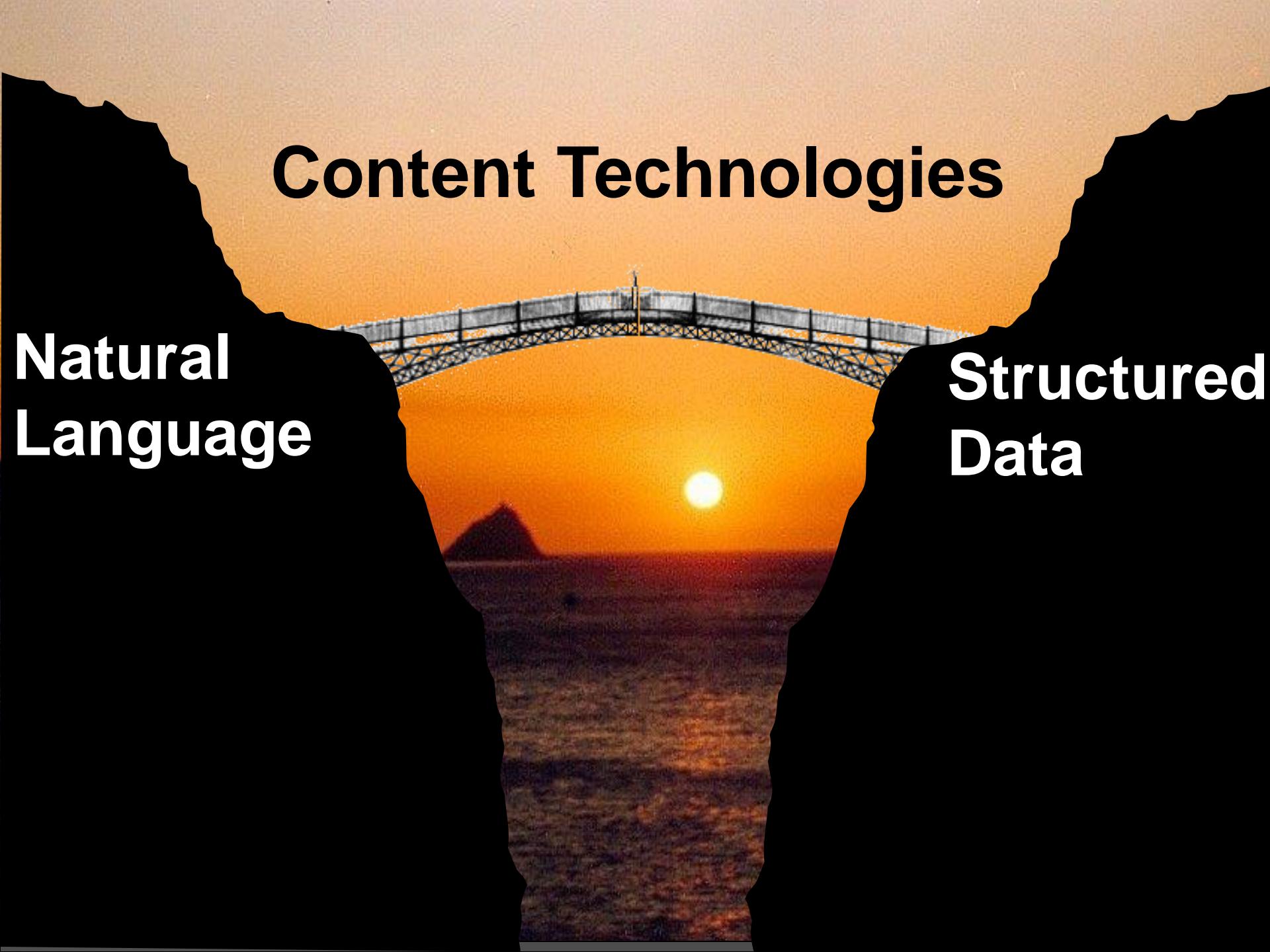
clinical
narratives,

Structured Data



clinical
terminologies
and
classifications

Content Technologies

A silhouette of a person's head facing forward, containing a landscape with a bridge and a sunset.

Natural
Language

Structured
Data

Natural Language Processing, Linguistics and Terminology

... content technologies at the point of care



- Introduction
- **Requirements and Challenges**
- Applications of Content Technologies
 - Text Retrieval
 - Text Summarization
 - Information Extraction
- Where are we now?
- Where are we going to ? Hot Topics.

Medical Content Management (I)



Find me relevant documents on this topic!



Find me relevant facts about this issue!



Find me the right classification code !



Find me scientific papers which help treat this patient!



I need more information on my health problem

Medical Content Management (II)



The data is in the system, but I need to fill out a form



Can I have a brief summary of all these documents?



I need to search foreign-language documents



I want to match genomic with patient information



I want to search my health record

Two sides of the same coin



Natural
Language



Conceptual
Knowledge

NLP Specification Levels

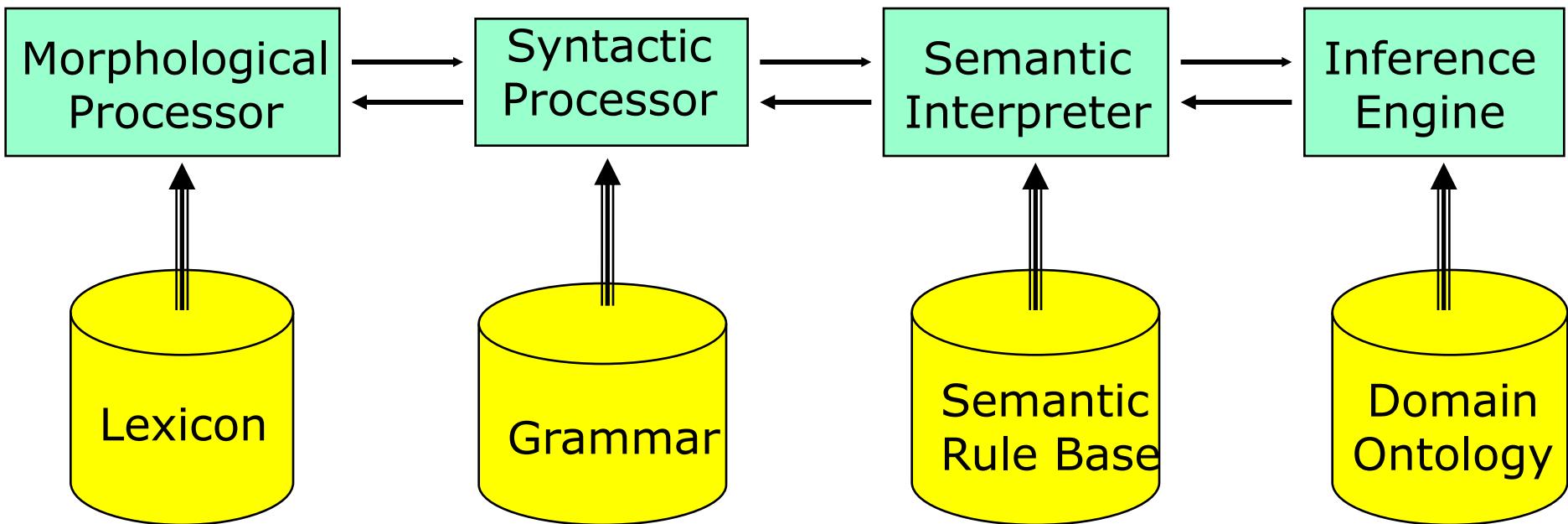
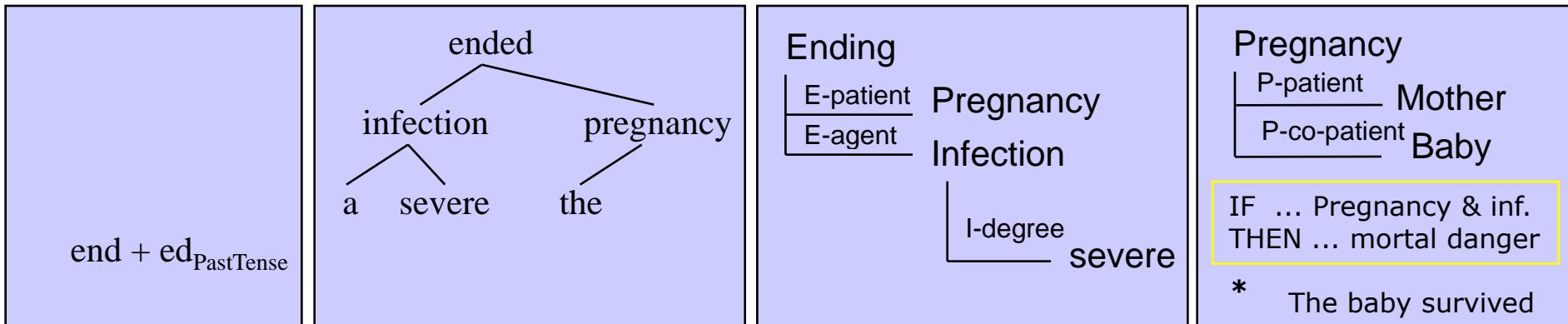
■ Structure of Language

- Morphology: end + ed, infect + ion, infect + ion + s
- Syntax: A severe infection ended the pregnancy *vs.*
Did a severe infection end the pregnancy? *vs.*
 The pregnancy infection severe a ended

■ Meaning of Language

- Semantics: A severe infection ended the pregnancy *vs.*
An abortion ended the pregnancy *vs.*
 An abortion ended the heart attack
- Understanding: A severe infection ended the pregnancy in the 28th week. The baby, however, survived.

Ideal NLP Architecture



Challenges in Medical NLP



Natural
Language



Conceptual
Knowledge

Language (1)

- Greek, Latin word stems, Latin inflections
thyreoglobulin, basofilia, Synechococcus elongatus
- High lexical productivity
 - Compounding
Knochenmarktransplantation, bedrijfstandheelkunde, hipobetalipoproteinemia
 - Eponyms
Parkinsonian disease, adenosarcoma mulleriano
 - Acronyms, Neologisms
ECG, AIDS, ARDS, 5-FU, HWI, psbAI, GGDEF, WDWN

Language (II)

- **Extragrammaticality:**
missing conceptualizations, not covered by the language description system
paciente aidetico (*adjective derived from acronym [AIDS]*)
- **Paragrammaticality:**
specialized meanings, jargon, short-hand utterances
Kein Anhalt für Malignität. (*incomplete sentence*)
- **Agrammaticality:**
erroneous input
dictation, typing errors
- **Language Mismatch:**
Physicians' vs. lay expressions

Challenges in Medical NLP



Natural
Language



Conceptual
Knowledge

Ontology (I)

- Proliferation of Biomedical Vocabularies:
 - Unified Medical Language System: 975,354 concepts, 2.4 million terms
 - Open Biological Ontologies: 41 open-source ontologies
- Big Business: ‘SNOMED CT : \$32.4 million contract with the U.S. National Library of Medicine (NLM)
- Vocabularies are designed for specific purposes
(reporting, billing, indexing,...)

Ontology (II)

- Vocabularies are designed for human, not for machine use
- Computing about conceptual structures requires formally founded ontologies
- Difficulties with **formal ontologies**
 - Concept and relation definitions need to be precise and generally accepted
 - Large-Scale Construction, maintenance and validation are cost-intensive

Natural Language Processing, Linguistics and Terminology

... content technologies at the point of care



- Introduction
- Requirements and Challenges
- Applications of Content Technologies
 - Text Retrieval
 - Text Summarization
 - Information Extraction
- Where are we now?
- Where are we going to ? Hot Topics.

Natural Language Processing, Linguistics and Terminology

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Document Retrieval

television or TV
advertising or commercials
children or adolescents

What is the
effect of
television
advertising
on children?

TITLE

On children's mass media communication.

AUTHOR

Sharma,-Yashini

SOURCE

Psycho-Lingua, 1995 Jan-Jul; Vol25 (1-2): 85-96

ABSTRACT

Analyzed and interpreted mass media communication that appeared in **television** commercial advertisements between 1991 and 1994 which were directed at **children**, of **children**, by **children** and only for **children**. The author employed content analysis for analyzing the behavioral contents of commercial advertisements as well as for **children** in the ads, problems of measurement, understandability and comprehensibility, language and language-play, disclaimers, etc. The study focuses mainly on disclaimers and their intelligibility in young **children**. Findings show that understanding of contents of commercial advertisements from the points of view of children's semantics and syntax structures determines their comprehensibility and linguistic competence. ((c)1998 APA/PsycINFO, all rights reserved)

MAJOR DESCRIPTORS

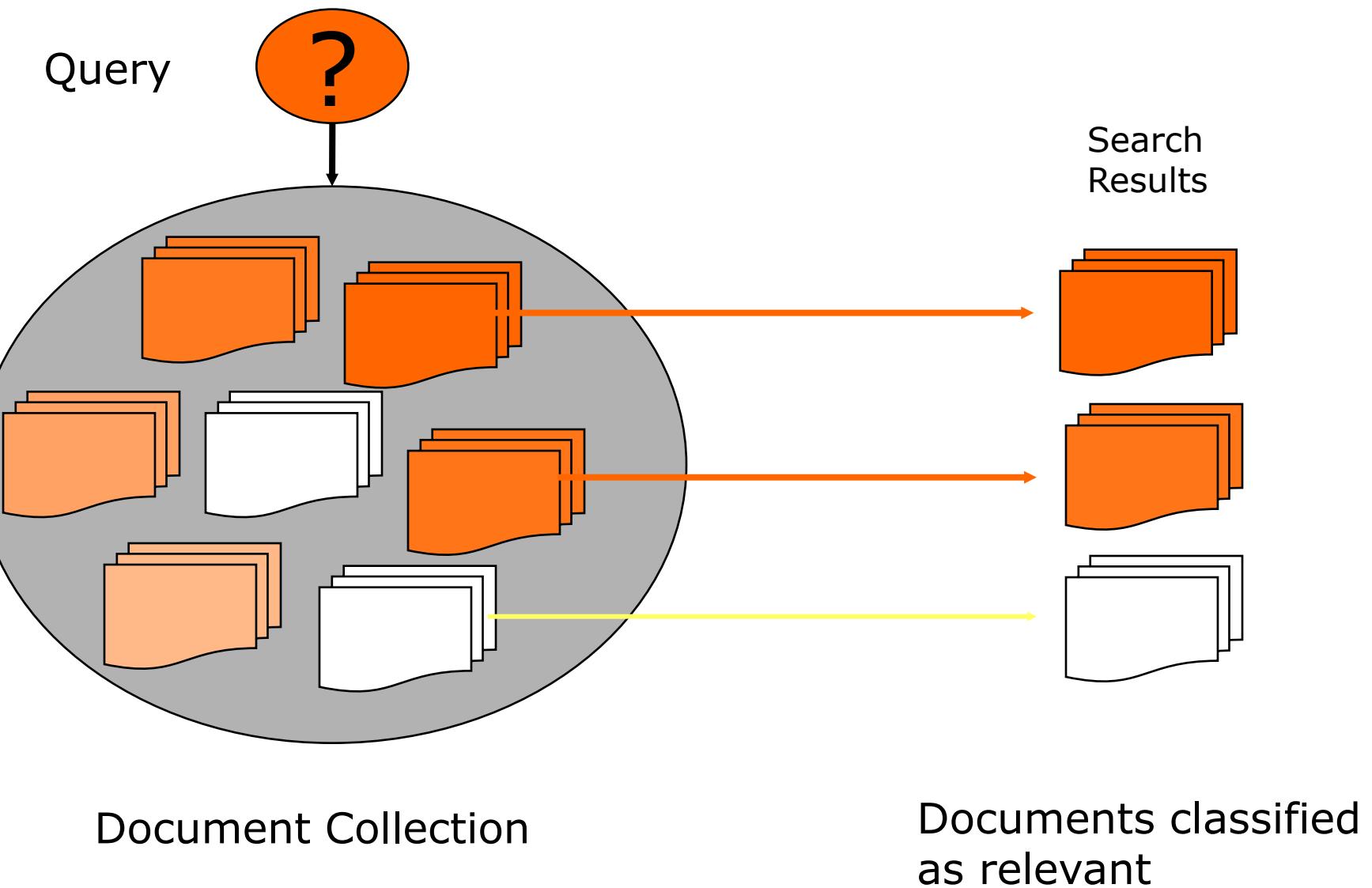
*Childhood-; *Content-Analysis; *Language-Development;

***Television-Advertising**

Document Retrieval: Basic Approach

- A Document Collection
 $D = \{d_1, d_2, \dots, d_n\}$
- A query q
- Two Methods:
 - „Filter“ Split D into two sets D_{relq} and D_{nrelq}
(D_{relq} = Set of relevant documents for q)
(D_{nrelq} = Set nonrelevant documents for q)

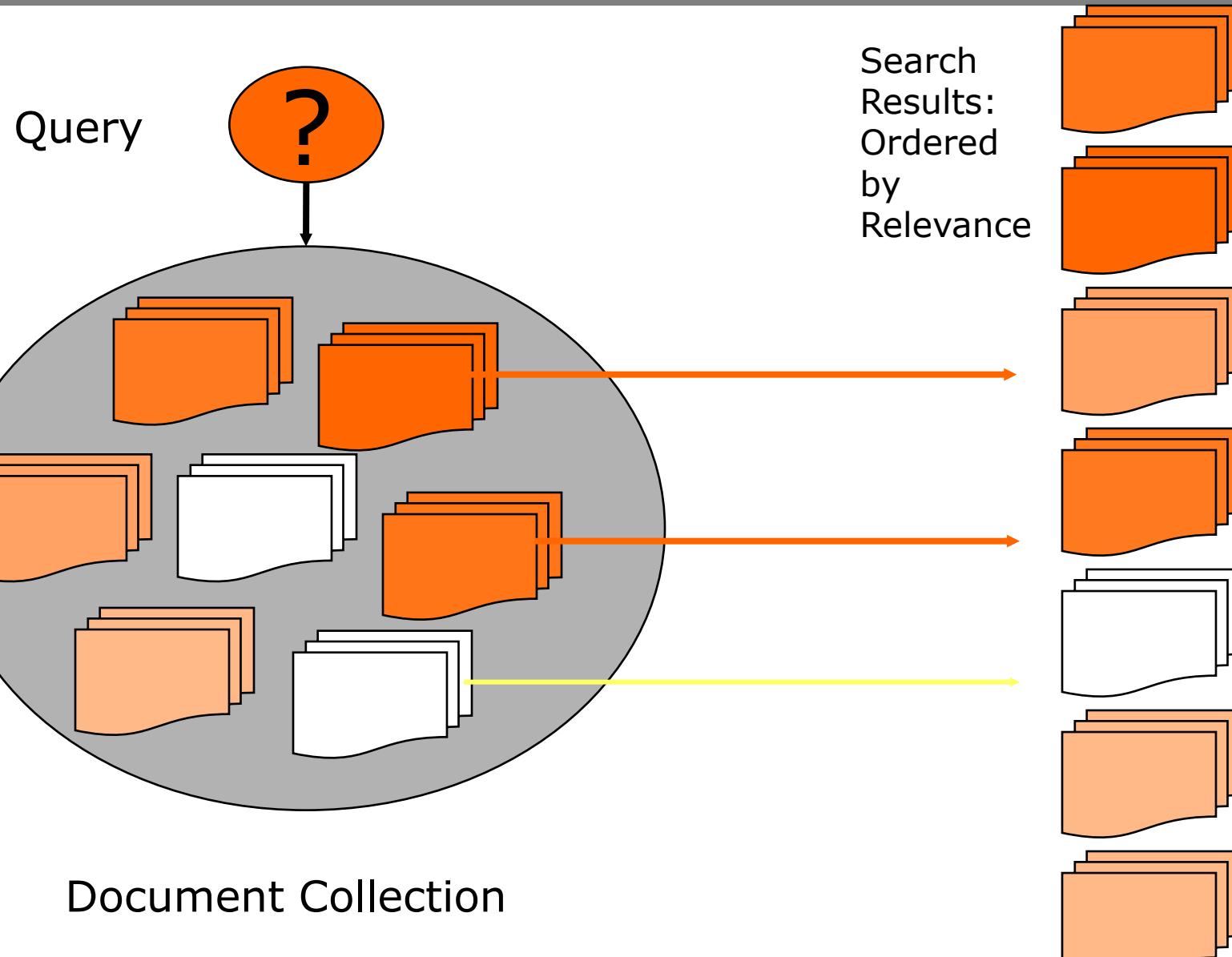
Document Retrieval



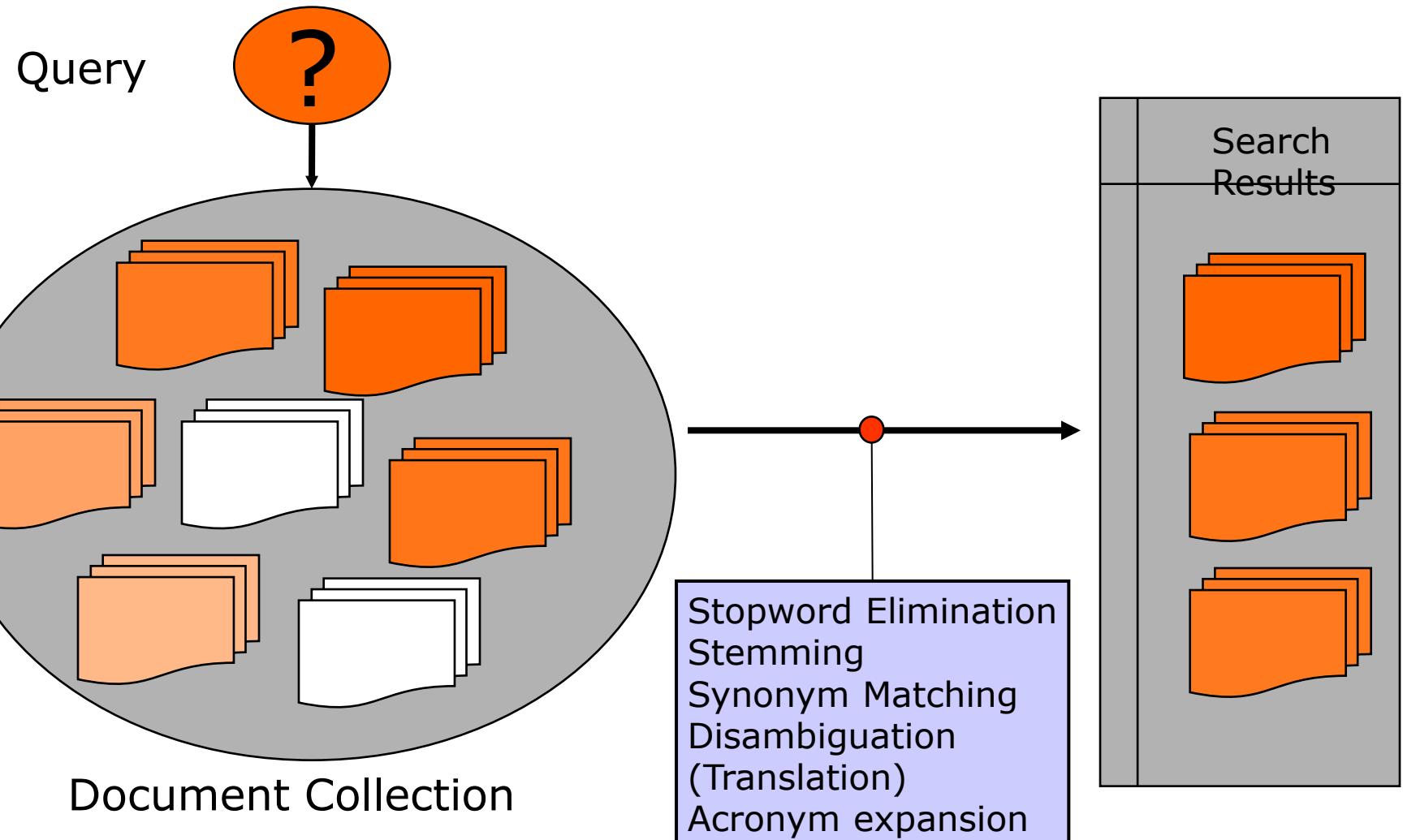
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(D_{relq} = Set of relevant documents for q)
(D_{nrelq} = Set nonrelevant documents for q)
 - „Order“ = Order by relevance:
 $D = [d'_1, d'_2, \dots, d'_n]$
with $rel(d'_i) \geq rel(d'_{i+1})$
- Combinations are possible

Document Retrieval



Syntactic / Semantic Preprocessing for Document Retrieval



Evaluation of Text Retrieval Systems

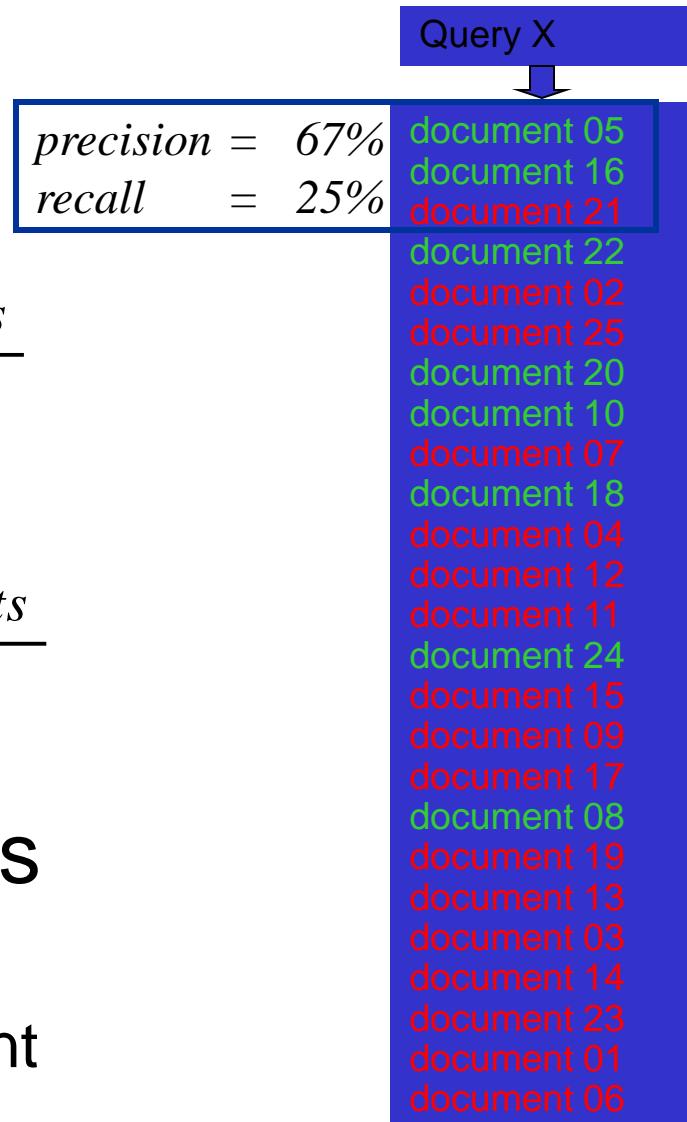
■ Parameters

$$precision = \frac{n_{found+relevantDocuments}}{n_{found_documents}}$$

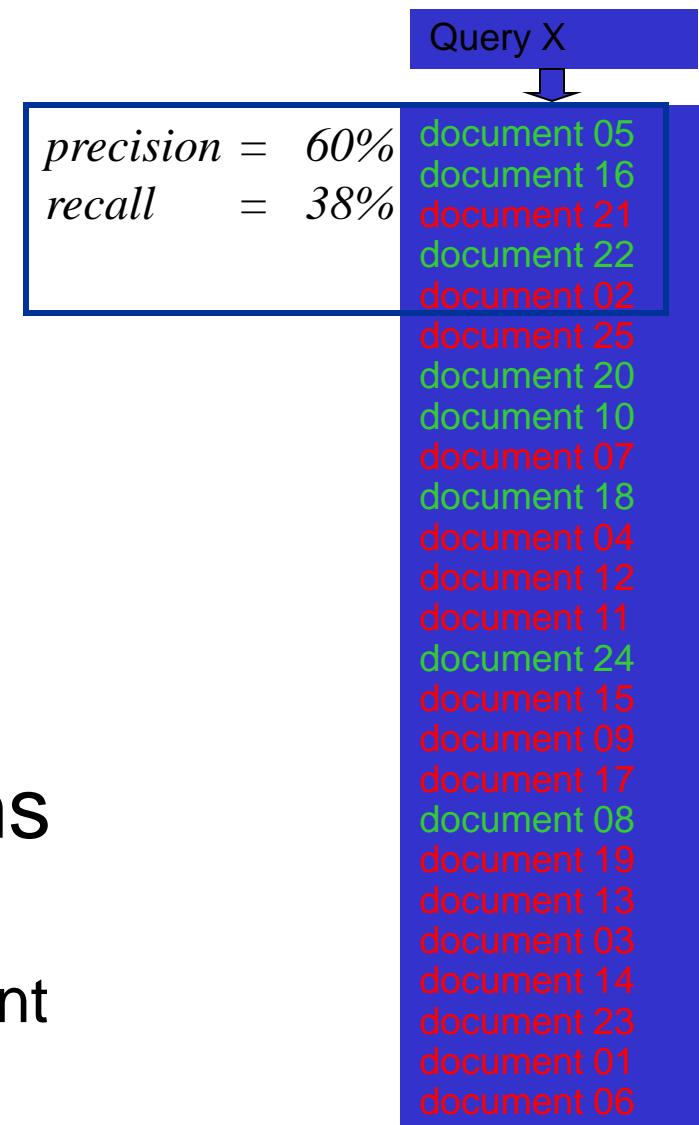
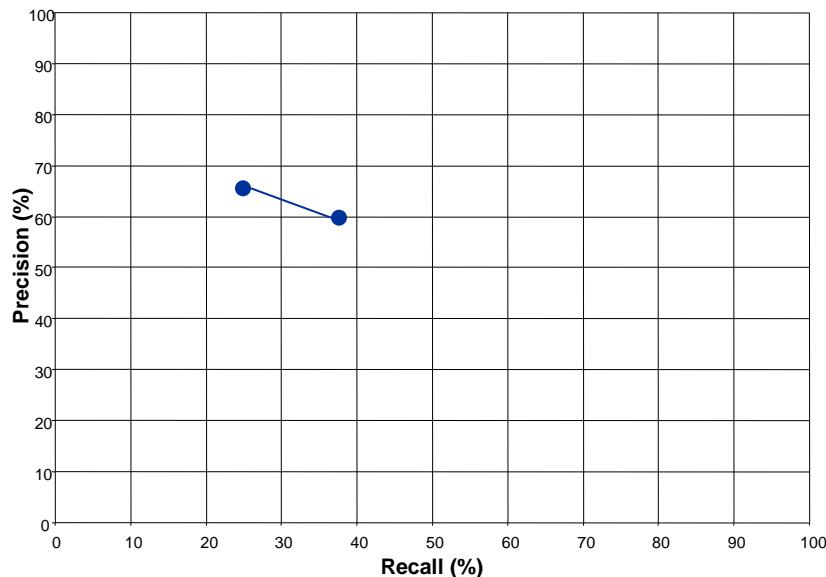
$$recall = \frac{n_{found+relevant_documents}}{n_{relevant_documents}}$$

■ Precision/Recall-Diagrams with ranked output

Example: 25 documents, 8 relevant

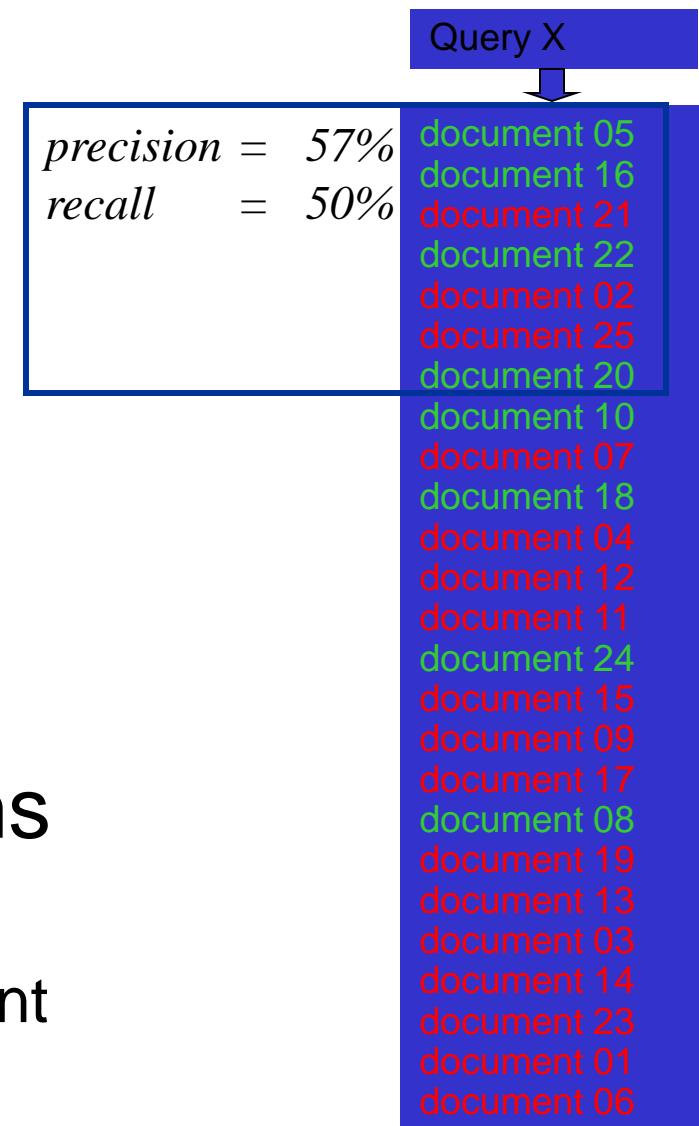
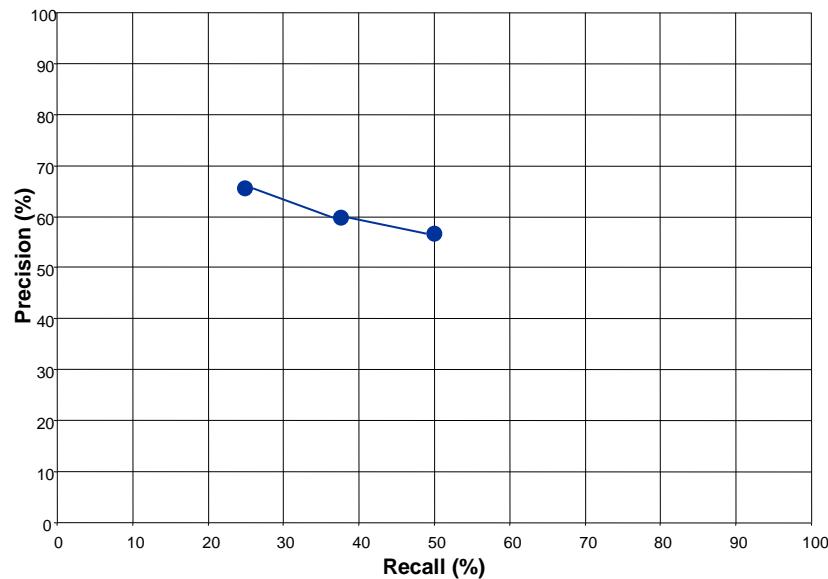


Evaluation of Text Retrieval Systems



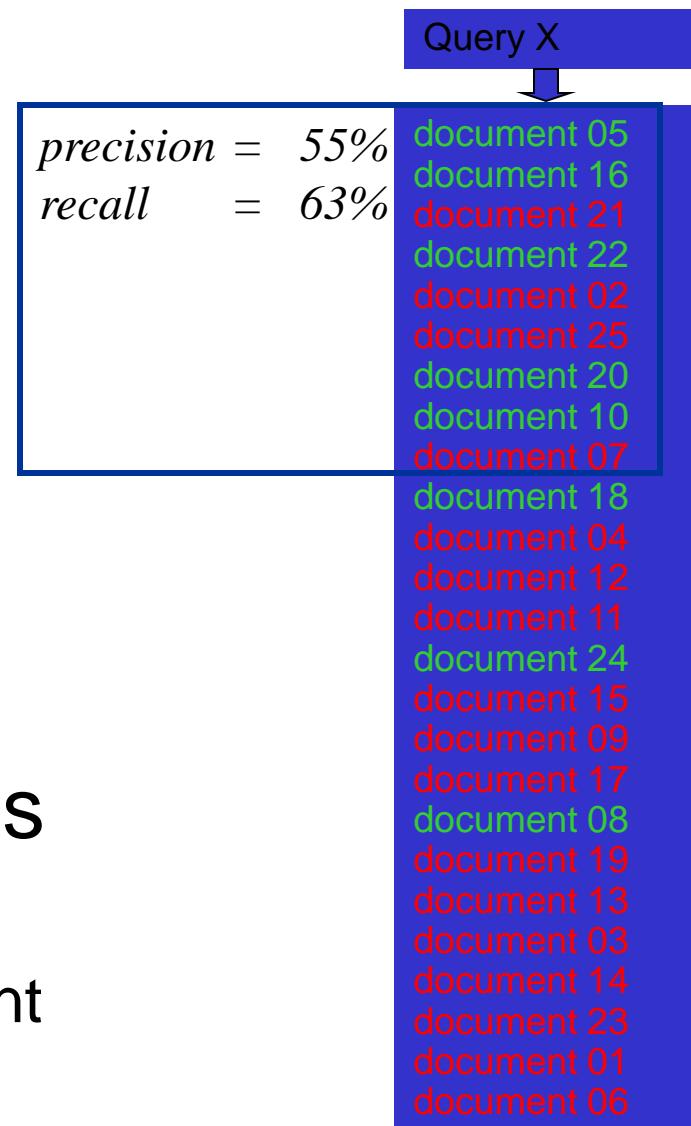
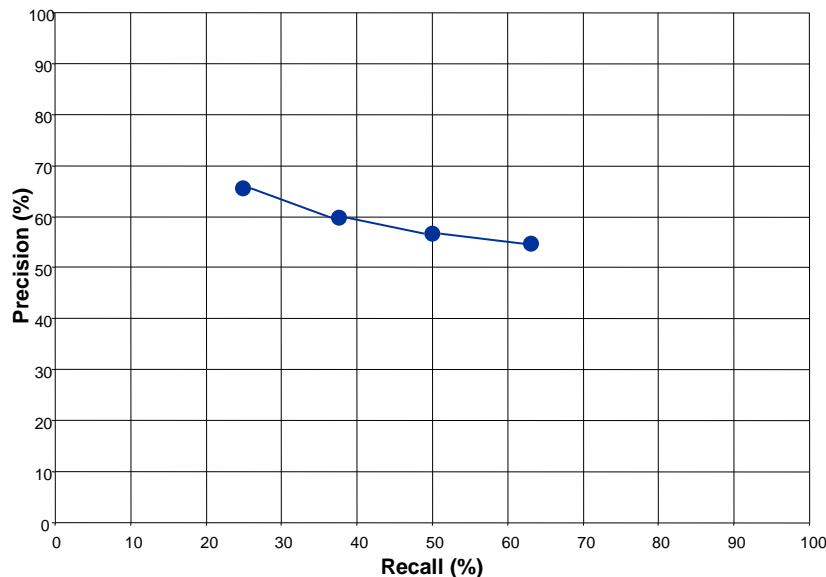
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Evaluation of Text Retrieval Systems



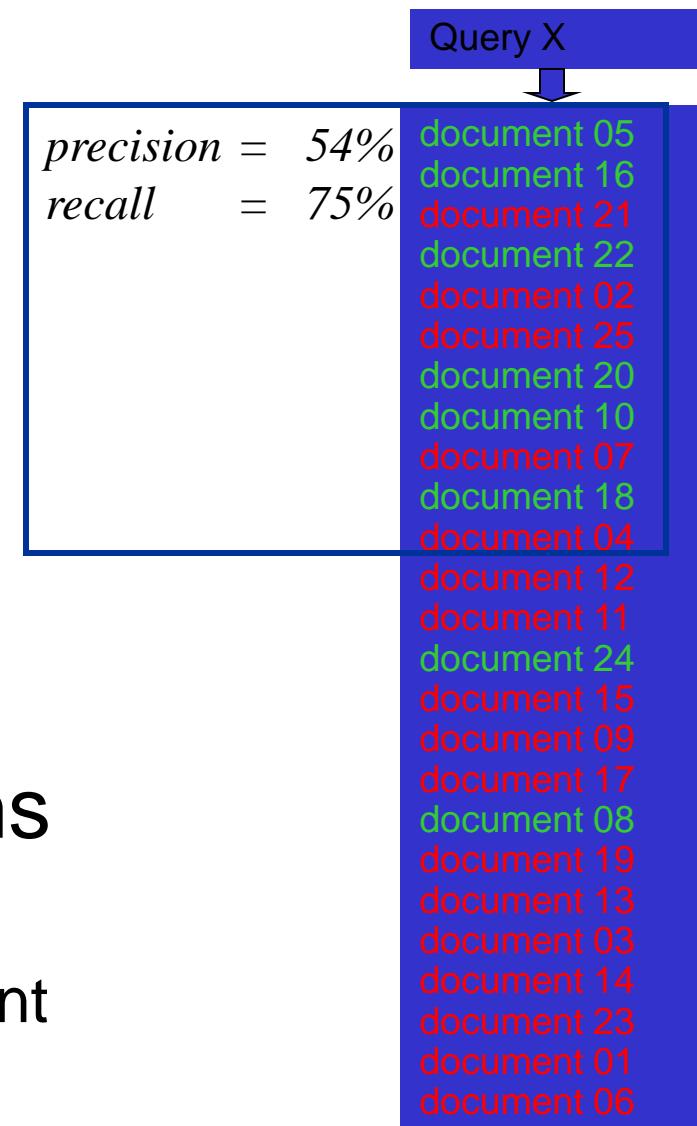
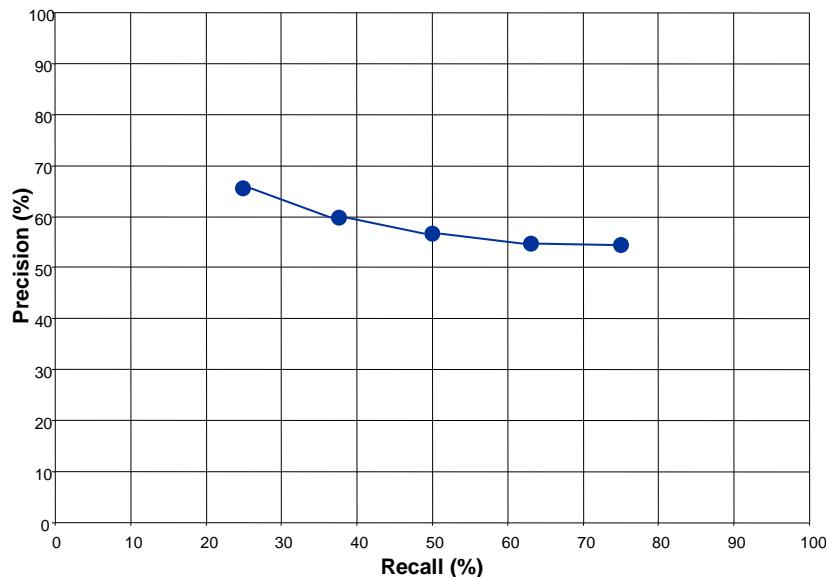
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Evaluation of Text Retrieval Systems



- Precision/Recall-Diagrams
with ranked output
- Example: 25 documents, 8 relevant

Evaluation of Text Retrieval Systems



- Precision/Recall-Diagrams
with ranked output
- Example: 25 documents, 8 relevant

Aspects of Medical Document Retrieval

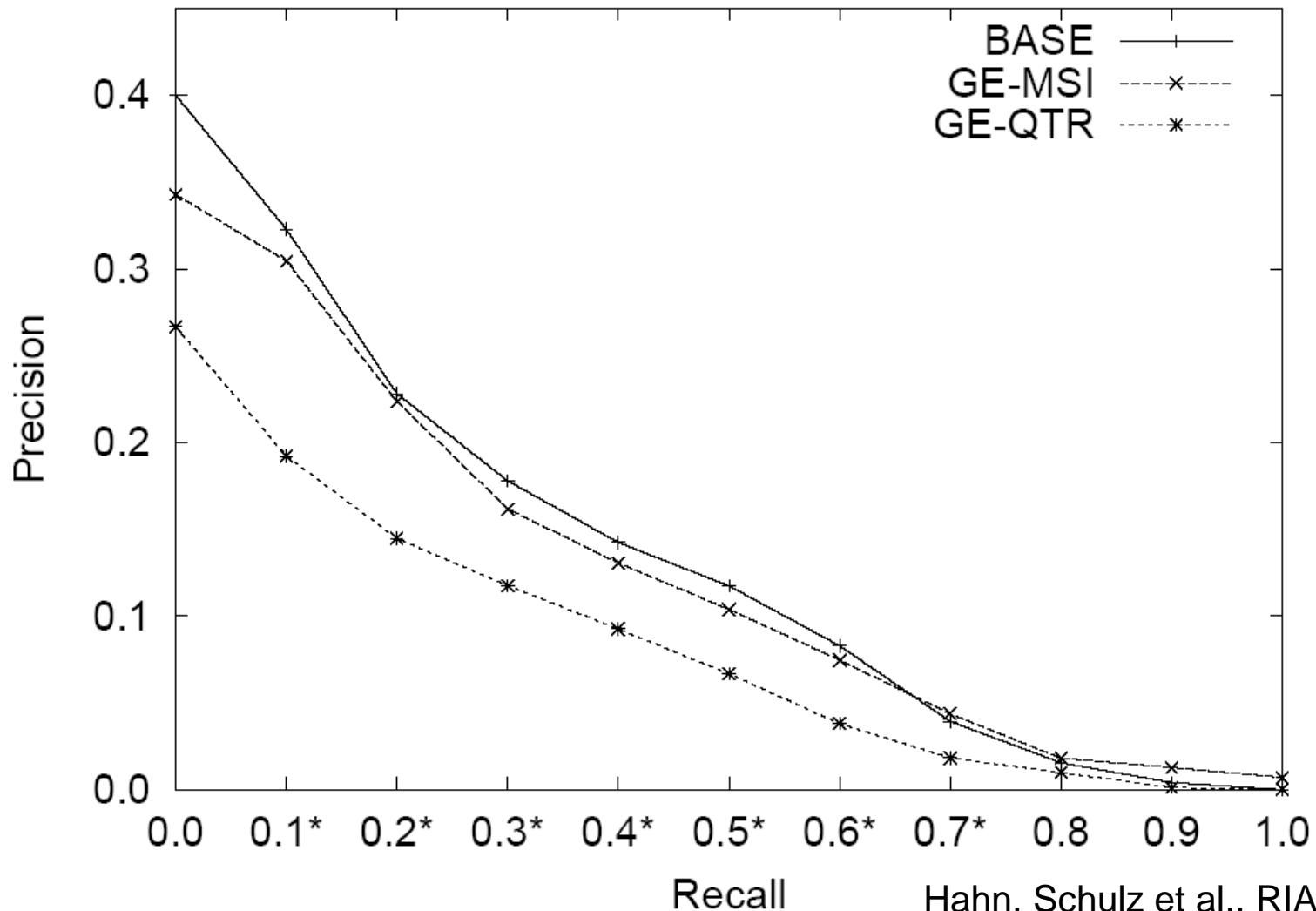
- General Observation: Users don't like operators (Boolean, truncation) in the query
- Two kinds of documents of interest:
 - Manually indexed (MEDLINE, MeSH)
 - Non indexed (EHR, Web,...)
- Automatic indexing: extracting relevant terms (topic descriptors from an indexing Alphabet, e.g. MeSH) from a document
- Retrieval in Medical Vocabularies (disease, procedure encoding)
- Cross-Language Document Retrieval

Example

- MorphoSaurus:
 - extracts meaningful word fragments using a subword lexicon
 - maps them intra- and interlingual synonymy classes (subword thesaurus)

Original Document	Orthographic Normalization	Morphological Segmentation	Semantic Normalization
High TSH values suggest the diagnosis of primary hypothyroidism while a suppressed TSH level suggests hyperthyroidism.	high tsh values suggest the diagnosis of primary hypothyroidism while a suppressed tsh level suggests hyperthyroidism.	high tsh value s suggest the diagnosis of primary hypo thyroidism while a suppressed tsh level suggests hyper thyroidism.	#up# tsh #value# suggest# #diagnos# #primar# #small# #thyre# #suppress# tsh #nivell# #suggest# #up# #thyre# .
Erhöhte TSH-Werte erlauben die Diagnose einer primären Hypothyreose, ein supprimierter TSH-Spiegel spricht dagegen für eine Schilddrüsenüberfunktion.	erhoehte tsh-werte erlauben die diagnose einer primaeren hypothyreose, ein supprimierter tsh-spiegel spricht dagegen fuer eine schilddruesen ueberfunktion.	er hoeh te tsh - wert e erlaub en die diagnos e einer primaer en hypo thyre ose, ein supprim iert er tsh - spiegel spricht dagegen fuer eine schilddrues en ueber funktion.	#up# tsh - #value# permit# #diagnos# #primar# #small# #thyre# , #suppress# tsh - {#mirror# #nivell#} #speak# #thyre# #up# #function# .
A presença de valores elevados de TSH sugere o diagnóstico de hipotireoidismo primário, enquanto níveis suprimidos de TSH sugerem hipertireoidismo.	a presencia de valores elevados de tsh sugere o diagnostic o de hipotireoidismo primario, enquanto niveis suprimidos de tsh sugerem hipertireoidismo.	a presenc a de valor es elevad os de tsh suger e o diagnost ico de hipo tireoid ismo primari o, enquanto niveis suprimid os de tsh suger em hiper tireoid ismo.	#actual# #value# #up# tsh #suggest# #diagnost# #small# #thyre# #primar# , #nivell# #suppress# tsh #suggest# #up# #thyre# .

MorphoSaurus: Evaluation



Recall

Hahn, Schulz et al., RIAO 2004

© Steran Schulz sts.schulz@uni-freiburg.de

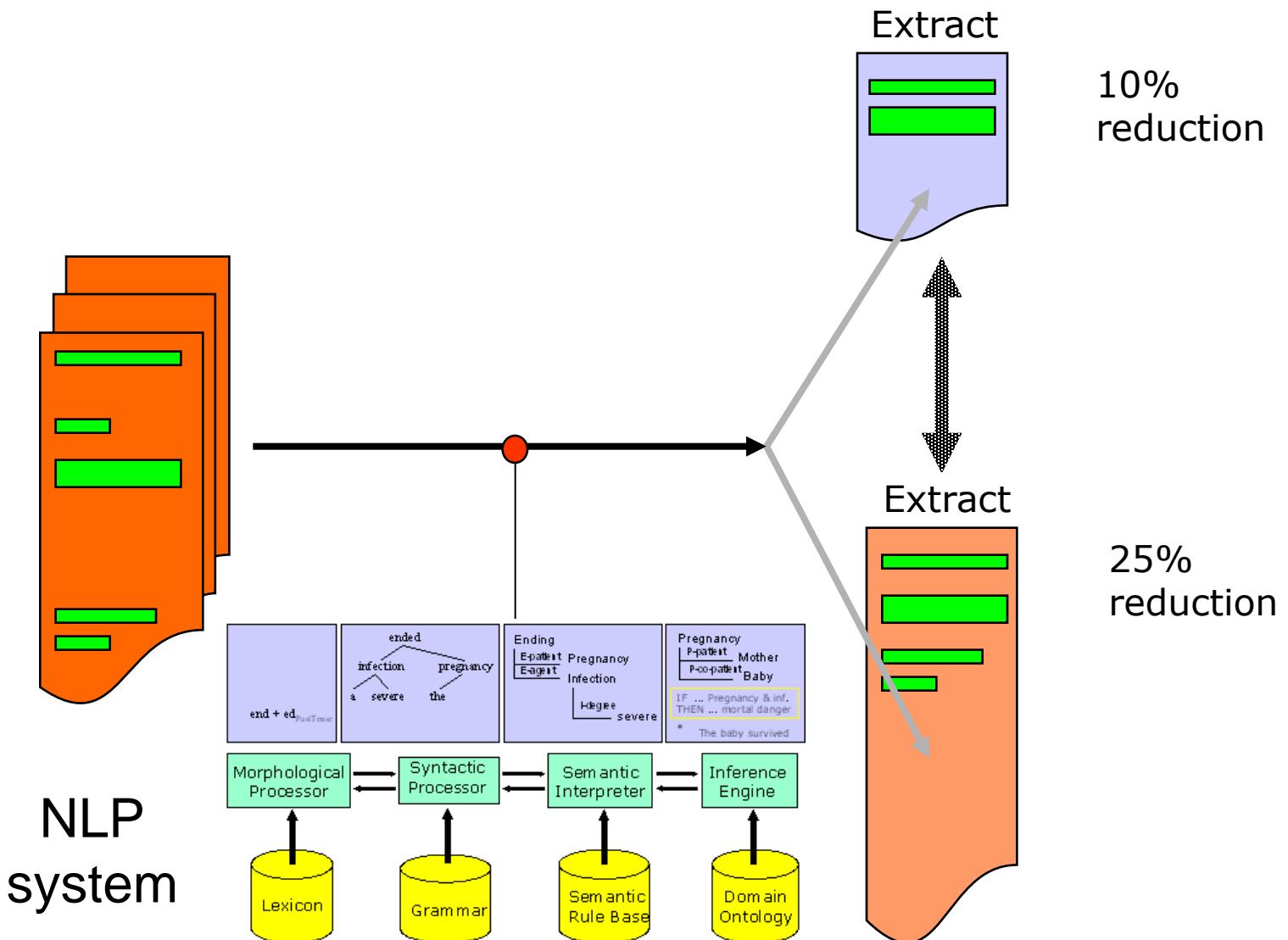
Natural Language Processing, Linguistics and Terminology

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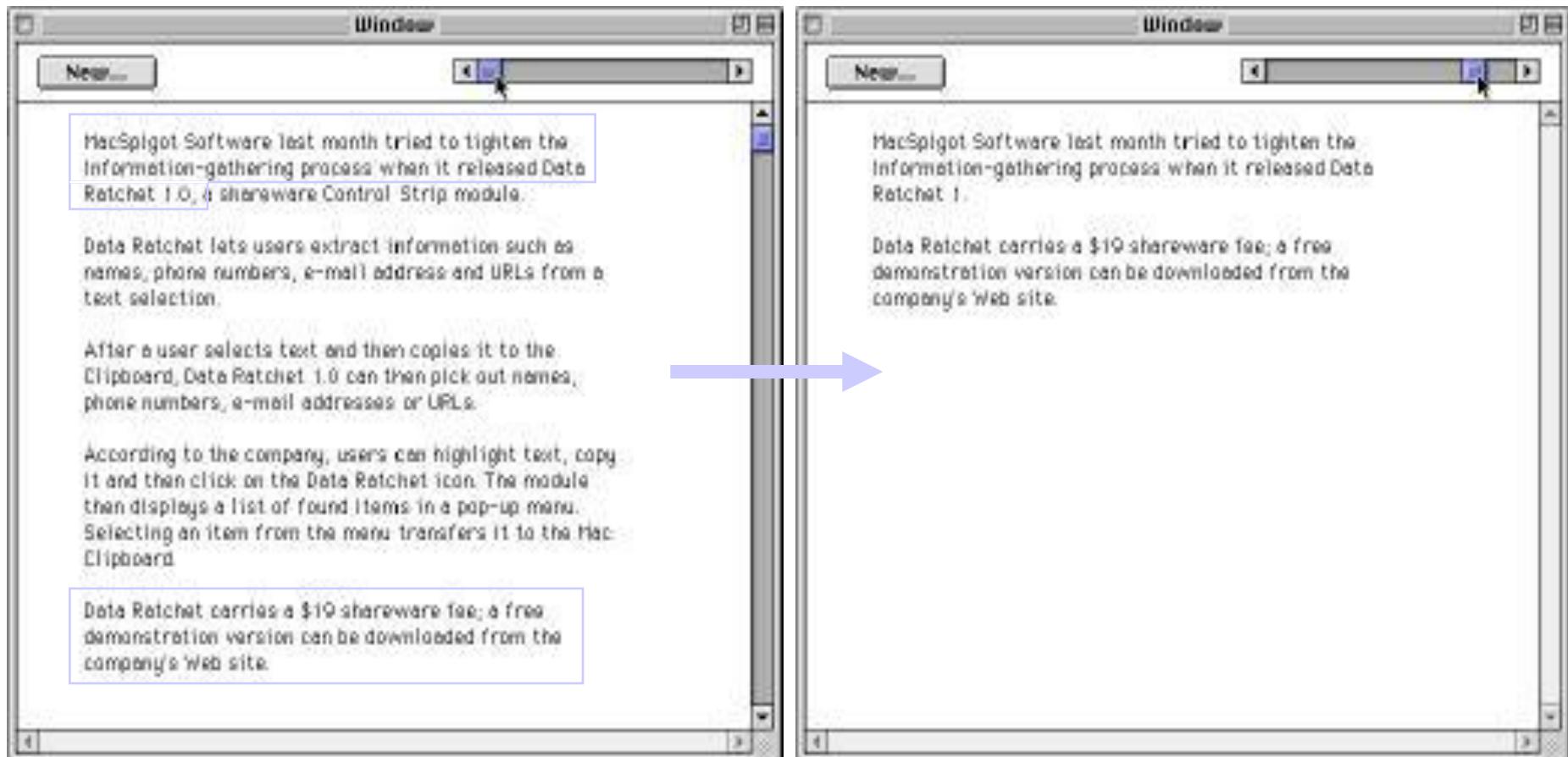


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Text Summarization



MTT Text Summarization System



Perspectives in Biomedical Text Summarization

- Compiling a well-readable and structured digest of the most relevant data of a patient at the point of care
- Semi-automated generation of discharge summaries
- Compiling summaries of a clinical topic across different patients
- Summarize facts from medical literature

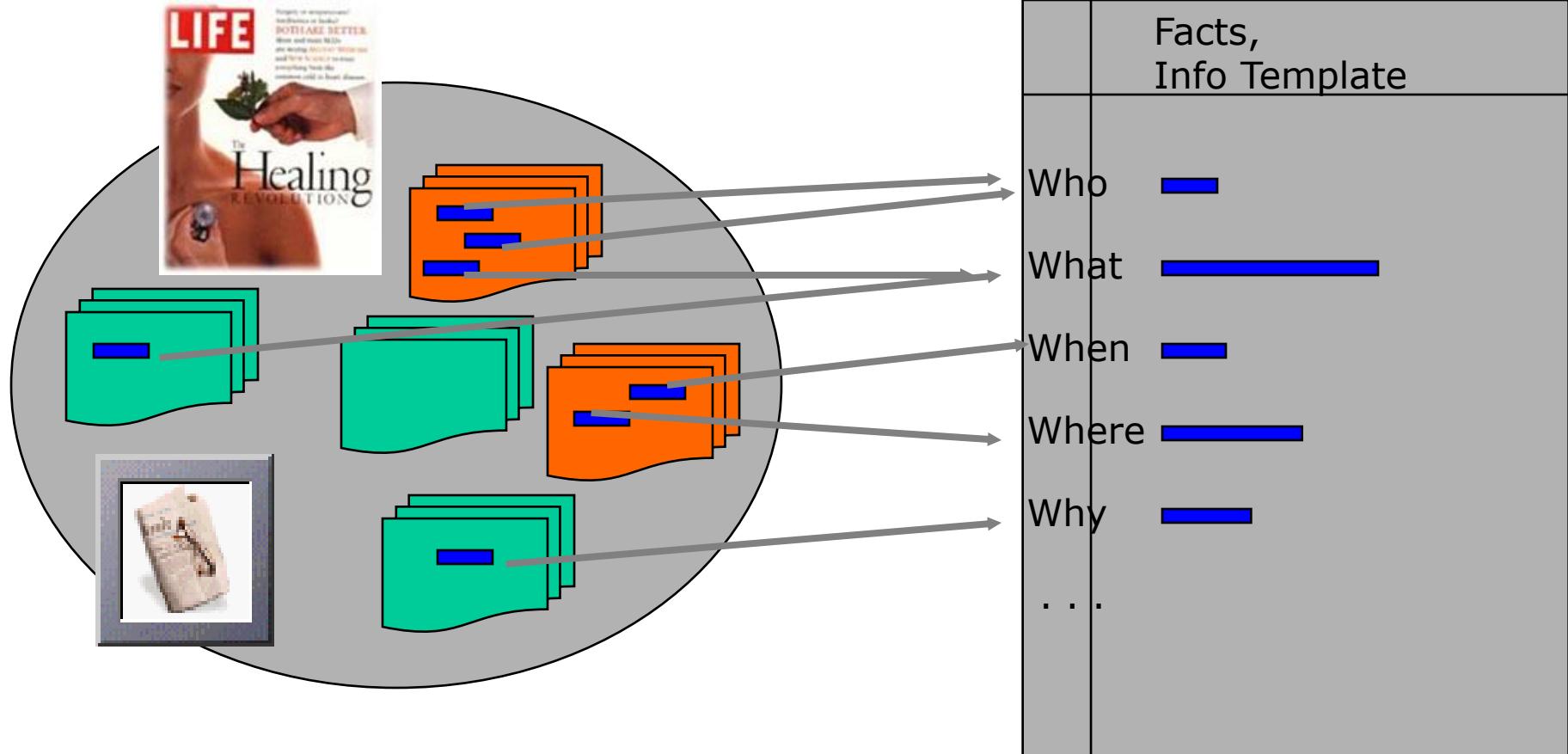
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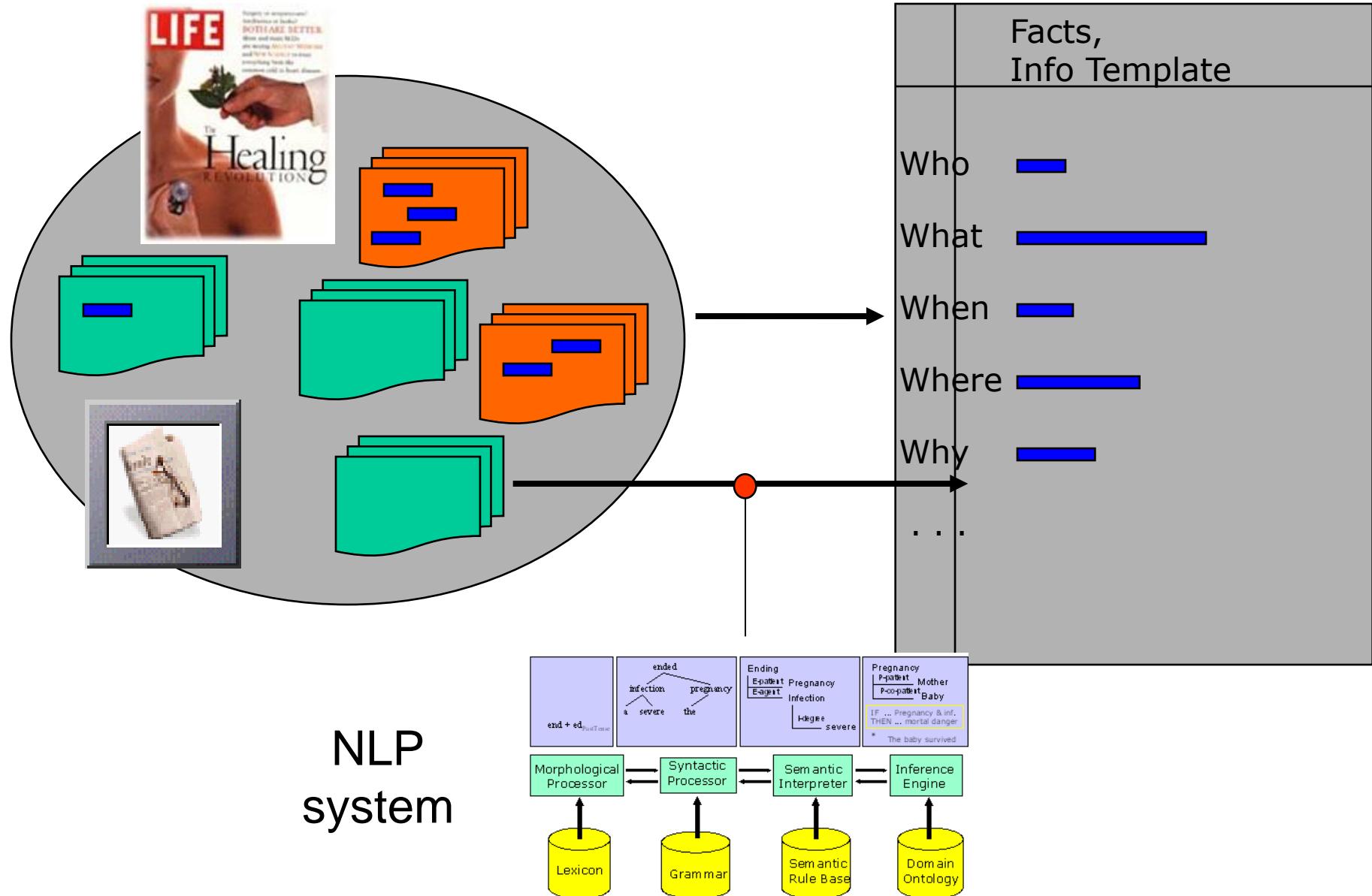


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Information Extraction



Information Extraction



Information Extraction

Syntactic Analysis & Semantic Tagging

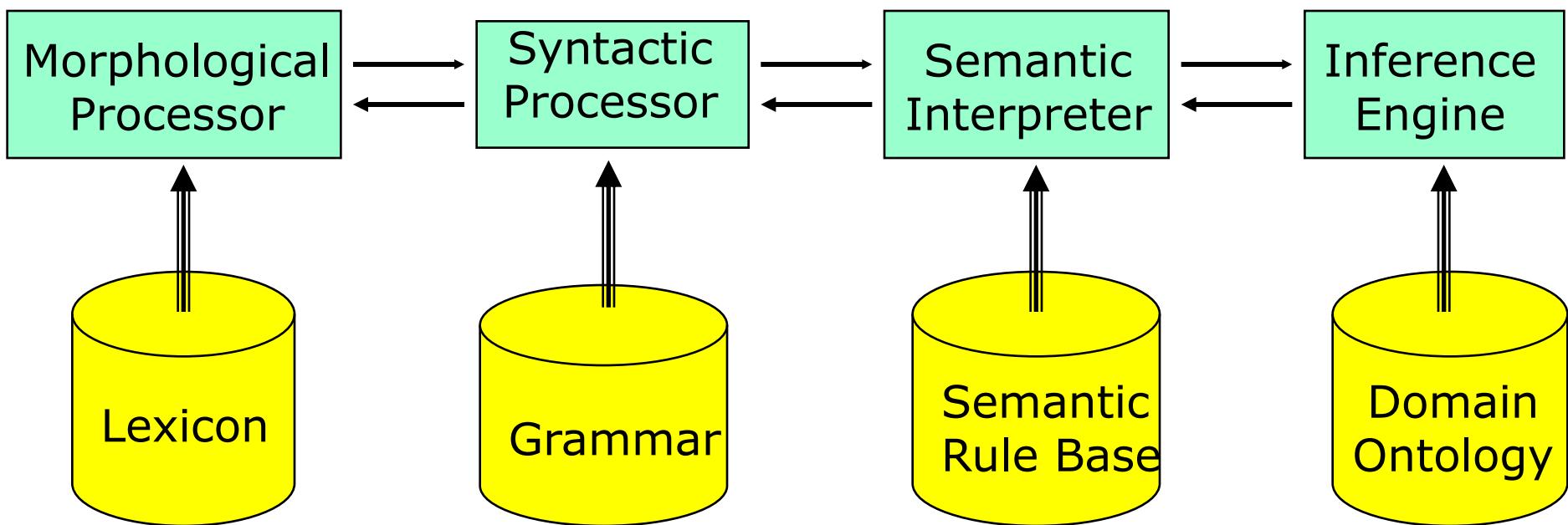
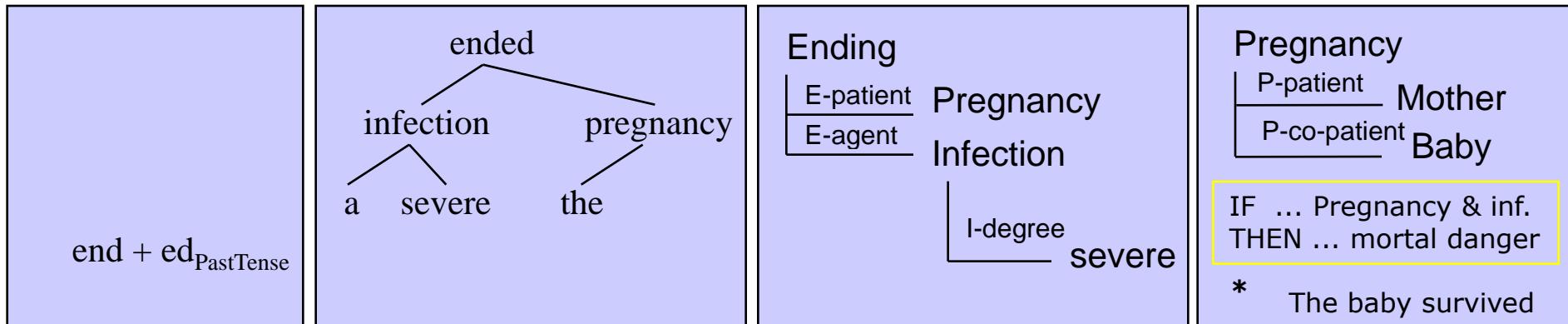
He succeeds Jack Harper, a company founder who was chairman ...

Extraction Rule

CONCEPT TYPE: *Succession Event*

- SUBJ: Terms: He;
Classes: <Generic Person>
- VERB: Terms: succeeds;
Root: succeed;
Mode: active, affirmative
- OBJ: Terms: Jack Harper, a c. f.
Classes: <Person Name>, <Generic Org.>, <Generic P.>
- REL-OBJ: Terms: who was chairman
Classes: <Event>

Ideal NLP Architecture



Information Extraction

Syntactic Analysis & Semantic Tagging

He succeeds Jack Harper, a company founder who was chairman ...

- SUBJ: Terms: He;
Classes: <Generic Person>
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Root: succeed;
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- OBJ: Terms: Jack Harper, a c. f.
Classes: <Person Name>, <Generic Org.>, <Generic P.>
- REL-OBJ: Terms: who was chairman
Classes: <Event>

Extraction Rule

CONCEPT TYPE: *Succession Event*

CONSTRAINTS:

- SUBJ: (extract: **Person In**)
Classes: <Generic Person>
- VERB: Root: succeed;
Mode: active
- OBJ: (extract: **Person Out**)
Classes: <Person Name>

Extracted Template

[*Succession Event*

- [**Person In**: He]
[**Person Out**: Jack Harper,
a company founder]]

Two Approaches to Building Information Extraction Systems

- Classical Knowledge Engineering
 - grammars are hand-crafted
 - domain patterns are discovered by a human expert through introspection or inspection of a corpus
 - laborious tuning and “hill climbing” for maintenance/updates
- Automatically Trainable Systems
 - use statistical methods when possible (need training data!)
 - learn rules from annotated corpora (e.g. FRAMED)
 - learn rules from interaction with the user(s)
 - easy maintainability, extensibility and adaptivity

Perspectives in Biomedical Information Extraction

- In Basic Research (Molecular Biology) Information Extraction from Literature, e.g. Medline-Abstracts (e.g. facts about Protein-Protein Interaction)
- Information Extraction from narratives in the Electronic Health Records to meet various needs for structured documentation, e.g. tumor documentation
- Managing metadata by extracting semantic tags for XML markup of medical text (e.g. using CDA)

```
<body>
  <section>
    <section.title>Procedure</section.title>
    <paragraph>
      <healthcare.code identifier="P5-20100"
        name.of.coding.system="SNM3"
        local.coding.system="N">Chest X-Ray
      </healthcare.code>
    </paragraph>
  </section>
  <section>
    <section.title>Findings</section.title>
    <paragraph>RLL nodule</paragraph>
  </section>
  <section>
    <section.title>Impressions</section.title>
    <paragraph>Nodule in the RLL, suggestive of
      malignancy.</paragraph>
  </section>
  <section>
    <section.title>Recommendations</section.title>
    <paragraph>I notified the ordering physician of this
      finding.</paragraph>
  </section>
</body>
</LevelOne>
```

Example: Cancer Documentation

EHR

shadow was pointed out on a routine chest X-ray film, but she had no further examination. Physical examination on admission revealed purpura of the upper and lower extremities, swelling of the gums and tonsils, but no symptoms showing the complication of myasthenia gravis. Hematological tests revealed leucocytosis: WBC count 68 700/ μ l (neutrophils 11.5 %, myelocytes 0.5%, bands 2.0%, segments 16.0%, monocytes 65.5%, lymphocytes 4.0%, atypical lymphocytes 0.5%), Hb 7.1 g/dl (reticulocytes 12%) and a platelet count of 9.1 \times 10⁴/ μ l. Further laboratory examination revealed elevated serum lactic dehydrogenase (589 U/l), vitamin B₁₂ (2010 pg/ml) and ferritin (650.0 ng/ml). Human chorionic gonadotropin and [alpha]-fetoprotein levels were normal. A bone marrow aspiration revealed hypercellular bone marrow with a decreased number of erythroblasts and megakaryocytes and an increased number of monoblasts that were positive for staining by β -Naphthyl Esterase and negative for staining by naphthol ASD chloroacetate esterase. Chest X-ray upon admission revealed a mediastinal mass and an elevated left diaphragm. Computed tomography (CT) of the chest showed a left anterior mediastinal mass. Based on these findings, the patient was diagnosed with a mediastinal tumor accompanied by AMoL. First, in June 1991, the patient was treated with DCMP therapy: daunorubicin (DNR) (25 mg/m², days 1, 2, 3, 4, 6 and 8), cytosine arabinoside (Ara-C) (100 mg/m², days 1-9), 6MP-riboside (6-MP) (70 mg/m², days 1-9) and prednisolone (PSL) (20 mg/m², days 1-9), followed by five courses of consolidation chemotherapy [1, DCMP; 2, ID-Ara-C:adriacin (ADR), vincristine (VCR), Ara-C, PSL; 3, DCMP; 4, ID-Ara-C; 5, A-triple V: Ara-C, VP-16, VCR, vinblastine (VBL)]. After induction chemotherapy, a hematological examination showed that the marrow findings had improved to normal, and complete remission was attained. Chest CT scan after chemotherapy in November 1991 revealed regression of the mediastinal tumor. An invasive thymic tumor was suspected and surgery was undertaken in January 1992. The tumor (50 \times 45 \times 45 mm), located mainly in the anterior mediastinum, was strongly adhered to the adjacent tissues. Resection of the tumor included the left upper lobe of the lung, the phrenic nerve and pericardium. The histological finding was that the tumor cells have large, vesicular nuclei and prominent nucleoli, but keratinization was unclear. The results of immunohistochemical finding of anti-TdT was negative. From these findings, we diagnosed poorly or moderately differentiated squamous cell carcinoma of the thymus. The postoperative course was uneventful. The patient underwent radiation therapy of the mediastinum and left hilum at doses of 4000 cGy delivered over 4 weeks. She was

Cancer Registry Template	
Date of Initial DX	[Redacted]
Primary Site	[Redacted]
Grade	[Redacted]
Stage	[Redacted]
Morphology	[Redacted]
Date of Initial Treatment	[Redacted]
Chemotherapy	[Redacted]
Radiation	[Redacted]

Other NLP Techniques

- **Text mining:**
discovery by computer of new, previously unknown information, by automatically extracting information from text
- **Question answering:**
finding answers from a vast amount of underlying text
- **Machine Translation:**
translate text from one natural language into another
- **Natural Language Generation**
generating text from an abstract semantic representation,
e.g. multilingual generation of patient information
- **Speech technologies**
processing spoken language

Natural Language Processing, Linguistics and Terminology

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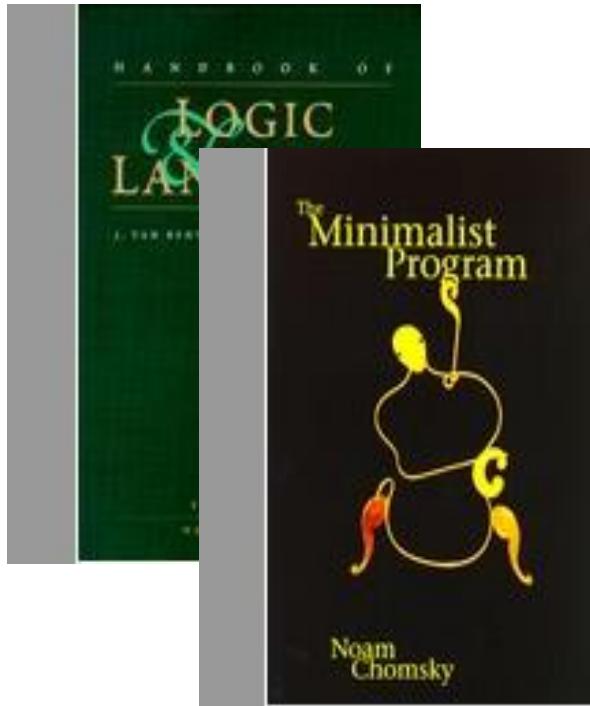


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NLP Methodologies and Sources

- Vector Space Model (document retrieval)
- Finite State Automata (information extraction)
- N-gram data (bigrams, trigrams)
- Morphological tools (stemmers)
- Text segmenters (coherent portions of a larger text)
- POS (part-of-speech) taggers
- Enormous amounts of corpora
- Enormous amounts of resources (lexicons, grammars, ontologies)
- Emergence of uniform evaluation standards

Paradigm Shift in Computational Linguistics



Rationalism

Empiricism

Grand Challenges for Content Technologies I

- Ambiguity of Language
 - lexical ambiguity (polysemy, homonymy)
 - [biological] *cell* vs. *cell* [in a monastery, prison]
 - syntactic ambiguity (e.g., prepositional phrase attachment)
 - extraction *[of the transplant [with a scalpel]]*
 - *[extraction] {of the transplant} [with a scalpel]*
 - semantic ambiguity (e.g., quantifier scope)
 - *each sample showed an increased Ph value*
 - specific reading: each sample showed *exactly one* increased PH
 - unspecific reading: each sample showed *some* increased PH

Large ambiguity rates lead to excessive demands for computational resources (i.e, intractability)!

Grand Challenges for Content Technologies II

■ Computational Complexity

- worst case complexity for grammars
 - finite state automata / linear grammars $O(n)$
 - pushdown automata / context-free grammars $O(n^3)$
 - unification grammars, dependency grammars
NP-complete
- decidability of logics
 - propositional logic, monadic first-order predicate logic
decidable
 - first-order predicate logic
semi-decidable
 - n^{th} -order predicate logic ($n > 1$), modal logics
undecidable

Grand Challenges for Content Technologies III

- Dynamics of Real-world Language
 - Morphological productivity
 - {cherry/rice-corn/...}-sized biopsy material
 - plasmacellular infiltration
 - Neologisms, abbreviations
high ambiguity, e.g.
 - LCA = leukocyte common antigen
 - LCA = left coronary artery
 - LCA = lymphocyte common antigen.
 - Erroneous and underspecified input
requires robust devices

Special Challenges for Medical Content Technologies (I)

Language engineering

- (Generalized) Quantification
 - *most of the samples*
 - *two from eight samples contained ...*
- Negation (ako Quantification)
 - *no evidence for X*
 - can be *excluded* from further consideration
- Certainty, Strength or Severity Assessments
 - without *significant* findings
 - is *strongly* infiltrated
- Temporal Expressions
 - in the *first two weeks*
 - *First, take X, then do Y* (guidelines)
- Coordination
 - *invasive and metastatic, highly differentiated carcinoma*

Special Challenges for Medical Content Technologies (II)

Knowledge Engineering

- Cross-mapping and unification of heterogeneous terminologies (UMLS)
- Providing large terminologies as formal systems
- Use state-of-the art of ontological analysis and engineering
- Bridge semantic differences and reach consensus about precise meaning of terms
- Manage labor-intensive ontology construction and maintenance
- Build / Adapt inference engines (e.g. terminological classifiers) capable of dealing with $> 10^5$ concepts

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What's Hot?

- Focus on Natural Language, Terminology, Knowledge, Ontology:
 - AMIA 2003: 48 out of 156 papers
 - eHealth Projects in the EU 6th Framework Program: 9 out of 16 projects
- The Semantic Web Initiative:
Controversy (is a global ontology feasible and desirable ?)
- Google & Co...Traditional IR assumptions are challenged in the context of the web (billions of pages...)

What's Hot?

- Combining *multiple media* (text, speech, graphics, sound, movies, tables, etc.) for summarization, question answering, etc.
- Combining *multiple modalities* (spoken/written language, gestures, tactile and haptic movements) in a versatile user interface
- *Crosslingual* and *multilingual* document retrieval, summarization, question answering
- Multilingual Dictionaries

What's Hot?

- A new generation of formally founded biomedical ontologies
- The Semantic Electronic Health Record
- Named entity recognition challenged by the deluge of new proper names from the bio domain
- Use huge (Terabyte !) medical corpora (from all sources including anonymized EHR data) for the discovery of domain and linguistic knowledge
- Use content technologies to match genotype information (Bio-DBs) with phenotype information (EHR).

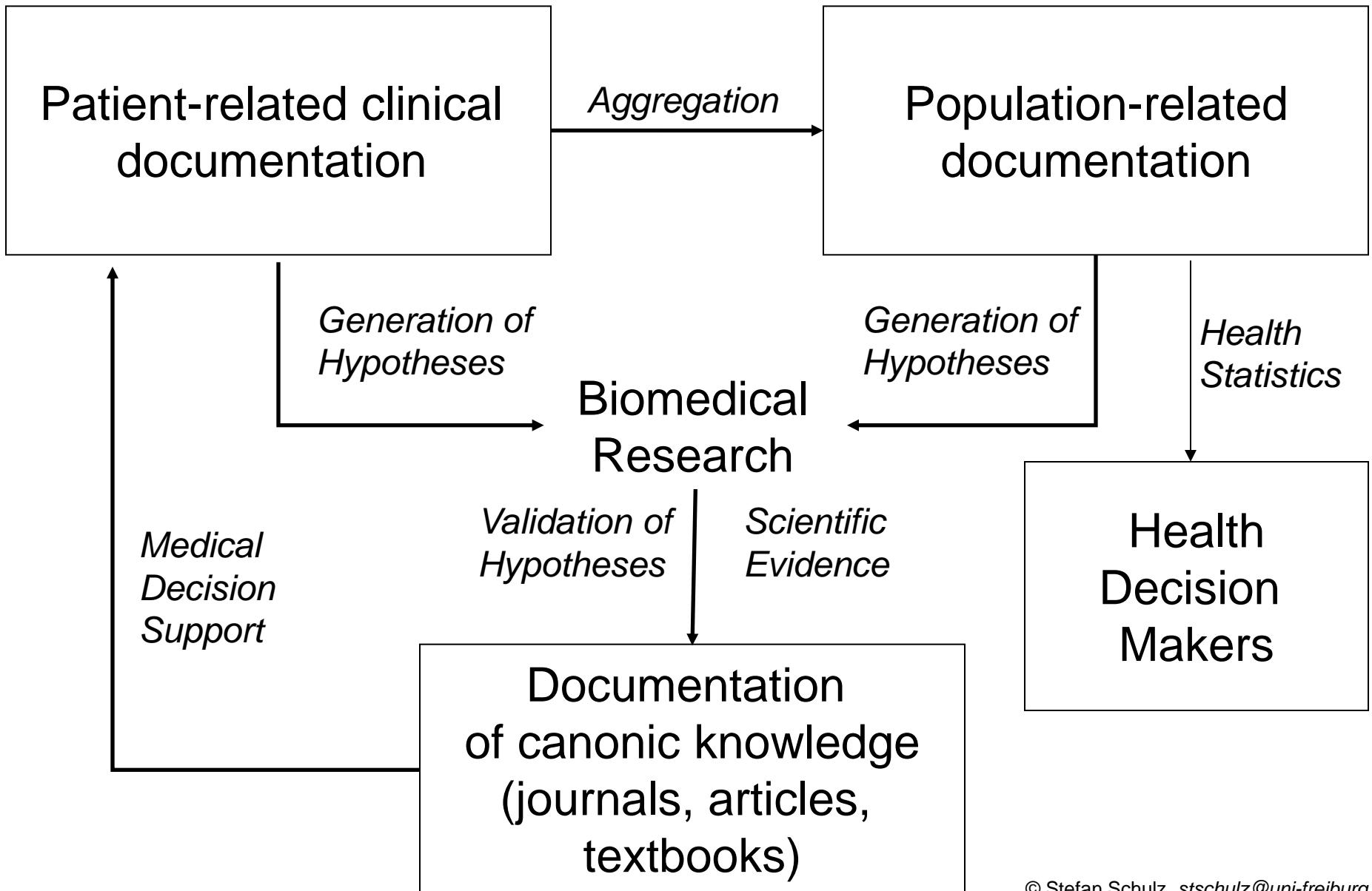
Activities

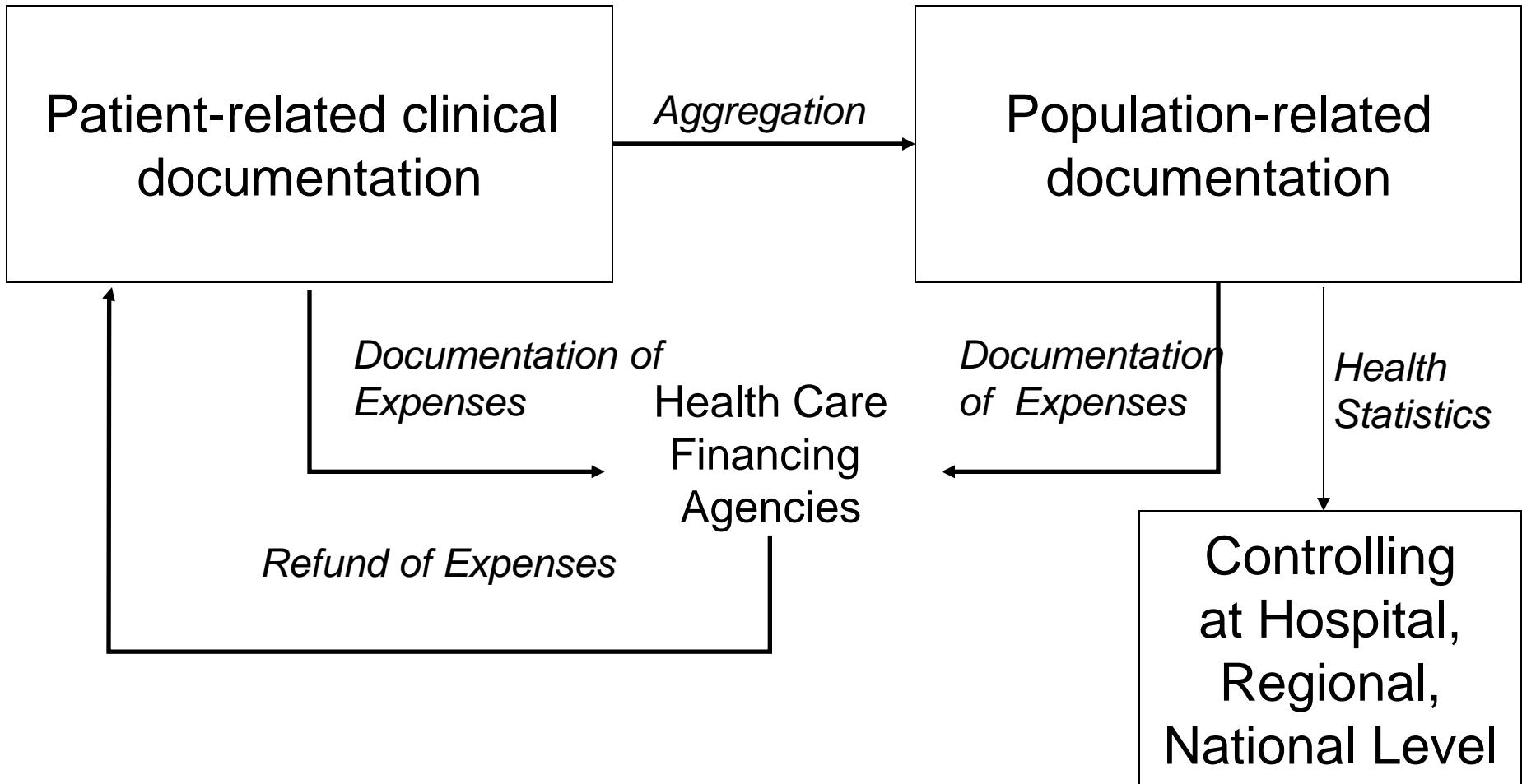
- EU 6th Framework Program:
Network of Excellence “SemanticMining”
(Semantic Interoperability and Data Mining in
Biomedicine): 2004 – 2006, 25 Partners
www.semanticmining.org
- AMIA Special Interest Group KR-SIG
“Formal (Bio)medical Knowledge Representation”,
founded 2003
- Workshop KR-MED on 1 June in Whistler/Canada
www.coling.uni-freiburg.de/pub/kr-med

Děkuju / Thank You

Stefan Schulz

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Freiburg University Hospital
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Adressaten ärztlicher Dokumente



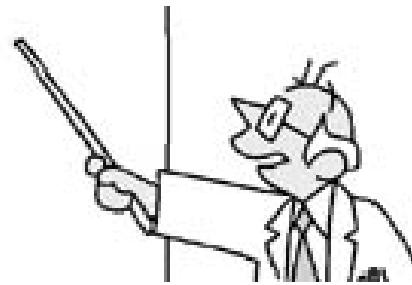
Andere
Ärzte



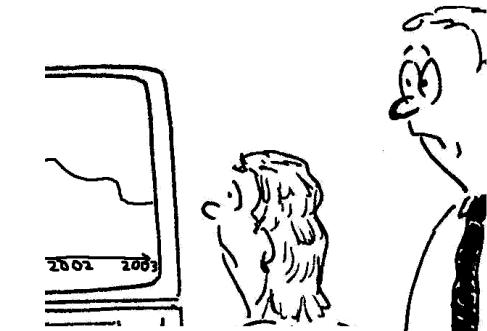
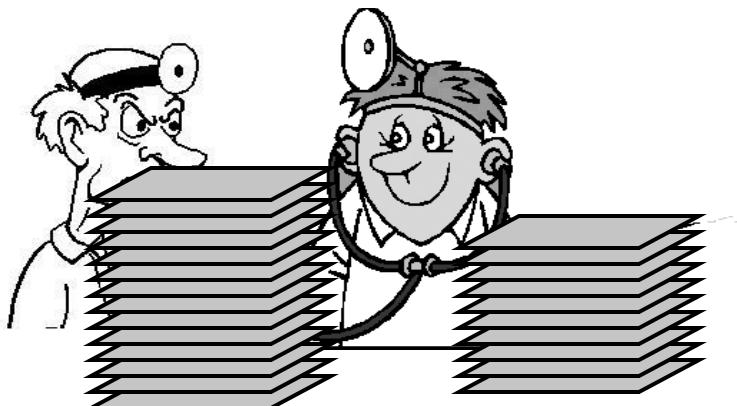
Pflege



Apotheken



Forschung/Lehre



Klinikverwaltung
Behörden, Kassen,
KVen



Justiz



Patienten

Arten ärztlicher Dokumente



... von Ärzten für „Verwaltung“

- Basisdokumentation
- Spezialisierungsdokumentationen
 - z.B.



*... von Ärzten für Ärzte**

- Krankengeschichte
- Arztbrief
- Befunddokumentation

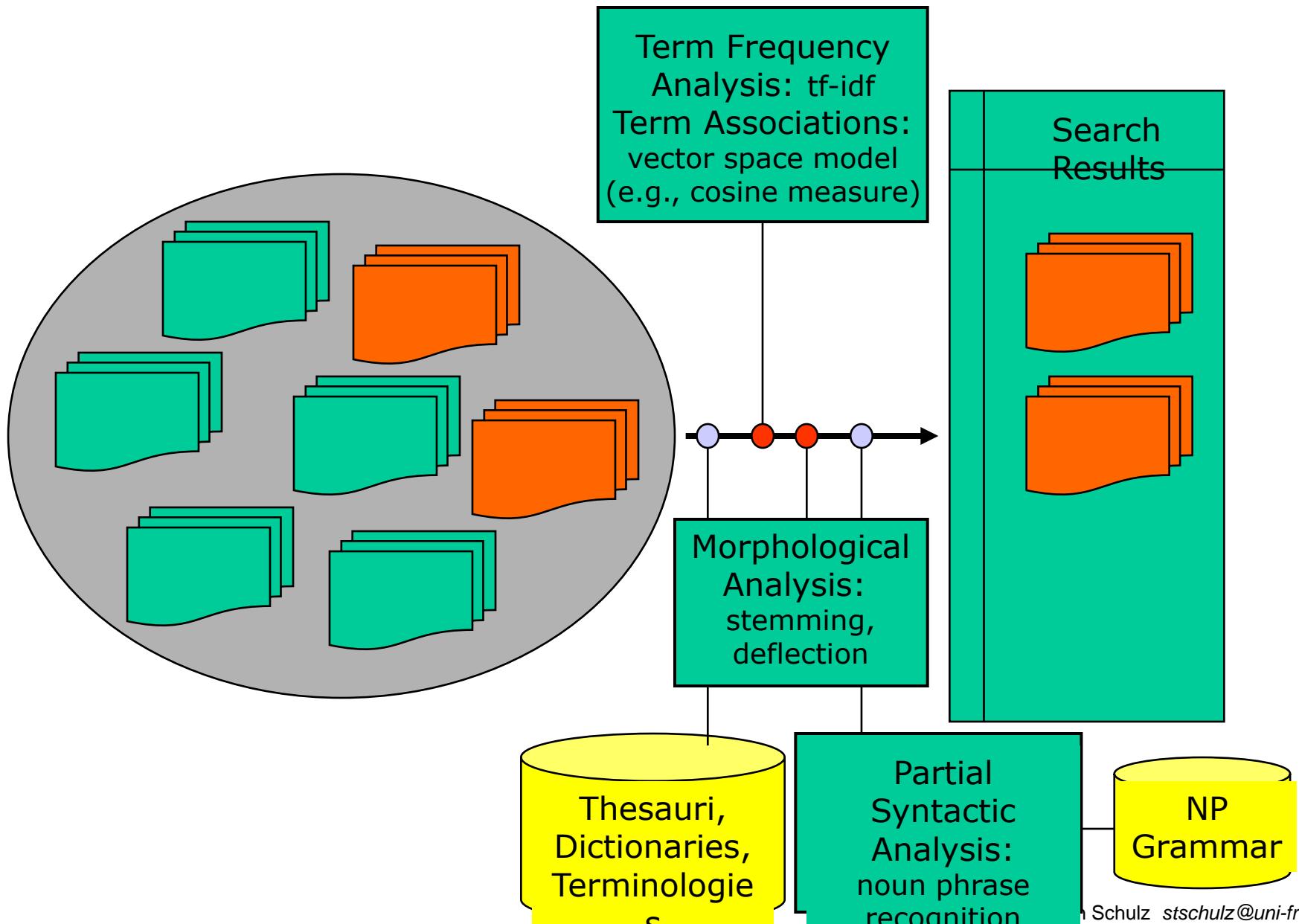


*

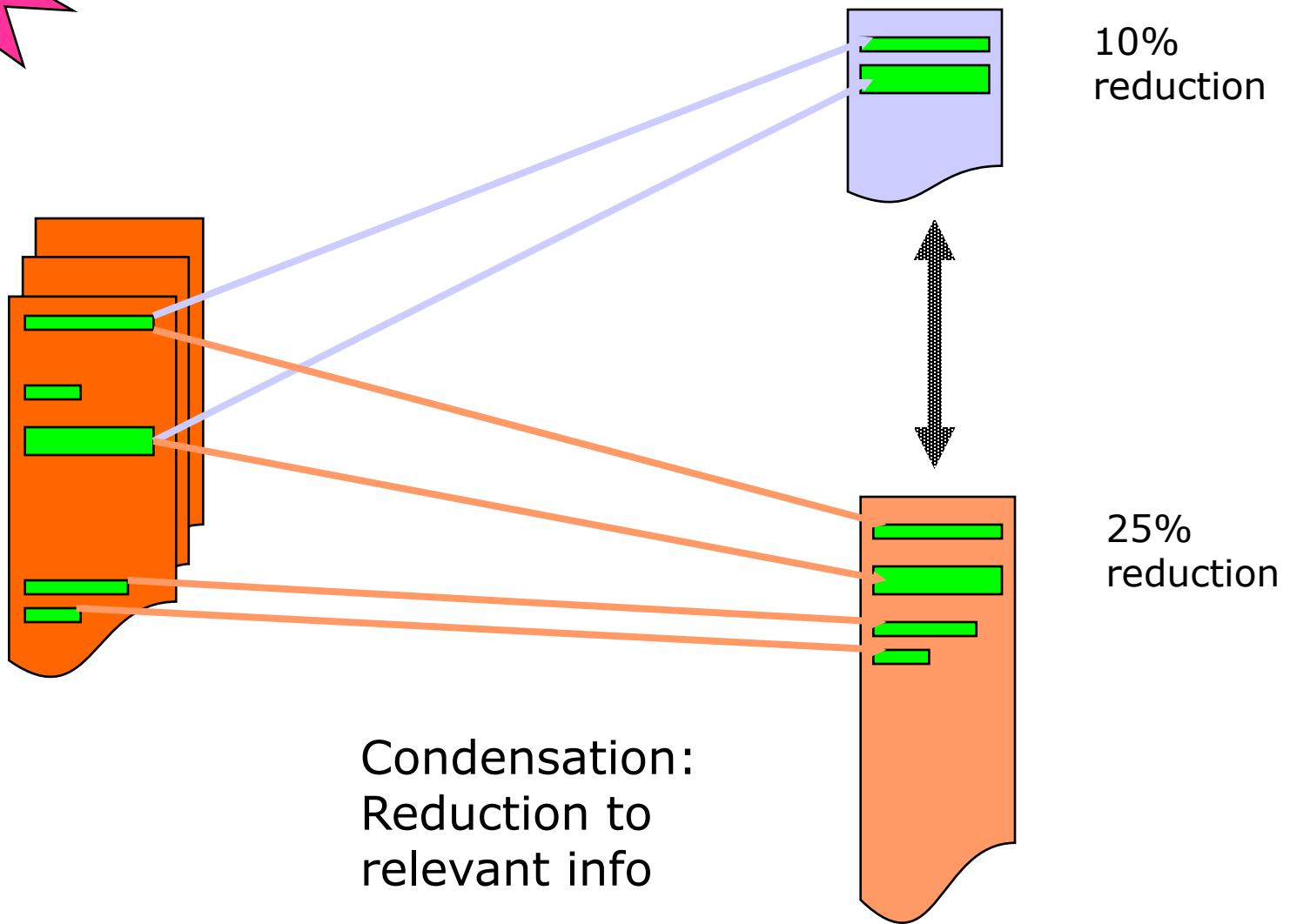
und Vertreter anderer Medizinberufe

© Stefan Schulz stschulz@uni-freiburg.de

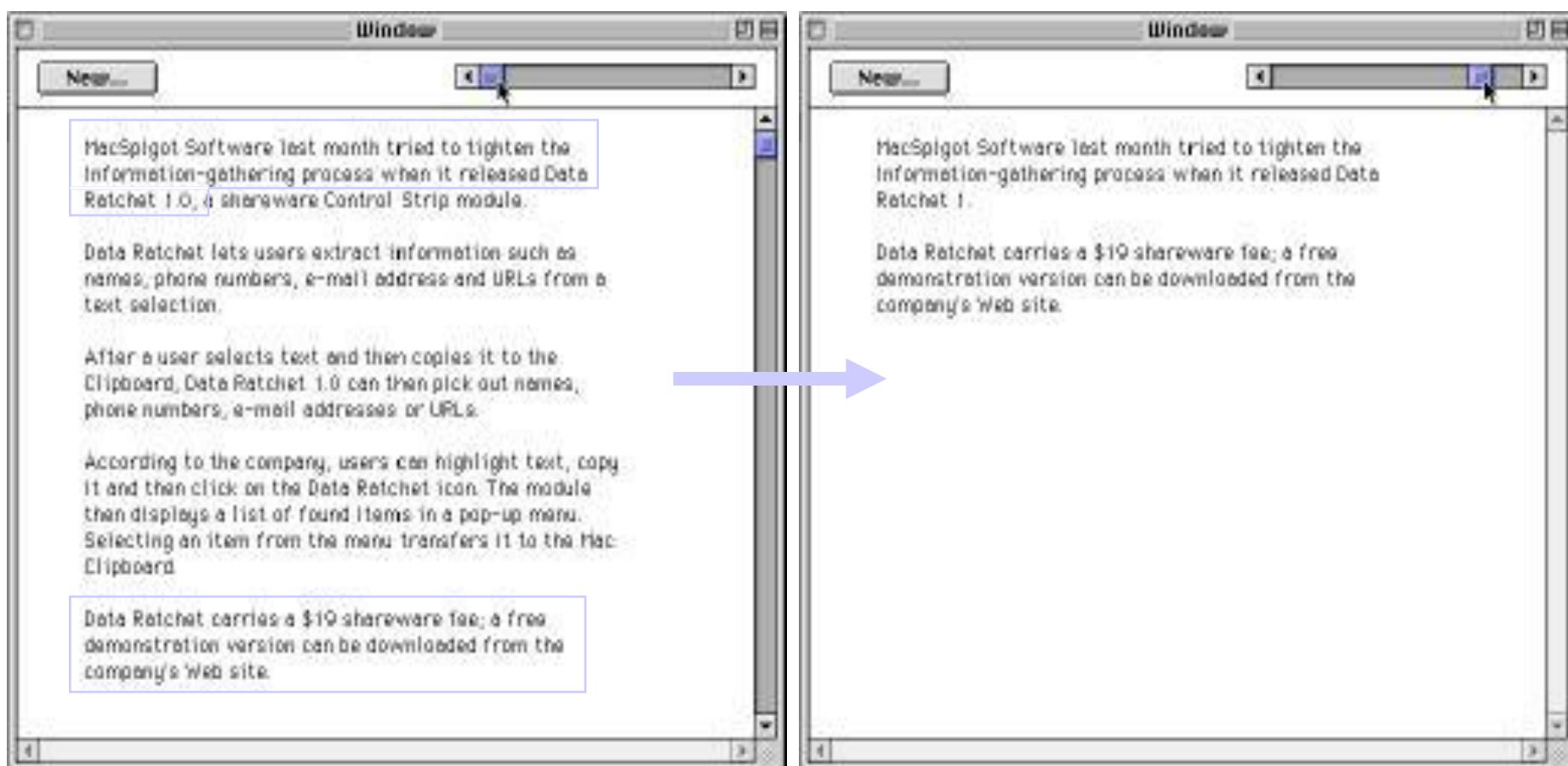
Document Retrieval



Text Summarization

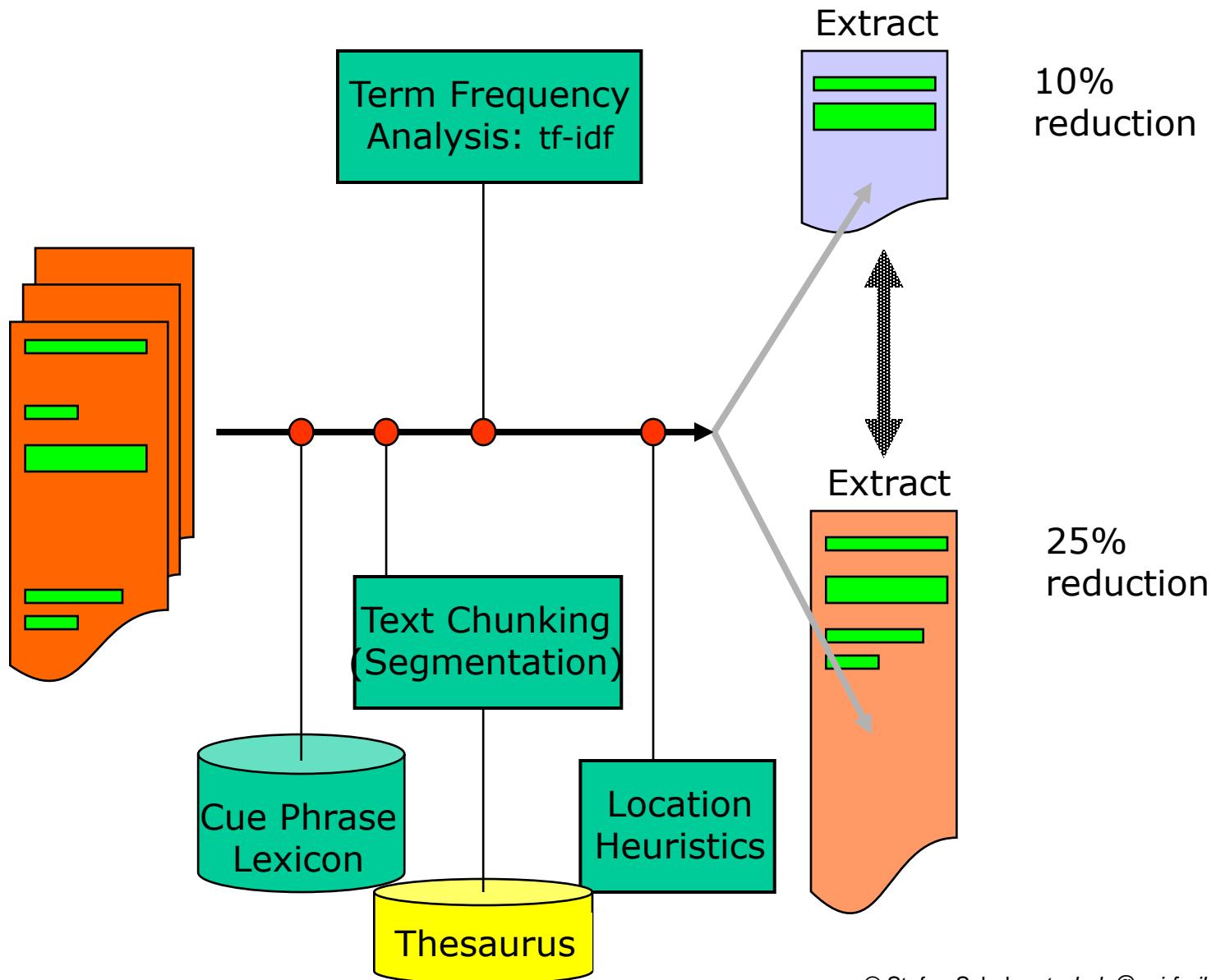


MTT Text Summarization System

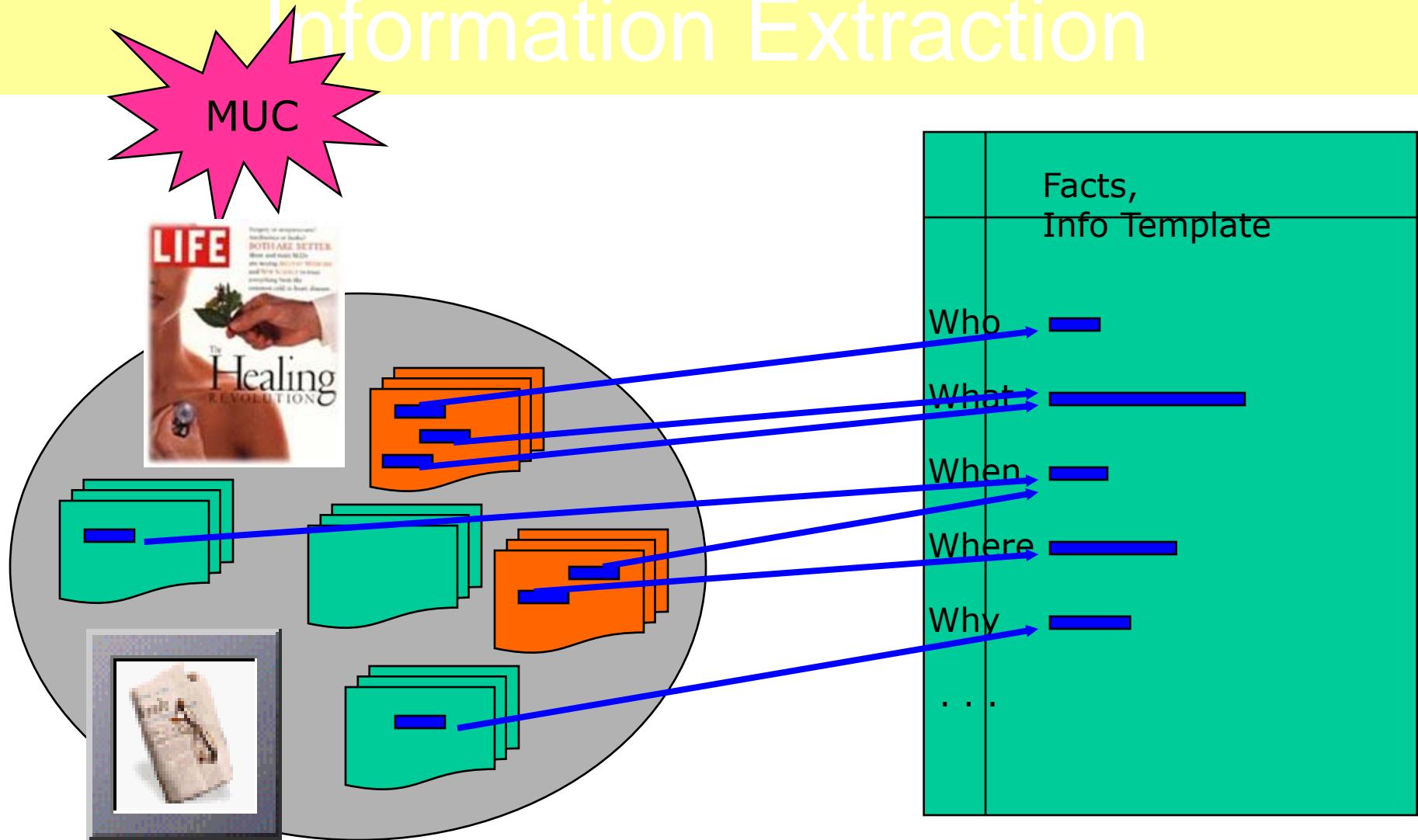


Text Summarization

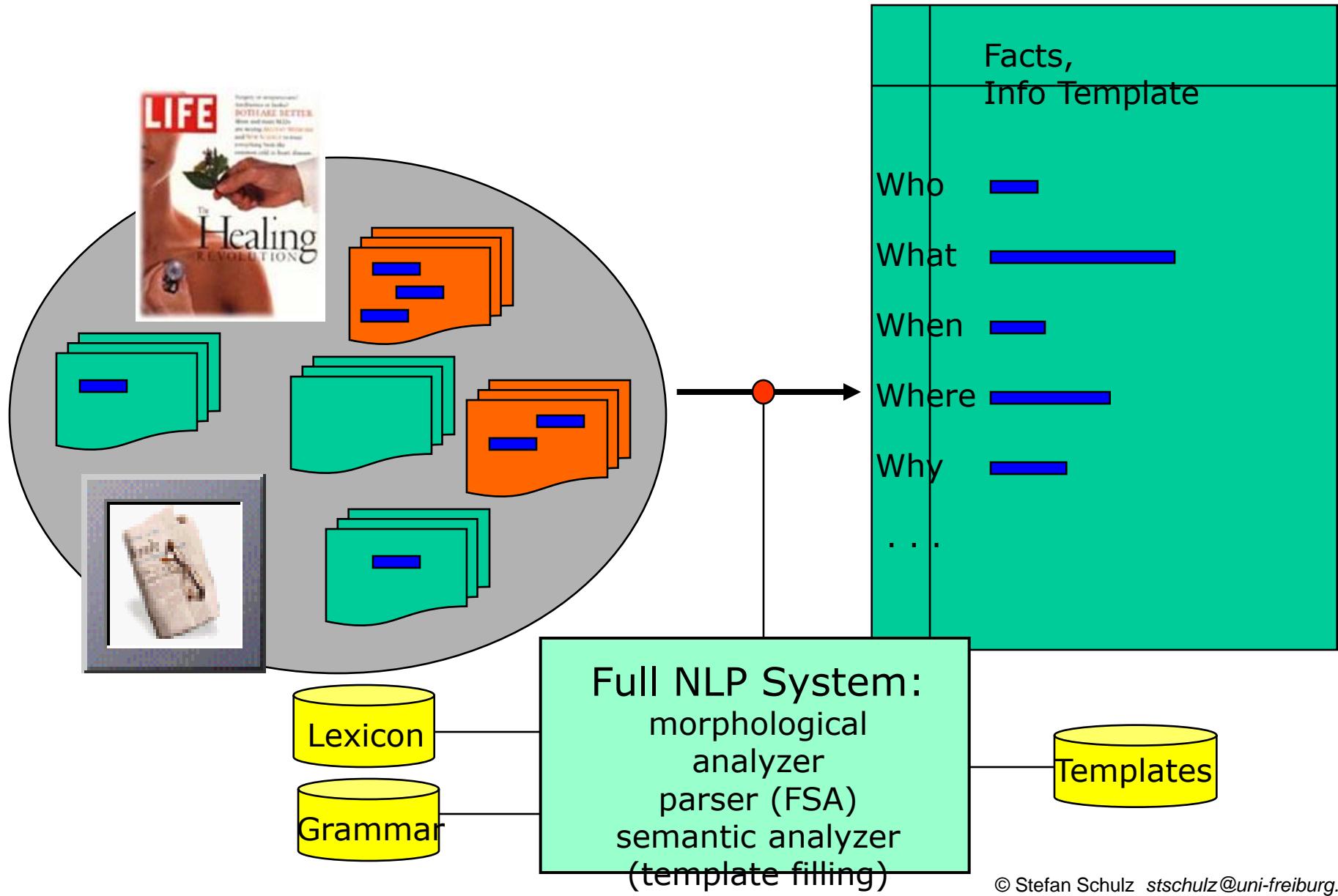
(based on sentence extraction)



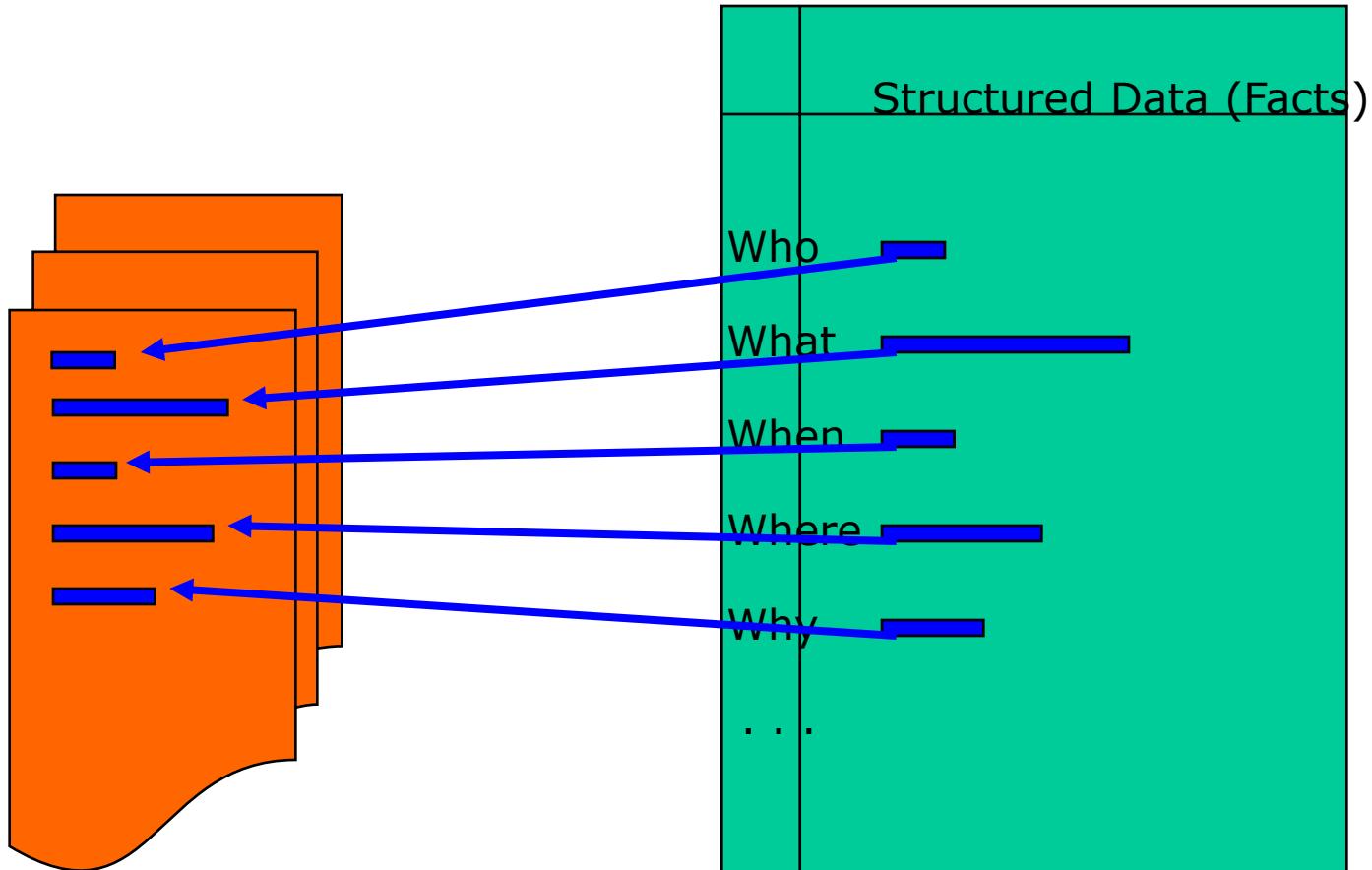
Information Extraction



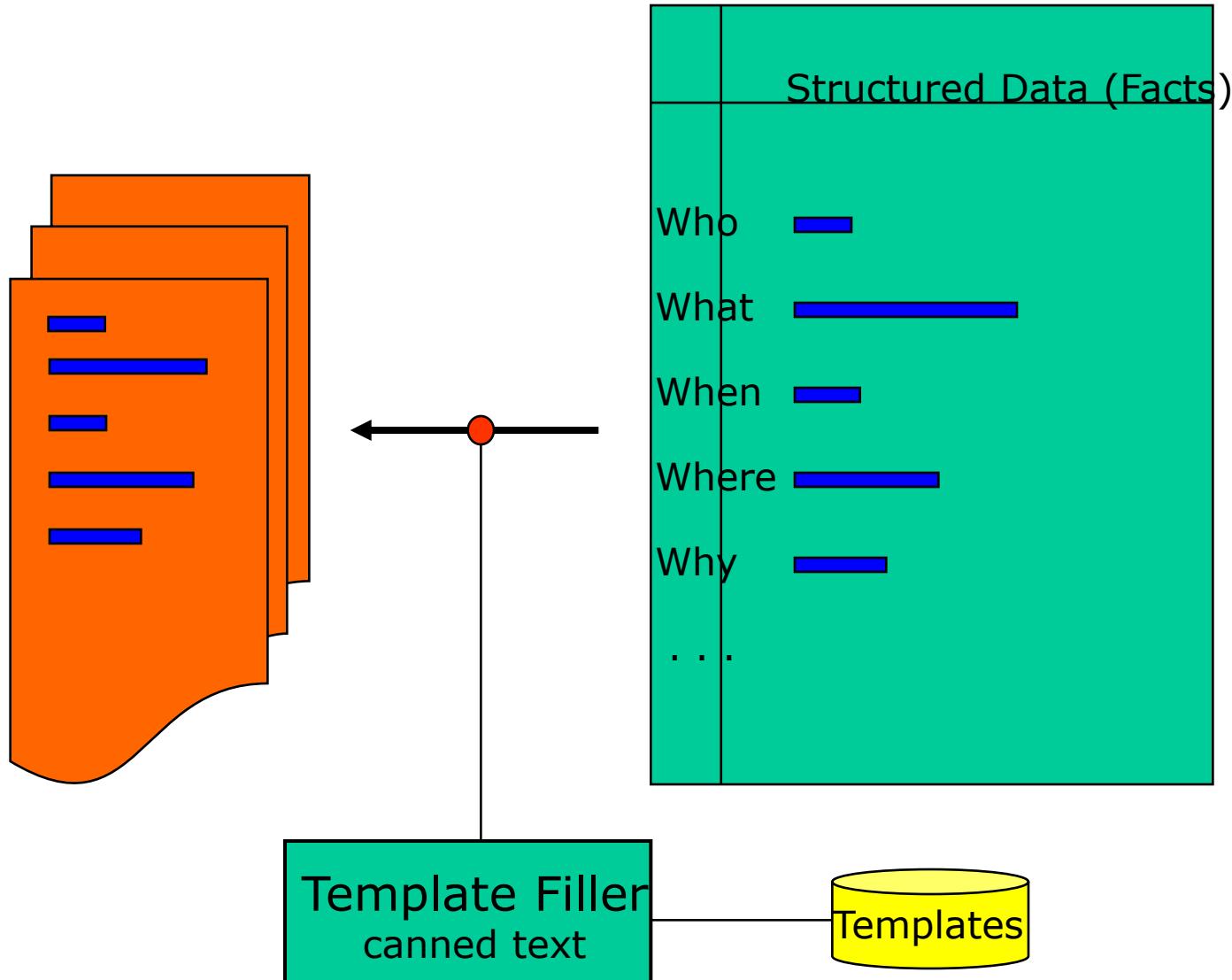
Information Extraction



Text Generation



(Shallow) Text Generation



Summaries are critical here, since succinctness is key and display space is limited.

Urgent cable summarized at 20% reduction (generic or query-related)

Notebook

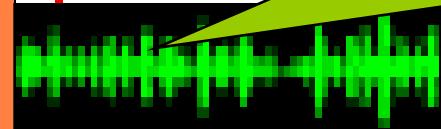
OUT OF 1000 WORDS
CUT TO 200 WORDS
TRY-WIDE ATTACKS BY
**ANTI-GOVERNMENT
FORCES . . . M-19,
FARC . . . PRESIDENTIAL GUARD
HAS SECURED AVIANCA
AREA . . .**

Back

Columbia Intro

Crisis Info

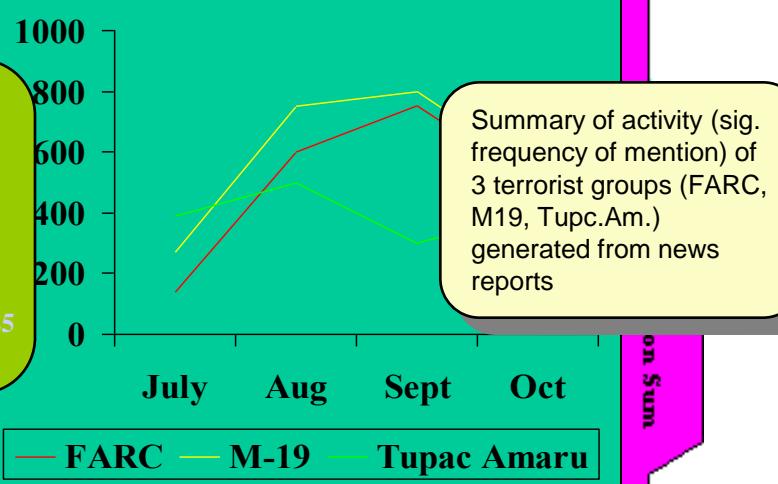
Crisis Sum



Foreign mercenaries believed to have joined the FARC



Places mentioned significantly in reports on FARC (black) and M-19 (white) are highlighted



Filters composed together to provide powerful information reduction, visualization, and analysis

Cross- and Multilingual

The screenshot displays two windows from the MuST Prototype system running in Netscape.

Left Window (MuST Prototype - Netscape):

- Query:** "tamil" (in the search bar)
- Headline Length:** "medium"
- Results:** A list of 100 documents, with the first few shown:
 - 1 Berita Harian Online Malaysia 365
 - 2 Pemerintah Sri Lanka Siap Berunding Dengan Pemberontak Tamil Ina
 - 3 Pemerintah Sri Lanka Siap Berunding Dengan Pemberontak Tamil Ina
 - 4 Asian Games get a good coverage Malaysia 272
 - 5 Asian Games get a good coverage Malaysia 266
 - 6 *** UNTITLED *** Malaysia 59
- Buttons:** Summarize, Translate, MuST Help

Right Window (MuST Query Result - Netscape):

- Summary:** A large text area containing XML-like document summaries.
- Text Content:** Extracted from the XML:

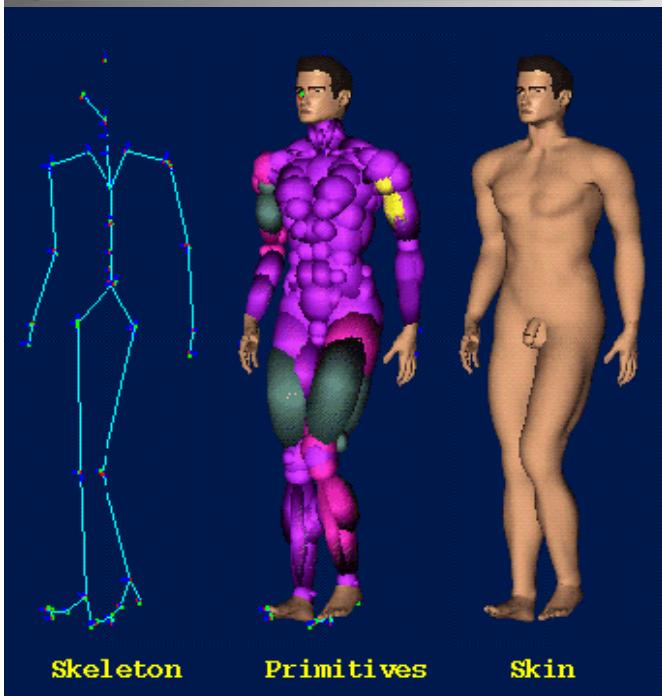
```
<DOC>
<SUMMARIZER>ISI</SUMMARIZER>
<TASKTYPE>qanda</TASKTYPE>
<SUMMARYTYPE>20%</SUMMARYTYPE>
<QNUM>??</QNUM>
<DOCNO>HTML-DOC</DOCNO>
<TITLE>Administration Sri Lanka Be ready Discuss With Rebel Tamil</TITLE>
<TEXT>
President Sri Lanka Chandrika Kumaratunga say it be available discuss with rebel Macan Tamil in effort end war separatis Tamil , say one suratkabar administration , day Sunday .
President affirm availability administration to start return perundingan with rebel separatis Macan Release Tamil Eelam ( LTTE ) without beforehand do truce , say suratkabar Sunday Observer .
</TEXT>
<DOC>
```
- Status Bar:** "Document Done"

Bottom Left Box (Machine Translation):

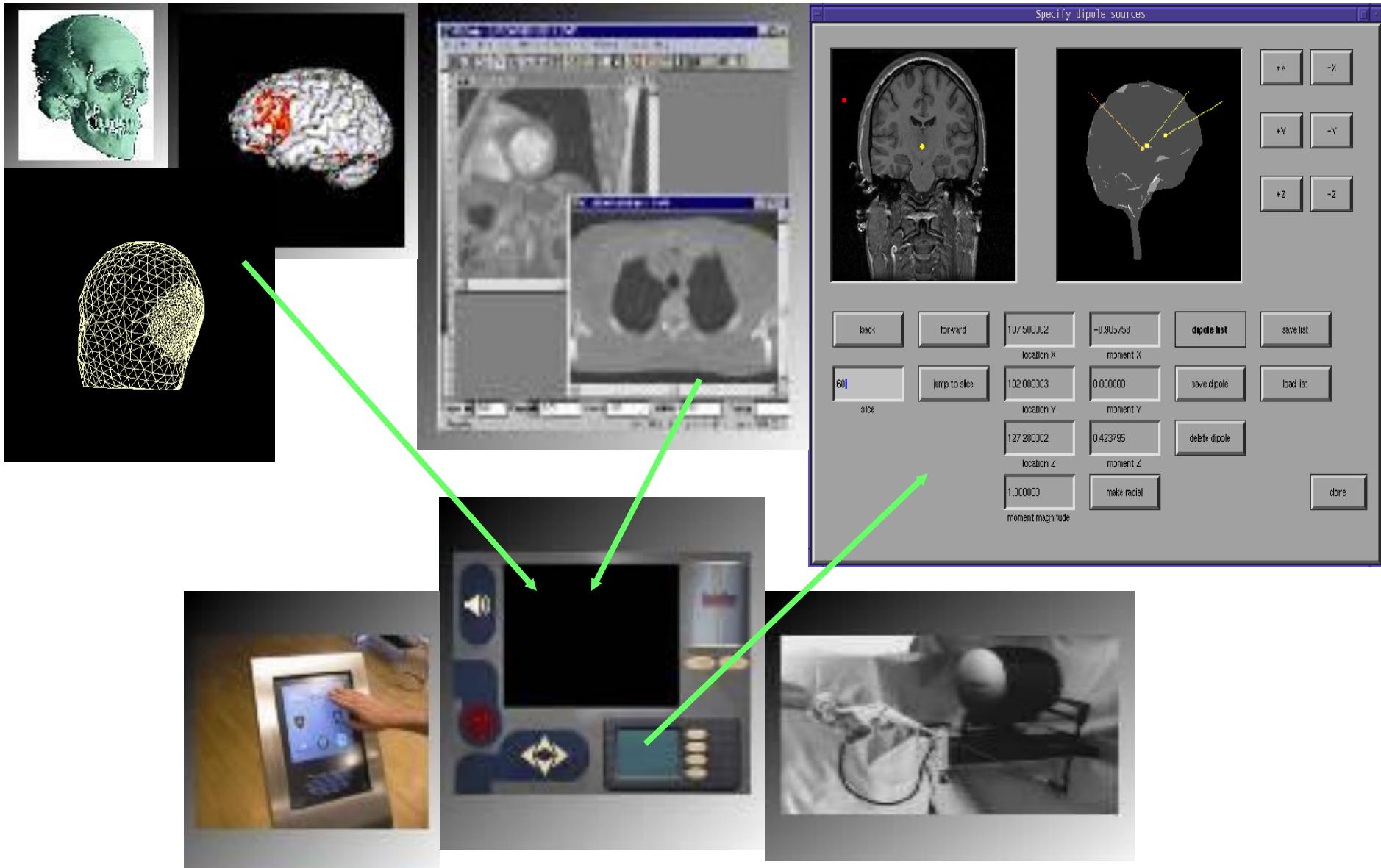
President Sri Lanka Chandrika Kumaratunga say it be available
Tamil in effort end war separatis Tamil , say one suratkabar
Observer .

stination we believe crisis etrics that be able be finished via way politics. But we do

Combined Speech and Virtual Reality Applications



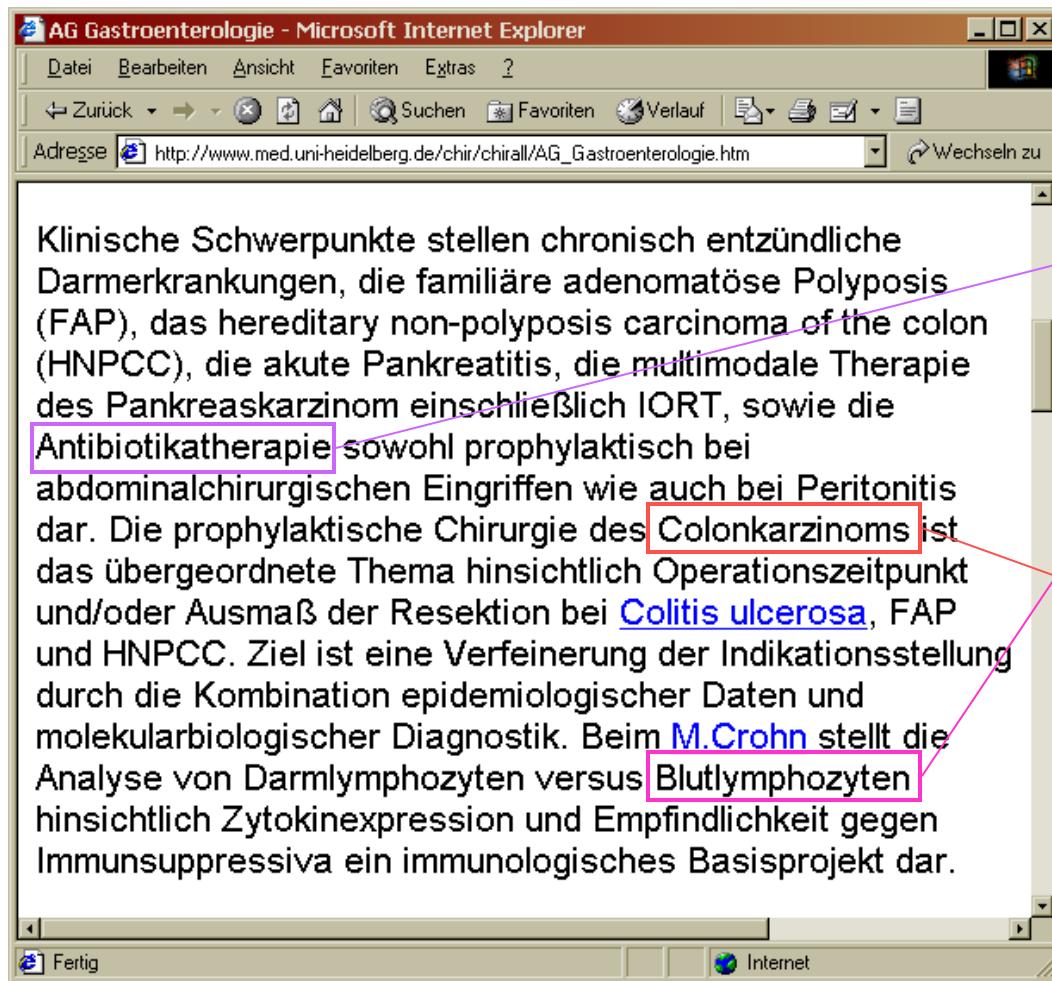
Multimedia / Multimodal Interfaces



Language Engineering Requirements

- Process large volumes of texts
- Deal robustly with ‘dirty’ real-world texts
- Meet fast throughput demands
- ,Tricky’ solutions for really hard problems
 - ad hoc heuristics
 - domain- and application-specific solutions
- Evaluate how good you are

Token-based Indexing



Index

abdominalchirurgischen
adenomatöse
akute
analyse
antibiotikatherapie
ausmaß
basisprojekt
blutlymphozyten
carcinoma
chirurgie
chronisch
colitis
colon
colonkarzinoms
darmerkrankungen
darmlymphozyten
daten
diagnostik
eingriffen
einschließlich
empfindlichkeit
entzündliche
epidemiologischer

Medical Terminology: Poor retrieval performance

Frequency of synonymous German Word forms in Google Searches

	Spelling Variants	Synonyms	Inflections
Kolonkarzinom	2070	1780	
Colonkarzinom	248	135	
Coloncarcinom	111	73	
Colon-Ca	203	169	
Kolon-Ca	66	46	
Dickdarmkrebs	4000	3610	
Dickdarmkarzinom	288	175	
Dickdarmcarcinom	13	10	
Kolonkarzinoms	471	253	
Kolonkarzinome	275	139	
Kolonkarzinomen	265	166	

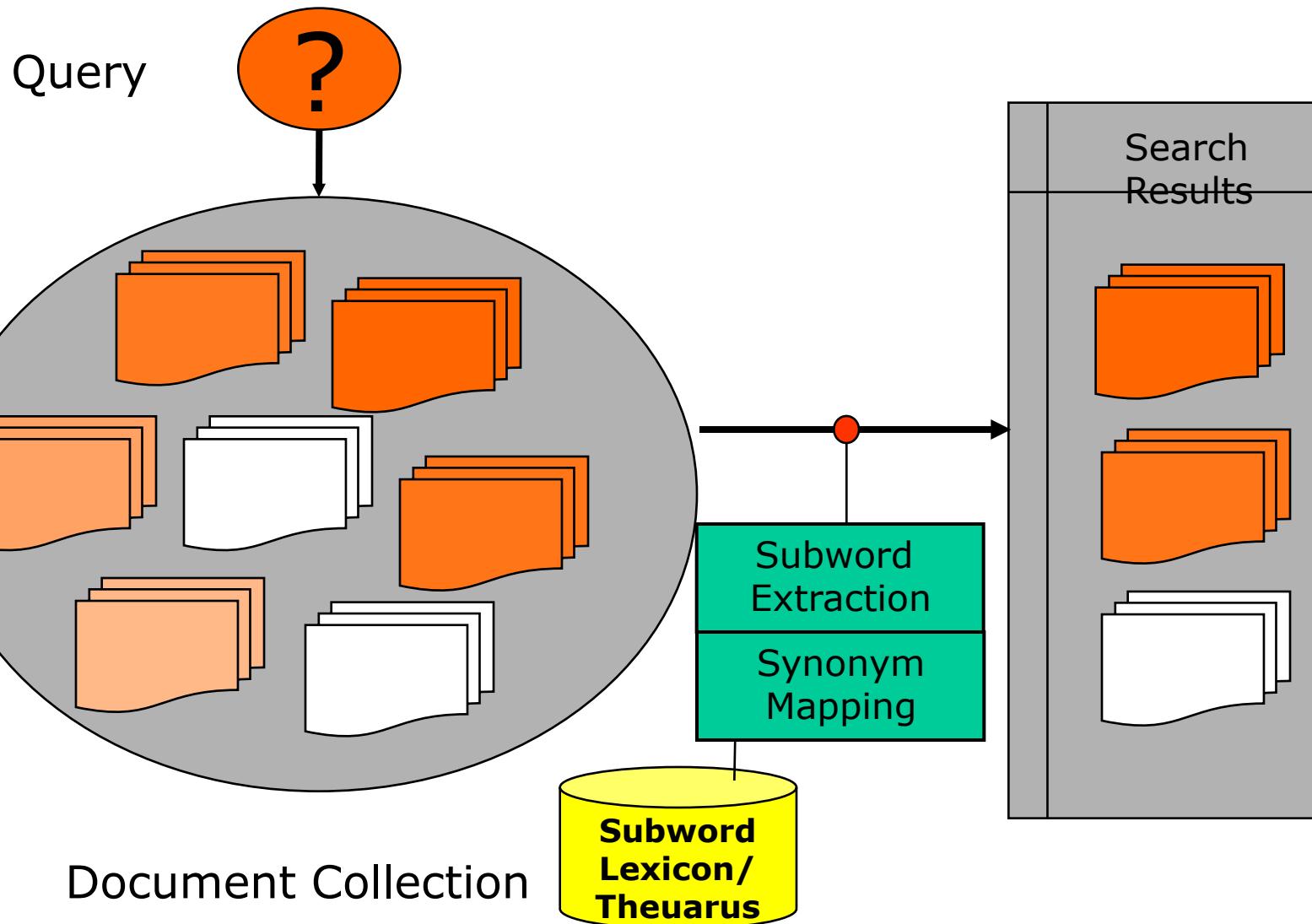
Number of Hits

Number of exclusive hits (no other form matches)

Improving Retrieval Performance Using Linguistic Techniques

- The MorphoSaurus approach:
Subwords are atomic linguistic sense units
 - Morphemes: *nephr, anti, thyr, scler, hepat, cardi*
 - Morpheme aggregates: *diophys, ascorb, anabol, diagnost*
 - Words: *amyloid, bone, fever, liver*
 - (noun groups: *vitamin c, ...*)
- Grouping of synonymous subwords:
kkyxkj = {*nephr, kidney, nier, ren*},
qxkjkq = {*hepar, hepat, liver*},

Document Retrieval



Examples of Subword Extraction

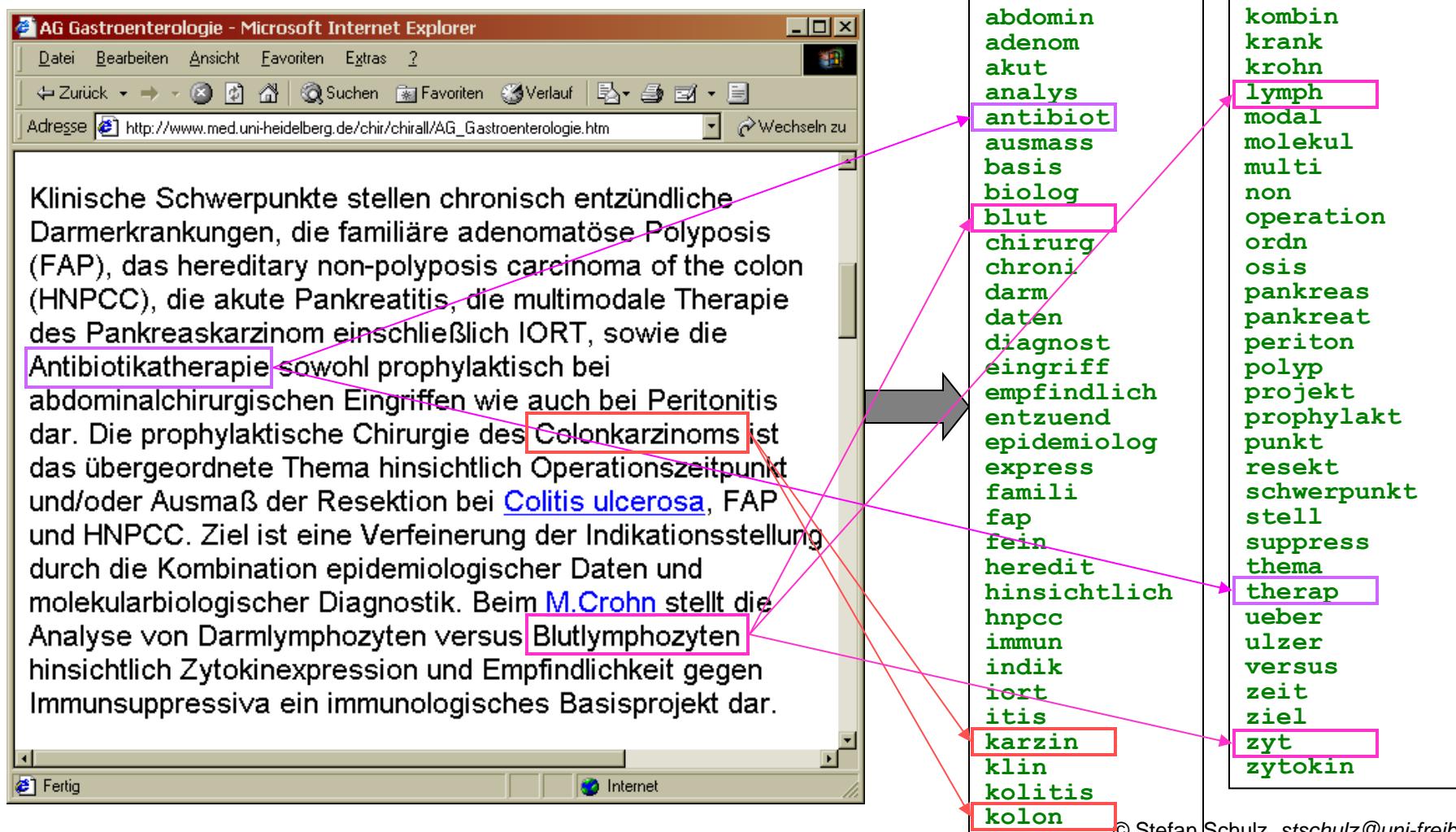
■ Examples:

- **proct o sigm oid o scop y**
- **Schilddrüs en karzin om**
- **cole cist ectom ía**
- **acro cefal o sindattil ia**
- **Sport verletz ung en**
- **hør sel s hemm ed e**
- **orchid o pex ie**
- **Magen schleimhaut entzünd ung**

Lexical
subwords
(used for
indexing)

Functional
morphemes
(not used for
indexing)

Subword Indexing



Subword - Indexing with Semantic Normalization

AG Gastroenterologie - Microsoft Internet Explorer

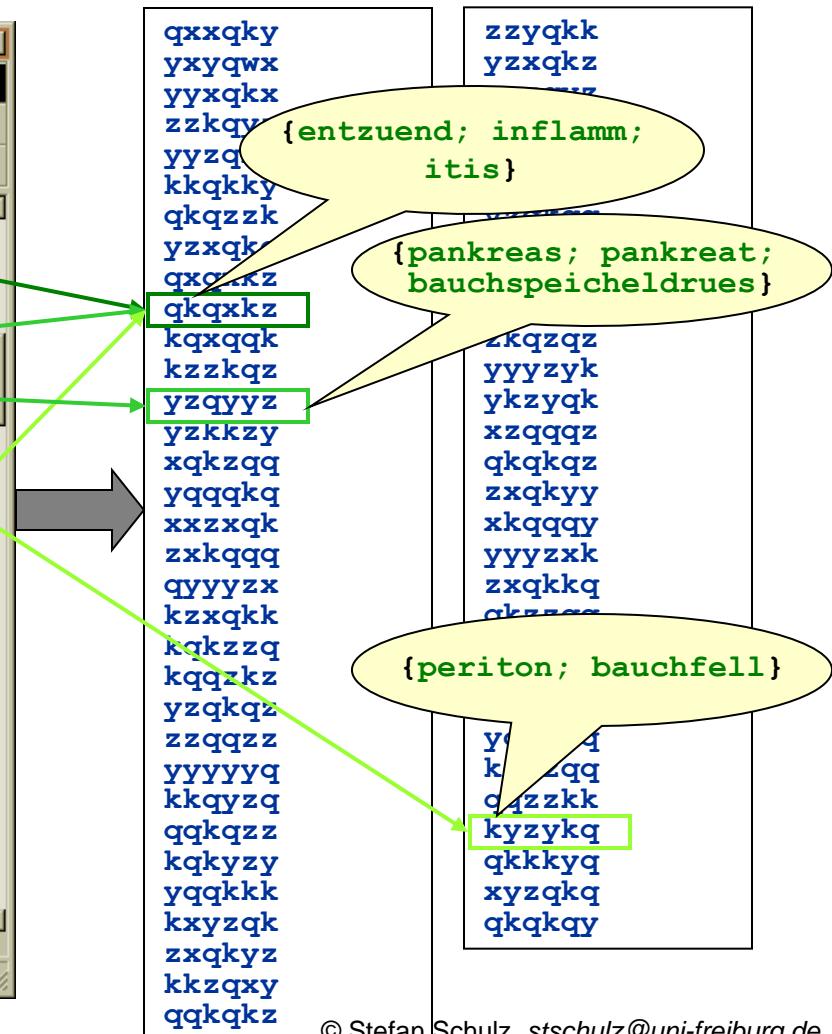
Datei Bearbeiten Ansicht Favoriten Extras ?

Zurück Suchen Favoriten Verlauf Wechseln zu

Adresse http://www.med.uni-heidelberg.de/chir/chirall/AG_Gastroenterologie.htm

Klinische Schwerpunkte stellen chronisch entzündliche Darmerkrankungen, die familiäre adenomatöse Polyposis (FAP), das hereditary non-polyposis carcinoma of the colon (HNPCC), die akute Pankreatitis, die multimodale Therapie des Pankreaskarzinom einschließlich IORT, sowie die Antibiotikatherapie sowohl prophylaktisch bei abdominalchirurgischen Eingriffen wie auch bei Peritonitis dar. Die prophylaktische Chirurgie des Colonkarzinoms ist das übergeordnete Thema hinsichtlich Operationszeitpunkt und/oder Ausmaß der Resektion bei Colitis ulcerosa, FAP und HNPCC. Ziel ist eine Verfeinerung der Indikationsstellung durch die Kombination epidemiologischer Daten und molekularbiologischer Diagnostik. Beim M.Crohn stellt die Analyse von Darmlymphozyten versus Blutlymphozyten hinsichtlich Zytokinexpression und Empfindlichkeit gegen Immunsuppressiva ein immunologisches Basisprojekt dar.

Fertig Internet



Document Retrieval



What is the
effect of
television
advertising
on children?

TITLE

On children's mass media communication.

AUTHOR

Sharma,-Yashini

SOURCE

Psycho-Lingua. 1995 Jan-Jul; Vol25 (1-2): 85-96

ABSTRACT

Analyzed and interpreted mass media communication that appeared in **television** commercial advertisements between 1991 and 1994 which were directed at **children**, of **children**, by **children** and only for **children**. The author employed content analysis for analyzing the behavioral contents of commercial advertisements as well as for **children** in the ads, problems of measurement, understandability and comprehensibility, language and language-play, disclaimers, etc. The study focuses mainly on disclaimers and their intelligibility in young **children**. Findings show that understanding of contents of commercial advertisements from the points of view of children's semantics and syntax structures determines their comprehensibility and linguistic competence. ((c)1998 APA/PsycINFO, all rights reserved)

MAJOR DESCRIPTORS

*Childhood-; *Content-Analysis; *Language-Development;

***Television-Advertising**

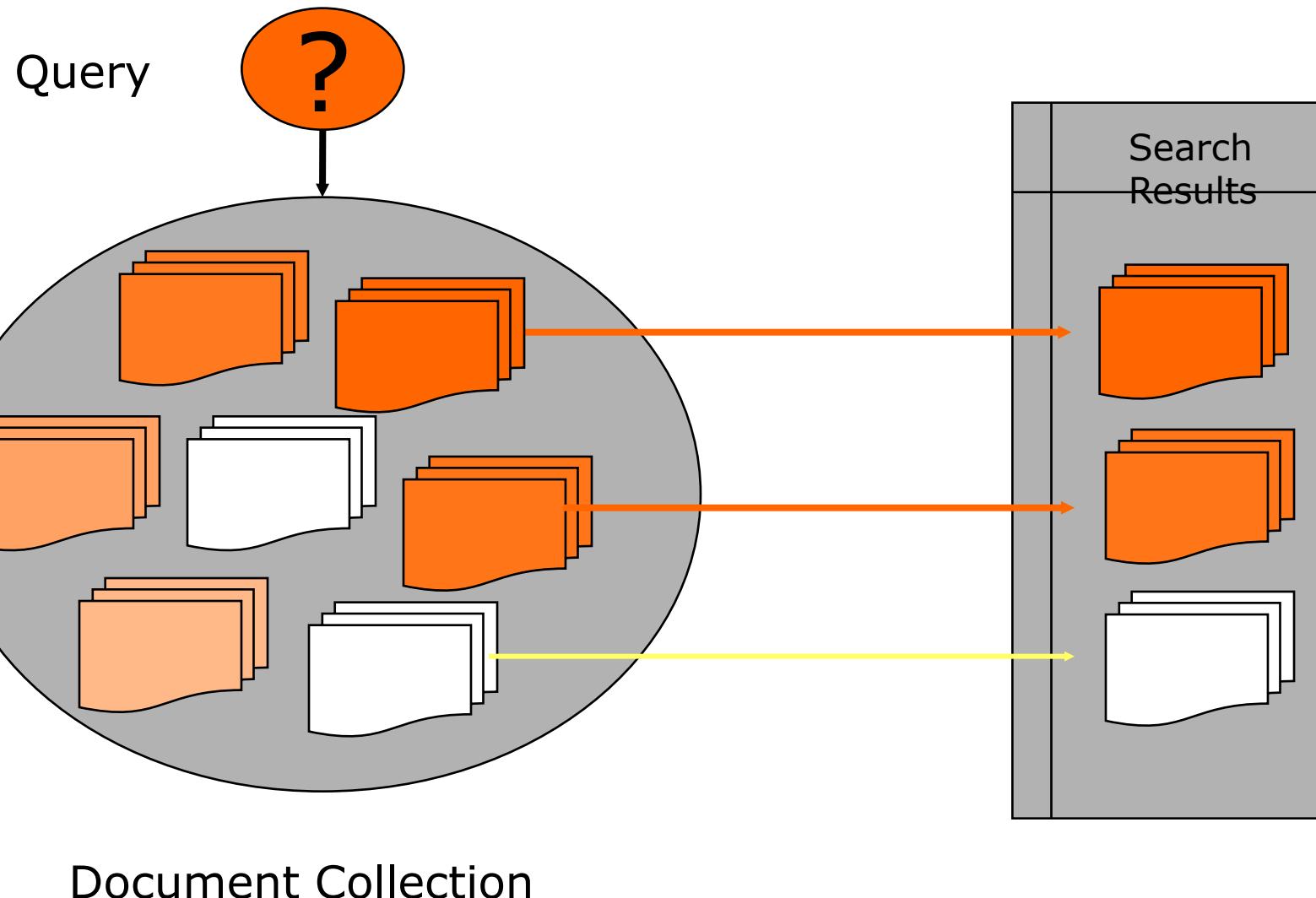
Different Perspectives

- Automatic indexing
 - extracting relevant terms (topic descriptors) from a document
 - ad hoc retrieval query
- Automatic classification
 - grouping a subset of documents with a homogeneous topic (as characterized by their descriptors)
 - ad hoc retrieval query
- Automatic routing, filtering,
 - delivery of documents matching a given interest profile (as characterized by topic descriptors)
 - frozen retrieval query

Document Retrieval: Basic Approach

- A Document Collection
 $D = \{d_1, d_2, \dots, d_n\}$
- A query q
- Two Methods:
 - „Filter“ Split D into two sets D_{relq} and D_{nrelq}
(D_{relq} = Set of relevant documents for q)
(D_{nrelq} = Set nonrelevant documents for q)
 -
 -

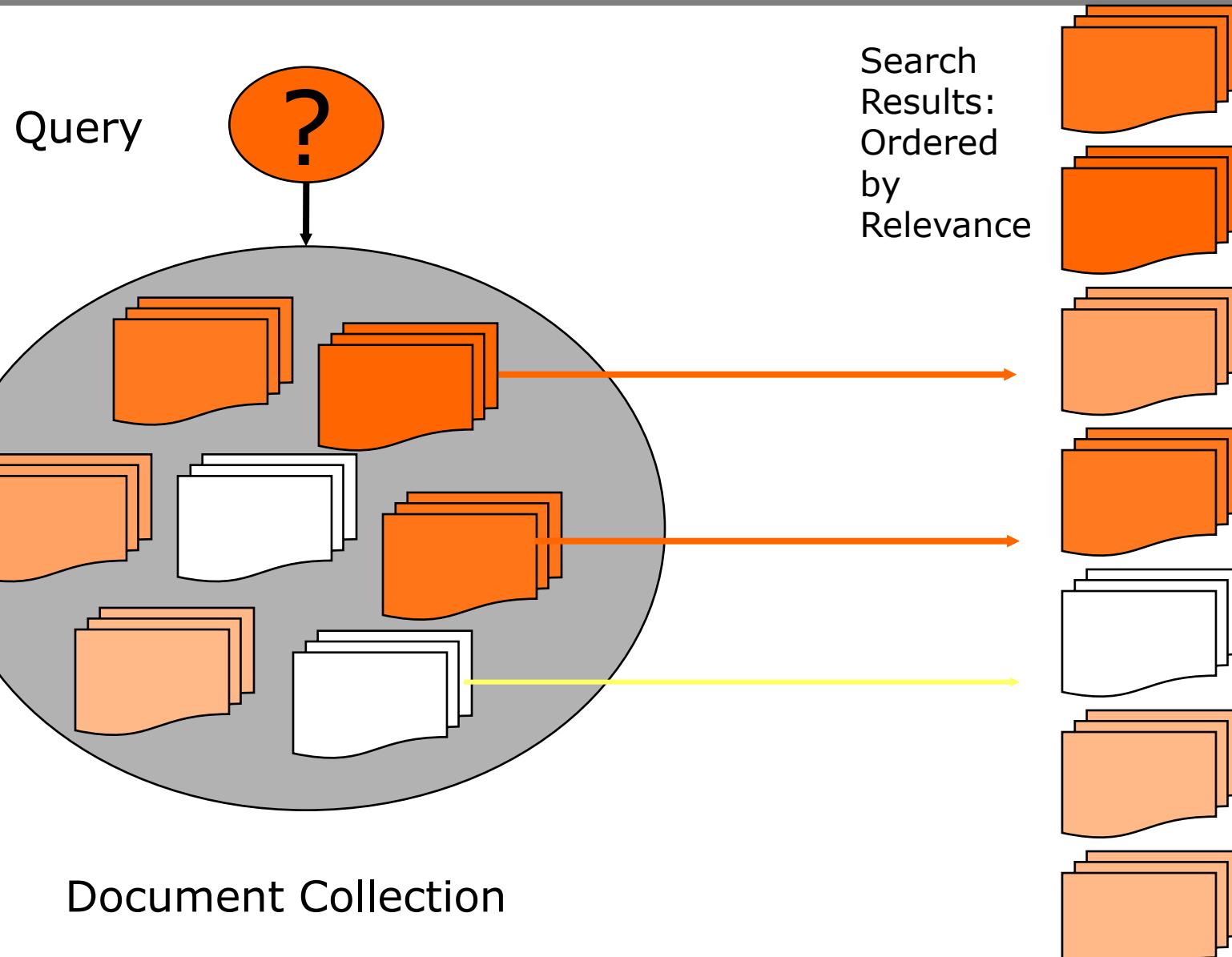
Document Retrieval



Document Retrieval: Basic Approach

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 $D = \{d_1, d_2, \dots, d_n\}$
- A query q
- Two Methods:
 - „Filter“ Split D into two sets D_{relq} and D_{nrelq}
(D_{relq} = Set of relevant documents for q)
(D_{nrelq} = Set nonrelevant documents for q)
 - „Order“ = Order by relevance:
 $D = [d'_1, d'_2, \dots, d'_n]$
with $rel(d'_i) \geq rel(d'_{i+1})$
- Combinations are possible

Document Retrieval



Evaluation of Text Retrieval Systems

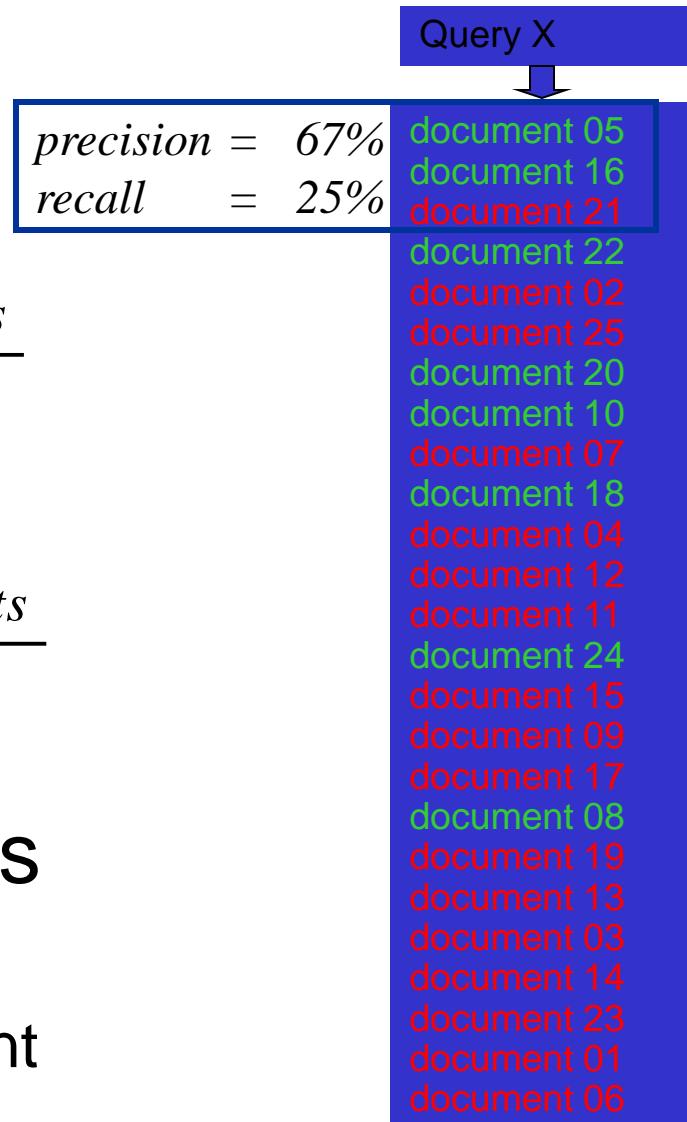
- Target variables:

$$precision = \frac{n_{found+relevantDocuments}}{n_{found_documents}}$$

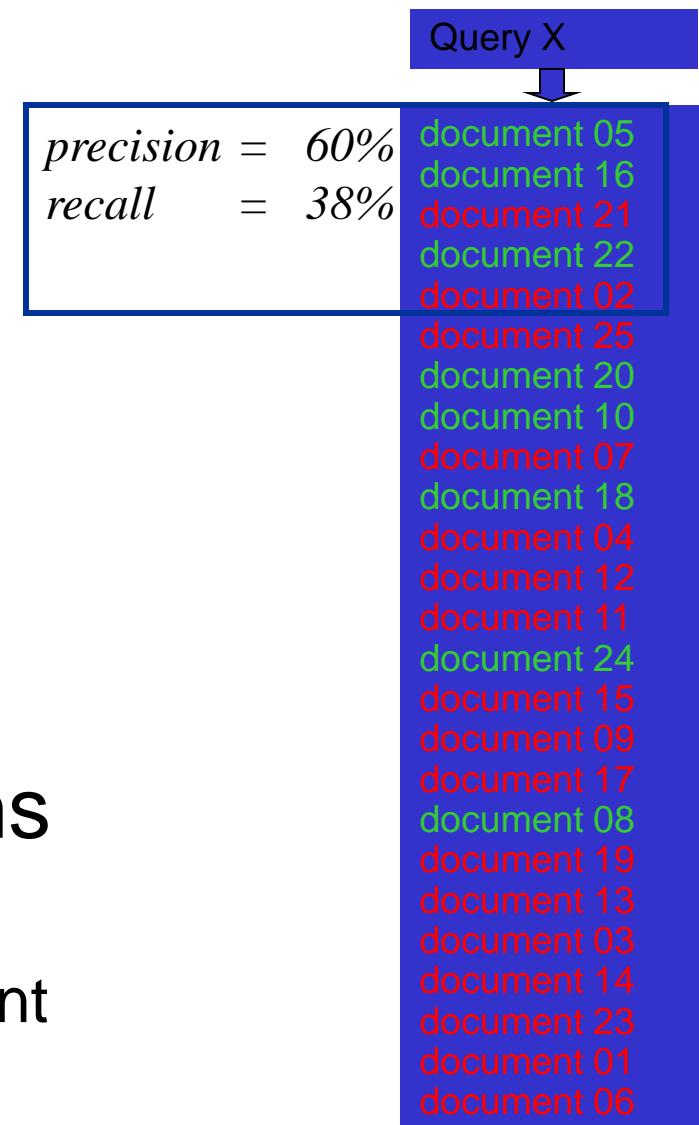
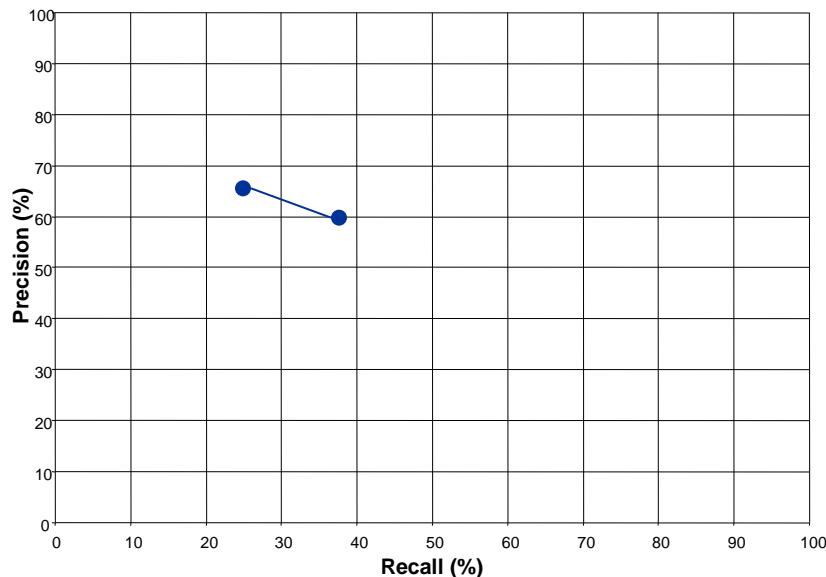
$$recall = \frac{n_{found+relevant_documents}}{n_{relevant_documents}}$$

- Precision/Recall-Diagrams
with ranked output

Example: 25 documents, 8 relevant

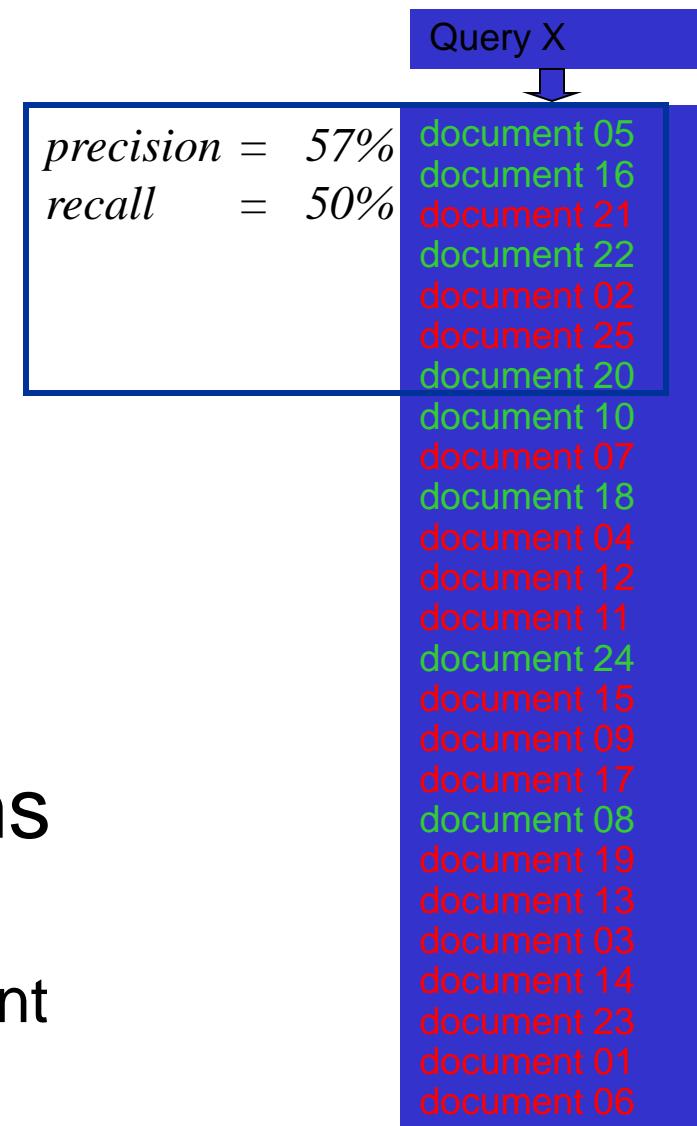
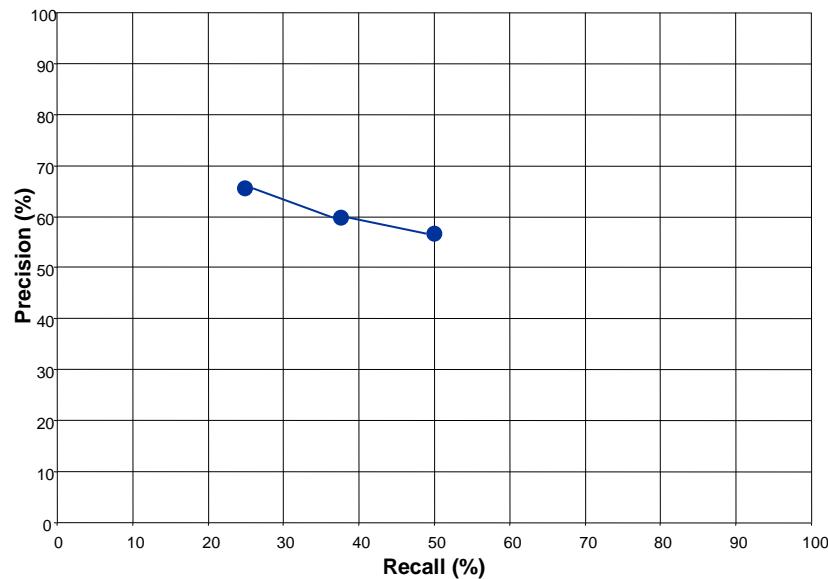


Evaluation of Text Retrieval Systems



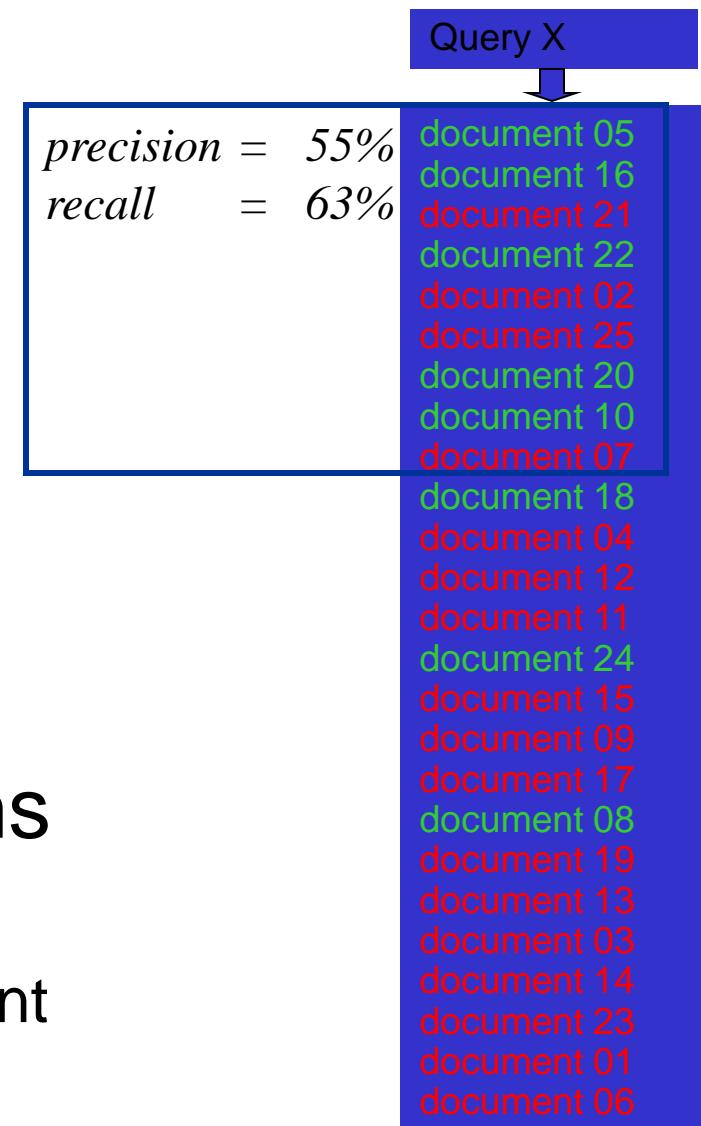
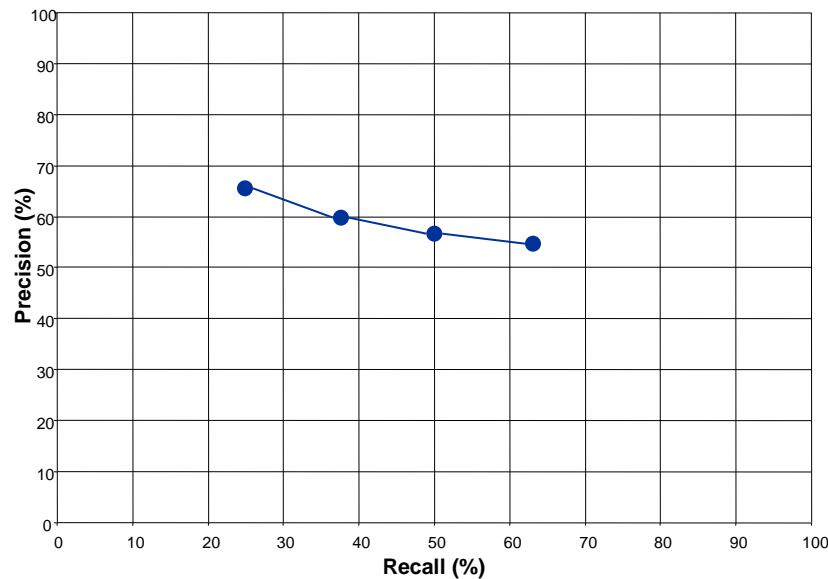
- Precision/Recall-Diagrams
with ranked output
- Example: 25 documents, 8 relevant

Evaluation of Text Retrieval Systems



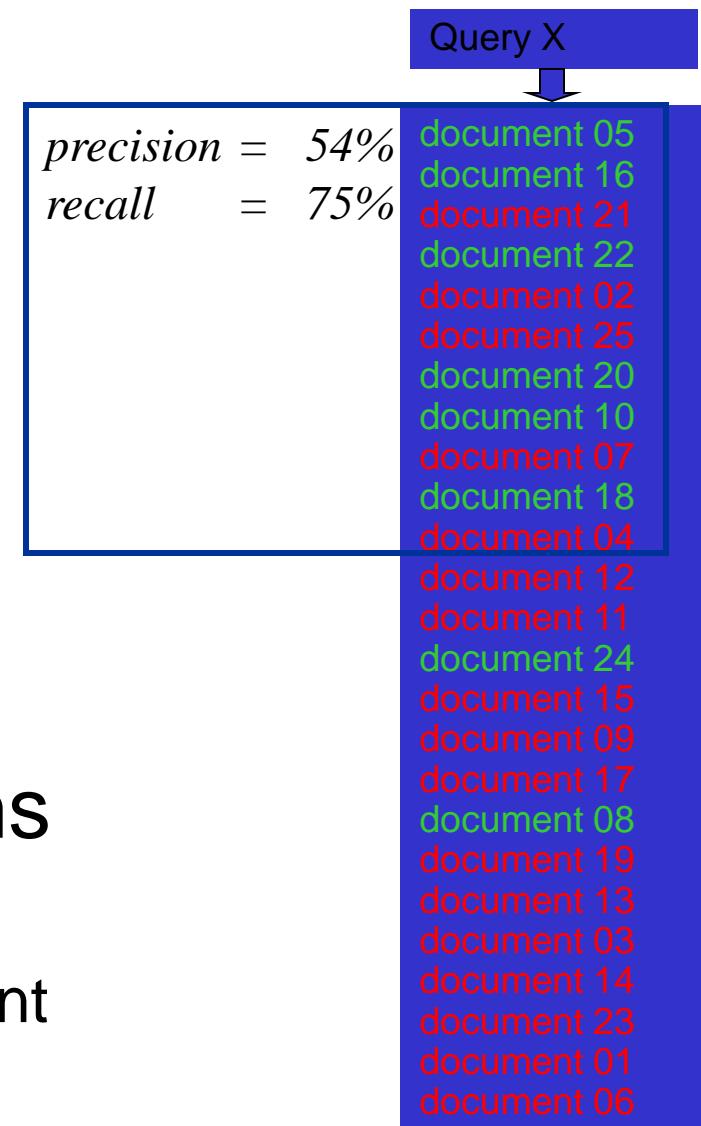
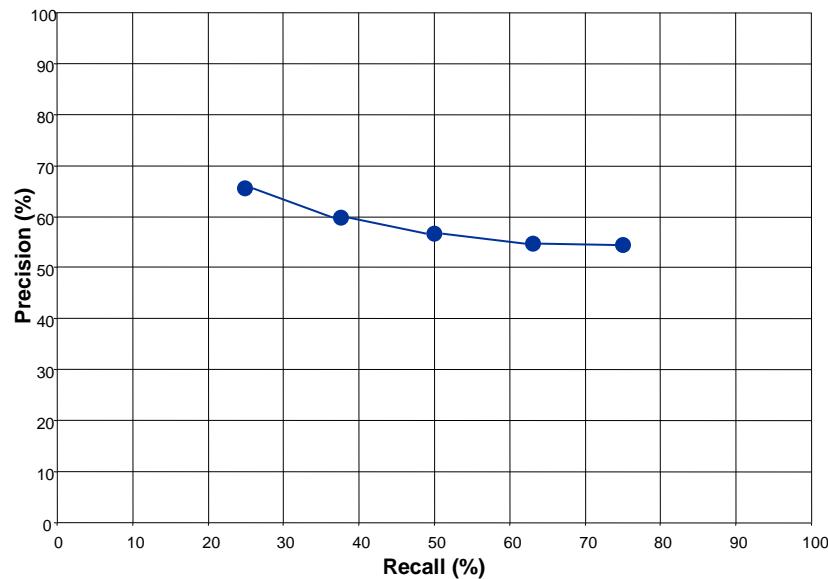
- Precision/Recall-Diagrams
with ranked output
- Example: 25 documents, 8 relevant

Evaluation of Text Retrieval Systems



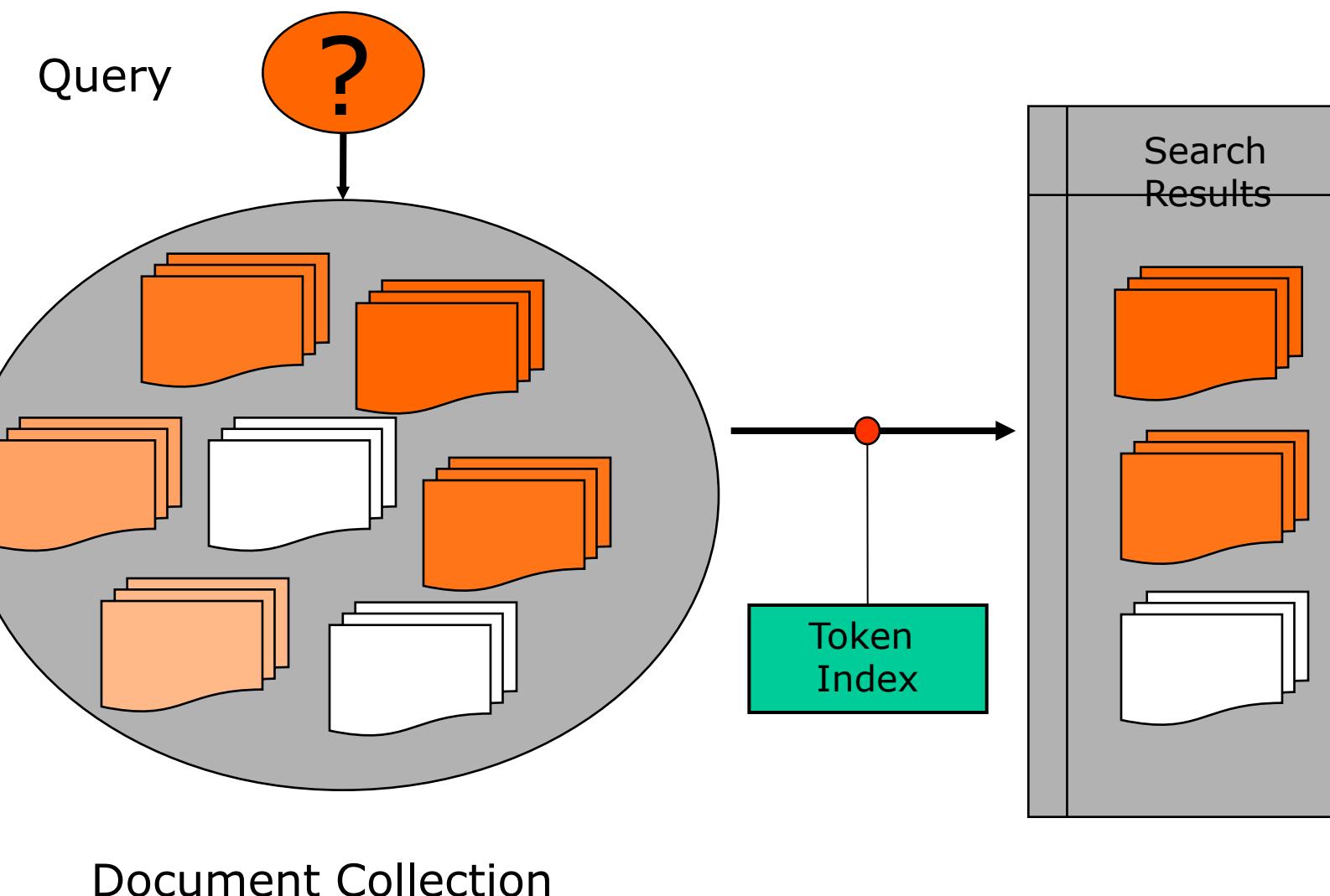
- Precision/Recall-Diagrams
with ranked output
- Example: 25 documents, 8 relevant

Evaluation of Text Retrieval Systems



- Precision/Recall-Diagrams
with ranked output
- Example: 25 documents, 8 relevant

Document Retrieval

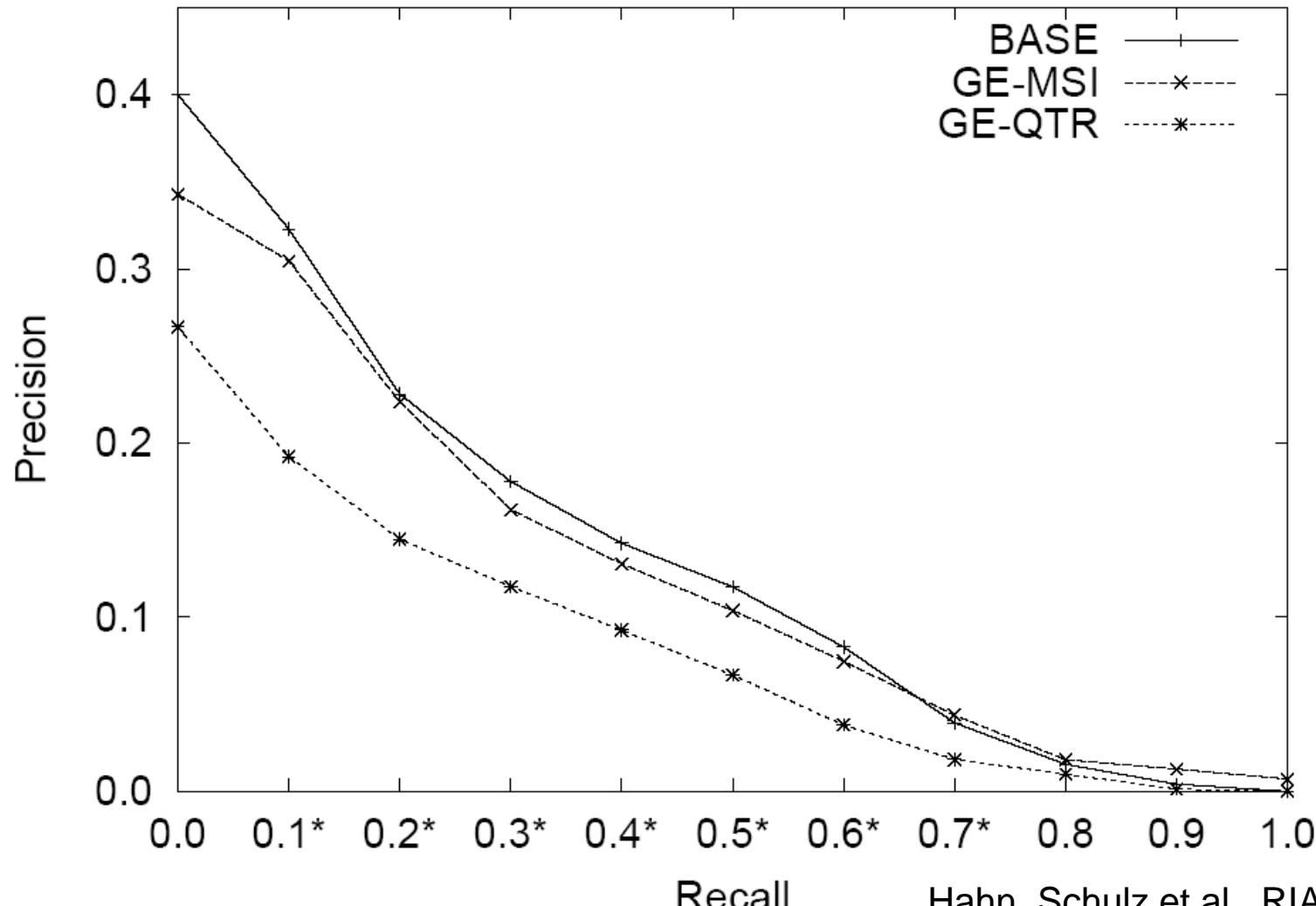


Perspectives in Medical Document Retrieval

- Automatic indexing: extracting relevant terms (topic descriptors from an indexing Alphabet, e.g. MeSH) from a document
- Automatic classification: grouping a subset of documents with a homogeneous topic (as characterized by their descriptors)
- Retrieval in Medical Vocabularies (disease, procedure encoding)
- Cross-Language Document Retrieval

Original Document	Orthographic Normalization	Morphological Segmentation	Semantic Normalization
High TSH values suggest the diagnosis of primary hypothyroidism while a suppressed TSH level suggests hyperthyroidism.	high tsh values suggest the diagnosis of primary hypothyroidism while a suppressed tsh level suggests hyperthyroidism.	high tsh value s suggest the diagnos is of primar y hypo thyroid ism while a suppress ed tsh level suggest s hyper thyroid ism.	#up# tsh #value# #suggest# #diagnost# #primar# #small# #thyre# #suppress# tsh #nivell# #suggest# #up# #thyre# .
Erhöhte TSH-Werte erlauben die Diagnose einer primären Hypothyreose, ein supprimierter TSH-Spiegel spricht dagegen für eine Schilddrüsenüberfunktion.	erhoehte tsh-werte erlauben die diagnose einer primaeren hypothyreose, ein supprimierter tsh-spiegel spricht dagegen fuer eine schilddruesen ueberfunktion.	er hoeh te tsh - wert e erlaub en die diagnos e einer primaer en hypo thyre ose, ein supprim iert er tsh - spiegel spricht dagegen fuer eine schilddrues en ueber funktion.	#up# tsh - #value# #permit# #diagnost# #primar# #small# #thyre# , #suppress# tsh - {#mirror# #nivell#} #speak# #thyre# #up# #function# .
A presença de valores elevados de TSH sugere o diagnóstico de hipotireoidismo primário, enquanto níveis suprimidos de TSH sugerem hipertireoidismo.	a presencia de val ores elevados de tsh sugere o diagnostic o de hipotireoidismo primario, enquanto niveis suprimidos de tsh sugerem hipertireoidismo.	a presenc a de valor es elevad os de tsh suger e o diagnost ico de hipo tireoid ismo primari o, enquanto niveis suprimid os de tsh suger em hiper tireoid ismo.	#actual# #value# #up# tsh #suggest# #diagnost# #small# #thyre# #primar# , #nivell# #suppress# tsh #sug gest# #up# #thyre# .

MorphoSaurus: Cross-Language Medical Document Retrieval



Hahn, Schulz et al., RIAO 2004

© Steran Schulz sts.schulz@uni-freiburg.de

- Sub SetEnglish()
- '
- ' Makro aufgezeichnet am 11.04.2004 von coling.
- '
- Dim i As Integer
- For i = 1 To
 ActiveWindow.Presentation.Slides.Count
- ActiveWindow.Presentation.Slides(1).Select
- ActiveWindow.Presentation.Slides(1).Shapes.Selec
 tAll

Relevant Parameters (Products vs. Lab Prototypes)

- document processing technologies provide shallow-processing approximations to ‘hard’ language understanding problems:
 - *summarization*: sentence extraction, text chunking *vs.* ‘conceptual’ abstracting
 - *info extraction*: application-specific templates *vs.* generic text understanding
 - *text generation*: instantiation of canned text templates *vs.* unrestricted text generation
 - *translation*: machine-aided translation (tool support), ‘raw’ translation skeletons *vs.* fully automatic, high quality translation (relevance assessment) *vs.*
- coverage of grammars and domain ontologies
 - products: 100,000 (low profile) *vs.* lab systems: 1,000 - 5,000 (high profile)

Medical Content Management (I)

- Find me relevant documents on this topic!
- Find me relevant facts about this issue!
- Find me the right classification code !
- Find me scientific papers which help treat this patient
- The data is in the system, but I need to fill out a form
- Can I have a brief summary of all these documents?
- I need to search foreign-language documents
- I want to match genomic with patient information
- I want to search my health record



Odgen & Richards triangle...

Reference:

*Concept,
Sense,*



Semiotic
Triangle

Sign:
*Symbol
Language
Term*



Referent:
*Reality/
Object*



Content Technologies

- Language
- Syntax
- Natural Language Processing (NLP)
 - Lexicons
 - Grammars
 - Taggers, Parsers
 - Corpora



- Meaning
- Semantics
- Knowledge Engineering (KE)
 - Vocabularies, Thesauri, Ontologies
 - Inference engines (reasoners, classifiers)

Semiotic
Triangle

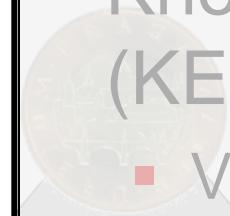


Challenges in the Medical Domain

- Language
- Syntax
- Natural Language Processing (NLP)
 - Lexicons
 - Grammars
 - Taggers, Parsers
 - Corpora



- Meaning
- Semantics
- Knowledge Engineering (KE)
 - Vocabularies, Thesauri, Ontologies
 - Inference engines (reasoners, classifiers)



semantic
triangle



Challenges in the Medical Domain

- Language
- Syntax
- Natural Language Processing (NLP)
 - Lexicons
 - Grammars
 - Taggers, Parsers
 - Corpora



- Meaning
 - Semantics
 - Knowledge Engineering (KE)
 - Vocabularies, Thesauri, Ontologies
 - Inference engines (reasoners, classifiers)
- Semiotic Triangle



Let us Try to Avoid some Common Misunderstandings ...

- Automatic natural language processing is easy
- Natural language processing systems with a high degree of sophistication (*understanding*) can readily be introduced into clinical practice

feasible though: NL *engineering* solutions (document retrieval, extracting, speech recognition, canned text generation)
- Different views on ‘knowledge representation’
 - medical nomenclatures, terminologies, classifications (mainly used for references to documents) vs.
 - logically founded knowledge representation formalisms (for knowledge acquisition/question answering from documents)
 - inference rules
 - modeltheoretic semantics (true/false assertions)

A Closer Look at Information Extraction Techniques

